



2021 EVENT SPONSORSHIPS

'Wake-Up to Manufacturing' Sessions

Tuesday morning Wake-Up sessions are designed to present information on issues and topics of interest to regional manufacturers.

Subject topics: Productivity, quality & process improvement, workplace safety & health, HR, state regulatory & compliance updates, cyber security & government cyber compliance.

Time: In person sessions start at 8:30am with networking and continental breakfast with the presentation from 9-10am. Virtual sessions are held on zoom from 9-10am.

Sponsor Benefits:

- Event page on our website with registration link and linked logo
- Pre-event promotion including linked logo in the monthly newsletter, email blasts, and social media postings

SPONSORSHIP: \$250.00

Half-Day 'Forum' Events

Half day morning forums target one to two major current topics concerning manufacturing and businesses. Hosted at a member location, this session includes breakfast, host meet and greet, networking and possible tour after the session.

Topics may include:

- Cyber and network security
- NIST Compliance and workplace safety
- Human Resources updates

Sponsor Benefits:

- Linked logo on event page and flyer
- Pre-event promotion including linked logo in the monthly newsletter, email blasts, and social media postings
- Acknowledgment and sponsor signage at the event

SPONSORSHIPS:

Event \$600|Breakfast: \$400|Partner: \$250|General \$100

Regional Business Mixers

Mixers are our B2B social and networking events held throughout the year. These are hosted at a member manufacturing location or unique venue and held in late afternoon/early evening.

Sponsor Benefits:

- Linked logo on mixer event page & event flyer
- Pre-event promotion including linked logo in the monthly newsletter, email blasts, and social media postings
- At Event: acknowledgment and/or involvement in welcoming remarks, table signs and an opportunity to provide handouts to attendees

SPONSORSHIPS:

**Event \$600|Food & Beverage: \$500|Partner: \$250
Wine/Craft Beer Sampling \$200.00**

Thank you for your support! Your sponsorship helps continue our programs including workforce development, apprenticeship & pre-apprenticeship & more that supports regional manufacturing!

Annual Regional Business Forecast for Manufacturing & Business

The forecast is a half day morning session, held in the fall, that outlines trending activity in the manufacturing & business industries. This forecast designed for business owners, CFOs, CIO, IT, HR, senior accounting & banking management & others.

Topics and break-out sessions may include:

- Projections for year ahead on economic volatility
- Impacts of federal fiscal policy & direction for the year ahead
- Employee retirement plan strategies for manufacturers

Sponsor Benefits:

- Linked logo on event page and flyer
- Pre-event promotion including linked logo in the monthly newsletter, email blasts, and social media postings
- Acknowledgment and sponsor signage at the event

SPONSORSHIPS:

Event \$600|Breakfast \$400|Partner \$250|General \$100

Manufacturers' Association Annual Event

Tentative Date: Late Summer

Our Annual Event is the premier community event that recognizes the importance of the manufacturing industry, supports education & trade programs, and dedicate to the growth and success of manufacturing.

Hosted at a local college or venue, attendance ranges from 600-700 (members and non-members), highlights a nationally recognized keynote speaker, and includes business networking, private sponsor reception, and awards ceremony recognizing outstanding manufacturers and partners!

Sponsor Benefits:

- Acknowledgment of sponsorship on pre-event & promotional material, website and social media postings & in event program
- Different sponsorship levels provide a combination of benefits: Invitation-only speaker meet and greet & sponsor reception, signage at event and more!

SPONSORSHIPS: Range from \$500 - \$15,000

Annual Golf Outing Date: October 1st

Our yearly golf event is held at a local, private country club & benefits our educational programs & Association activities!

Sponsor Benefits:

- Linked logo on golf web page, newsletter, e-blasts, social postings
- Acknowledgment & sponsor signage at the event

SPONSORSHIPS: Range from \$200 - \$3,000

MA Member E-mail Blasts

This is a monthly opportunity to place an ad in our newsletter or we can send an individual e-blast on your behalf to our 2,000+ contacts!

- Includes e-blast set up or ad placement in newsletter, test email for individual e-blast, design available for additional cost

Contact us regarding event sponsorships:
mascpa.org • kwolf@mascpa.org • tpalisin@mascpa.org • (717) 843-3891