



THE MANUFACTURERS' ASSOCIATION
320 Busser Road, 2nd FL, P.O. Box 493, Emigsville, PA 17318
Phone (717) 843-3891 • Fax (717) 854-9445 • office@mascpa.org

November 10th, 2020

Manufacturers' Association Launches New Regional Training Initiative

Center of Excellence for Apprenticeships and Training

Dear Members and Supporters of Manufacturing:

We are proud to announce that The Manufacturers' Association is relocating and launching a new initiative to increase the level of manufacturing talent across southcentral PA. The ***"Manufacturing Center of Excellence for Apprenticeships and Training"*** is a new building that will house the Association's training activity, offices and youth education programs. We are also expanding partnerships with organizations across southcentral PA to deliver more services in each county – and we will be announcing these partnerships soon! We plan to complete the relocation by the end of 2020 or early 2021.

With this investment by the Association and the Board of Directors, we intend to dramatically increase our ability to train and grow the region's skilled manufacturing workforce at a time when skilled talent is becoming more scarce and higher tech.

"The skills gap may leave an estimated 2.4 million positions unfilled between 2018 and 2028..."

- 2018 DELOITTE & MANUFACTURING INSTITUTE, THE SKILLS GAP AND FUTURE OF WORK IN MANUFACTURING

We need your support! To help us fully realize the impact of this effort we are asking our members, investors and the community to invest in proven success that will enable us to meet our mission to create a world class manufacturing workforce. Please review the attached investment opportunities to help us build the *Center of Excellence* located at 3405 Board Road, Emigsville. Your donations and investments will help us "Manufacture Your Future – Together!"

Sincerely,

Tom Palisin, Executive Director