

DRAFT -Agenda

29th NATIONAL BLACK NURSES Day on Capitol Hill
“Addressing the Epidemic of Violence: NBNA’s Call to Action”

Thursday, February 2, 2017

7:00 a.m. - Registration

Washington Court Grand Ballroom

7:30 a.m. - 8:00 a.m. Continental Breakfast

8:00 a.m. - 8:50 a.m. Welcome and Acknowledgements

Birthale Archie, DNP, MSN, BS, RN, Moderator

NBNA Second Vice President

Chair, Health Policy Committee

Assistant Professor in Graduate Nursing Program and Special Project

Department of Nursing / College of Professional Studies

Bowie State University

Bowie, Maryland

Introduction of NBNA Board of Directors and Remarks

Eric J. Williams, DNP, RN, CNE, NBNA President

Assistant Director/Faculty Leader and Professor of Nursing

Santa Monica College

Los Angeles, CA

Introduction of NBNA Chapter Presidents

Introduction of NBNA Corporate Roundtable Members

Introduction of NBNA Day Sponsors

Introduction of Schools of Nursing

9:00 a.m. - 9:30 a.m.

Opening Keynote

9:30 a.m. - 11:00 a.m. "Advocacy at its Best"

Dr. Birthale Archie, Moderator

"Invited"

"Ensuring Access to Health Care and Medicines: New Challenges and Best Practices for Advocates".

Melissa Bishop-Murphy, JD

Senior Director of National Government

Relations and Multicultural Affairs

Pfizer, Inc.

Atlanta, GA

"Prescription Medicines: Costs in Context"

Myisha Gatson
Senior Director, Advocacy and Strategic Alliances
Pharmaceutical Research and Manufacturers of America
Washington, DC

Shirley Evers-Manly, PhD, RN, FAAN
Senior Managing Director of Clinical Development
Paladin Healthcare Capital
El Segundo, CA

"Milk Banking and Improving Pre-term Infant Outcomes: Addressing the Need for Policy Actions"

The Honorable Erika Geiss
State Representative
12th House District
State of Michigan

"A Multidisciplinary Approach to Address Malnutrition in Older Adults"

Pauline Zarrieff, CAPTAIN (retired USA), MSN, RN, CLNC
CEO, Preventive Healthcare Services, Inc.
President, Columbus Chapter National Black Nurses Association
Columbus, OH

11:00 a.m. - 11:30 a.m. *"NBNA Legislative Tool Kit Briefing for Capitol Hill Visits"*

Birthele Archie DNP, MSN, BS, RN
Assistant Professor in Graduate Nursing Program and Special Project
Department of Nursing / College of Professional Studies
Bowie State University
Bowie, Maryland

Janice Phillips, PhD, RN, FAAN
Co-Chair, NBNA Health Policy Committee
Director of Government and Regulatory Affairs
Commission on Graduates of Foreign Nursing Schools
Philadelphia, PA

- 1. "Addressing the Epidemic of Gun Violence"**
- 2. "2017 Title VIII Nursing Workforce Reauthorization Act"**
- 3. "Behavioral Health and the Epidemic of Substance Abuse"**
- 4. "The Patient Protection and Affordable Care Act"**

Video on How to Interview your Congressperson, "Sharing your Messages"

11:30 a.m. - 12:00 p.m. *Networking and Photo Opportunities*

12:00 p.m. - 1:30 p.m. Luncheon

Sponsored by:

Moderators: Dr. Eric J. Williams, President

Dr. Birthale Archie, Chair, Health Policy Committee

Dr. Janice Phillips, Co-Chair, Health Policy Committee

Keynote Luncheon Speakers (Invited)

The Honorable Debbie Stabenow (D-MI), United States Senate

The Honorable Robin Kelly (D-IL)

Chair, Congressional Black Caucus Health Brain Trust

Ronald A. LeGrand, JD

Executive Consultant

Men Can Stop Rape

Washington, DC

Alexis D. Bakos, PhD, MPH, RN

Senior Advisor to the Deputy Assistant

Secretary for Minority Health

Director of Minority Health

U.S. Department of Health and Human Services

Rockville, MD

2:00 p.m. - 2:30 p.m. Members of Congress Visit NBNA Day on Capitol Hill

2:30 p.m. - 5:00 p.m. Capitol Hill Visits - Appointments with your Senators and Representatives

FOR ALL PARTICIPANTS

5:30 p.m. - 6:30 p.m. Debriefing and "NBNA's Call to Action"

Washington Court Hotel Grand Ballroom

Dr. Birthale Archie and NBNA Health Policy Committee

6:00 p.m. - 7:00 p.m. Reception

Washington Court Hotel Grand Ballroom

Sponsored by:

Dr. Eric J. Williams, NBNA President and Dr. Birthale Archie, NBNA Health Policy Chair

Members of the NBNA Health Policy Committee

Dr. Birthale Archie, Chair
Dr. Janice Phillips, Co-Chair
Dr. Cynthia Archer-Gift
Frances Ashe-Goins
Dr. Mekeshia Bates
Constance Brown
Patrice Brown
Tammy Reney Davis
Sasha DuBois
Dr. Millicent Gorham
Dr. Barbara Hatcher
Sadie Hughes
Dr. Claudia Kregg-Byers
Yvonne Olusi-Ogadi
Diana Wharton
Dr. Lenora Yates

SPONSORS

National Black Nurses Association Board of Directors
National Black Nurses Association Health Policy Committee
Abbott Nutrition
AstraZeneca
Pfizer, Inc.
Pharmaceutical Research and Manufacturers of America
Prolacta Bioscience