

Newsletter Advertising

Ads can be placed in our monthly newsletter or mid-month member update e-blast. Includes links or ad links to website or document and brief description, if needed.

***Deadline** for artwork is 25th of month to be included in the next newsletter sent out the 1st week of each month. Ads will also be posted & tagged on our social media platforms.

- Ad Sizes:**
- **Block Ad**
 - 4" x 4" or 400 x 400 pixels
 - Cost \$100 per newsletter/e-blast insertion
 - **Banner Ads**
 - Top Banner: 8"w x 2"h or 768 x 192 pixels: \$200
 - Middle Banner: 6.25"w x 3"h or 600 x 300 pixels: \$150
 - Cost per newsletter insertion
 - Ad design is an extra charge & can be in pdf., jpg., or png. format

Stand Alone Email Blast

- Cost: \$300 per blast - Buy 3 get 1 free!
- Email Blasts can be sent out at anytime during the month
- Includes:
 - links or ad links to website, content or documents
 - e-blast set up and test email
 - Association and member news post on front page of website
- Email result stats provided upon request
- Email design is an extra charge & files can be in HTML code or pdf., jpg., or png. format

Logo Advertising

- **Get your Company LOGO** on our Center of Excellence for Apprenticeship & Training Shop wall!
 - Manufacturers: \$500 sponsor fee for 2 years / Non-manufacturers: \$750 for 2 years
- **Branded Water Bottles**
 - Have your company logo and contact info on water bottles provided at the MA offices & Training Center!
 - \$1,000 sponsor fee for 25 cases of branded label water bottles
- Your logo will be seen by hundreds of students, companies, and trainees and supports our regional manufacturing programs!
- Logo files need to be High Res and in eps., pdf., jpg., or png. format

Through the Manufacturers' Association, you can reach manufacturers and businesses throughout South Central PA and Northern Maryland!

Our distribution list continues to grow to more than 2,500+ subscribers, including 480 member companies from our directory.

To take advantage of these opportunities Contact:
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