

# NBNA Experience 2020

## 2020 NBNA Annual Institute and Conference — A Virtual Experience —

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### THURSDAY, SEPTEMBER 24

- 12:00 – 1:00 pm     **Epilepsy Care: Improving Access, Quality, and Engagement in Minority Communities**     1 CE  
**Patricia Osbourne Shafer, BSN, MN, RN** / Senior Director, Health Information and Resources Programs & Services  
Epilepsy Foundation, Landover, MD  
Sponsored by: The Epilepsy Foundation
- 12:00 – 3:00 pm     **Palliative Care in the Midst of a Pandemic / Pre-Registration Required**     3 CEs  
Sponsored by: VITAS Healthcare
- Part One: Palliative Care and COVID-19**  
**B. David Blake, MD, DABFM** / Associate Medical Director for VITAS, VITAS Healthcare of Atlanta, Atlanta, GA  
**Alma Y. Dixon, EdD, MPH, RN** / VITAS Healthcare of Volusia, Florida; President, Volusia Flagler Putnam Chapter of the NBNA, Florida, Daytona Beach, FL
- Part Two: Bereavement Care and the COVID-19 Pandemic**  
**Kristopher T. Halsey, ThM, MDiv, PhD** / Bereavement Services Manager, Co-Chairman of the Ethics Committee for VITAS Healthcare, VITAS Healthcare of Philadelphia, Philadelphia, PA
- Part Three: Guiding Courageous Clinicians on Frontlines – The COVID-19 Pandemic**  
**Aaron J. McLeod, JD, DMin, MDiv.** / Volunteer Manager for VITAS Healthcare of Chicago, Chicago, IL.
- Closing Remarks**  
**Diane Deese, MCLSS-GB, CACPM, EMT** / Vice President of Community Affairs, VITAS Healthcare, Miami, FL
- 1:00 – 2:00 pm     **2020 Highlights in Cardiac Amyloidosis: Impact of the COVID 19 Pandemic**     1 CE  
Sponsored by: Association of Black Cardiologists
- Moderator: **Icilma V. Fergus, MD, FACC** / Associate Professor of Medicine, Mount Sinai Medical Center, New York, NY
- Cardiac Amyloidosis: Making the Diagnosis – Patient Story**  
**Ola Akinboboye, MD, MPH, MBA** / Clinical Professor of Cardiology, Zucker School of Medicine, Hofstra-Northwell; Chairman Cardiovascular Disease Board, American Board of Internal Medicine; Past President, Association of Black Cardiologists, Inc.; Medical Director, Laurelton Heart Specialists, Hempstead, NY
- ABC Cardiovascular Registry: How Are We Integrating Social Determinants to Optimize the Care of Cardiac Amyloidosis Patients?**  
**Elizabeth Ofili, MD, MPH, FACC** / ABC Board Chair, Director & Senior Associate Dean, Clinical Research Center & Clinical and Translational Research; Professor of Medicine, Morehouse School of Medicine, Atlanta, GA
- The State of Affairs for Cardiovascular Disease in African Americans: Are We Achieving Health Equity?**  
**Keith C. Ferdinand, MD, FACC, FAHA, FNLA, FASPC** / ABC Access to Care Initiative Chair, Professor of Medicine, Gerald S. Berenson Endowed Chair in Preventive Cardiology, John W. Deming Department of Medicine, Tulane Heart and Vascular Institute, New Orleans, LA

# NBNA Experience 2020

2:00 – 2:30pm **The Link Between STIs and HIV Risk: A Critical Opportunity for HIV Prevention** Non-CE  
**Deborah Wafer, PA-C, RNP** / Medical Scientist, Gilead Sciences, San Francisco, CA  
**Ayana Elliott, DNP, APRN, FNP-C** / Senior Medical Scientist, Gilead Sciences, Washington, DC  
Sponsored by: Gilead Sciences

2:00 – 4:00 pm **Exhibit Hall**

2:30 – 3:00 pm **Building Your Career with Fresenius Kidney Care** Non-CE  
**Hillary Mohindra, BS** / Director of University Relations; Fresenius Medical Care North America, Downers Grove, IL  
**Vincent Edwards, BS** / Director of Operations, Fresenius Medical – North America, Downers Grove, IL  
**Sharronda Carter-Poole** / Home Therapy Program Manager, Fresenius Medical Care North America, Downers Grove, IL  
Sponsored by: Fresenius Medical Care – North America

7:00 – 9:00 pm **OPENING CEREMONY**

7:30 – 8:30 pm **PLENARY SESSION I** 1 CE  
**Diversity, Inclusion, Equity, Institutional Racism and the Resilience of the African American Nurse**  
Interviewer: **Lyn McCright, MPH, APRN, ANP, GNP, CNS, AHN-BC, HWNC-B** / Director, Advancing Nurse Coaching, Inc., Waco, TX  
**The Principles of Resilience in Nursing: A Model of Care**  
**Mary E. Turner, RN, BSN, NC-BC** / Faculty Member, Advancing Nurse Coaching, Inc., Waco, TX  
**Building Resiliency and Supporting Staff During the Global COVID-19 Crisis**  
**Natalie Cineas, DNP, RN, NEA-BC** / Senior Vice President and System Chief Nurse Executive, Co-Chair, Equity and Access Council, New York City Health and Hospitals, New York, NY  
**Diversity, Inclusion, Equity, Institutional Racism and the Resilience of the African American Nurse**  
**Coretta M. Jenerette, PhD, RN, AOCN, CNE, FAAN** / Professor and Associate Dean for Diversity, Equity, & Inclusivity, University of South Carolina, Columbia, SC

8:30 – 9:00 pm **Presidential Address**  
**Martha A. Dawson, DNP, RN, FACHE** / NBNA 13th President

9:00 pm **Keynote Address TBD**  
Closing Remarks

9:00 – 10:00 pm **Networking and Music**  
Thank You for Joining Us!

## FRIDAY, SEPTEMBER 25

9:00 – 11:00 am **Seizure Recognition & First Aid Certification Training** / *Pre-Registration is Required* 2 CE  
**Lorraine Newborn-Palmer, DNP, RN, ACNS-BC, CNRN, CBIS** / Clinical Program Manager, Sandra and Malcolm Berman Brain & Spine Institute, Baltimore, MD  
**LaQueisa Haynes-Smith, MS, MCHES** / Training Director, Epilepsy Foundation, Landover, MD  
Sponsored by: Epilepsy Foundation

# NBNA Experience 2020

- 10:00 – 11:00 am **Tobacco Use and the Black Community: Reducing the Burden and Fighting Back Against the Tobacco Industry**
- Moderator: **Portia Reddick White, JD** / Vice President for Strategic Partnerships, Campaign for Tobacco-Free Kids, Washington, DC
- Carol McGruder, BA** / Executive Director, URSA Institute, Founding Member and Co-Chairperson, African American Tobacco Control, Leadership Council, San Francisco, CA
- Carla Williams, PHD** / Associate Professor of Medicine and Public Health Interim Director, Howard University Cancer Center, Washington, DC
- Tammy Boyd, JD, MPH** / Chief Policy Officer & Counsel, Black Women's Health Imperative, Washington, DC
- Sponsored by: Campaign for Tobacco Free Kids (1 CE)
- 11:00 am – 12:00 pm **Overcoming Racial Disparities in the Treatment of Prostate Cancer** Non-CE
- David J. Russell, MD, FACS** / Senior Medical Director, Medical Affairs and the Prostate Cancer Portfolio Lead, Pfizer Oncology, Albany, NY
- Sponsored by: Pfizer
- 11:00 am – 12:30 pm **Exhibits / Networking**
- 12:30 – 1:30 pm **Blueprints for Success: Addressing the Demand for Equitable, Patient-Centered Care** Non-CE
- Bethsheba Johnson, DNP, MSN, CNS, GNP-BC** / Medical Scientist, Gilead Sciences, Houston, TX
- Deborah Wafer, PA-C, RNP** / Medical Scientist, Gilead Sciences, San Francisco, CA
- Rasheeta Chandler, PhD, ARNP, FNP-BC, FAANP** / Assistant Professor, Nell Hodgson School of Nursing, Emory University, Atlanta, GA
- Tavell Kindall, PhD, DNP** / Nurse Practitioner, St. Thomas Community Health Center, New Orleans, LA
- Sponsored by: Gilead Sciences
- 1:30 – 3:00 pm **Exhibit Hall**
- 2:50 pm **Exhibit Hall / NBNA Raffle**
- 6:45 – 7:00 pm **NBNA Under 40 Alumni and New Members, Coming Together – Chat and Chew**
- 7:00 – 11:00 pm **NBNA Under Forty Forum “Resiliency from a Distance: Letting Your Light Shine Through COVID-19”** Non-CE
- Sponsored by: VITAS Healthcare, Clove and New Orleans East Hospital
- Moderator: Sasha DuBois, MSN, RN** / Nurse Administrator, Brigham and Women's Hospital, Boston, MA; NBNA Secretary, President, New England Regional BNA
- Welcome: Peggy Pettit, Executive Vice President** / VITAS Healthcare, Miami, FL; Member, Greater Fort Lauderdale Broward Chapter of the NBNA
- The Secret to Success in Any Season of Life**
- Keita Joy, EdD, MS** / Professor, Life Coach, Success Uncensored Coaching, Orlando, FL
- The Redefinition of Nursing: How Our Specialty Will Continue to Change the World**
- Aisha Allen, DNP, CRNA** / Nurse Anesthetist, Mike O'Callaghan Medical Center, Las Vegas, NV
- Sponsored by: Clove

# NBNA Experience 2020

7:00 – 11:00 pm (continued)

## Wrap-Up

### It is Your Time Now! Let Your Light Shine!

**C.J. Marbley, BSN, RN, CNO, COO** / Vice President of Patient Care Services, New Orleans East Hospital, New Orleans, LA, Vice President, New Orleans BNA

## Special Presentation

### Networking and Entertainment

7:00 – 8:00 pm

### All Attendees Networking Event

## SATURDAY, SEPTEMBER 26

11:00 am – 1:00 pm

### 2nd Annual Men's Health Bowtie Virtual Brunch

2 CEs

#### Trauma Informed Care: Techniques to Transform your Practice

**Wesley D. Willis, PsyD, MSW, LCSW, BSN, RN-BC, CCM** / Chief Executive Officer, RHIO Wellness Reflective Healing & Inspiring Outcomes, New York, NY

11:30 am – 12:30 pm

### Exhibit Hall / Networking

12:00 – 2:00 pm

### Advances in Access: New and Emerging Therapies in the Age Of COVID-19

2 CE

Sponsored by: Association of Black Cardiologists

#### Newer Lipid Lowering Therapies

**Karol Watson, MD, PhD** / Professor of Medicine/Cardiology, Co-director, UCLA Program in Preventive Cardiology Director, UCLA Barbra Streisand Women's Heart Health Program, David Geffen School of Medicine at UCLA, Los Angeles, CA

#### COVID-19 and the Cardiovascular System

**Icilma V. Fergus, MD** / Associate Professor of Medicine; Director, Mount Sinai Heart Center for Cardiovascular Disparities; ABC Past President, Founder, Director Healthy Heart Series (Harlem Healthy Hearts) New York, NY

#### Improvements in Team-base Care

**Kevin Sneed, PharmD, CRPh** / Senior Associate Vice-President, University of South Florida Health; Dean and Professor, University of South Florida; College of Pharmacy, Tampa, FL

#### Access to PCSK9s: New Data and Improvements in Prior Authorization and The Role of SGLT-2 Inhibitors in Heart Failure – It's Not Just about Diabetes Anymore

**Keith C. Ferdinand, MD** / Gerald S. Berenson Endowed Chair in Preventive Cardiology; Professor, Tulane University School of Medicine; Chair, ABC Access to Care Initiative, New Orleans, LA

1:00 – 3:00 pm

### Mentoring in the Moment (MIM)

Non-CE

#### NBNA Mentorship Program: Tips and Tools to Showcase Your Talent!

Sponsored by: Kaiser Permanente and NurseFly

**Angela M. Allen, PhD, CRRN, RN** / Clinical Research Program Director, Banner University Medical Center Phoenix; Banner Alzheimer's Institute/Banner Sun Health Research Institute, Phoenix, AZ; Past President, Greater Phoenix BNA

#### Tips and Tools to Showcase Your Talent: Essentials for Being the Best Candidate for Hire

**Yvonne Vitale, BS** / National Talent Acquisition Consultant, Kaiser Permanente, Anaheim, CA

**Reisha Navarro, BA** / Ambulatory Nursing and Advanced Practice, Talent Acquisition, Kaiser Permanente, Rancho Cucamonga, CA

# NBNA *Experience* 2020

1:00 – 3:00 pm (continued)

## **How to Create a Lifestyle of Freedom with Travel Nursing**

**ReyAnn Moya, BSN, RN** / Nurse Ambassador, NurseFly, Santa Fe, NM

## **Dyad Highlight**

**Marie O. Etienne, PhD (Hon) Min., DNP, APRN; FNP, PNP, GNP, PLNC** / Professor; Nursing at Miami Dade College, Benjamín León School of Nursing, Miami, FL

## **WRAP UP**

**Kim Scott, MSN, MBA, RN** / Quality, Risk, Patient Safety Management, Kaiser Permanente, Fremont, CA, Speaker & Mentor, Past President, Bay Area Black Nurses Association, Inc.

3:00 – 5:00 pm

## **Awards Presentations**

### **In Memoriam**

#### **NBNA Lifetime Members for 2019-2020**

**Dr. Marcia Lowe** / Chair, Membership Committee and NBNA Second Vice President

#### **NBNA Chapter Membership Awards**

**Dr. Marcia Lowe** / Chair, Membership Committee  
Sponsored by: VITAS Healthcare

#### **NBNA Membership Campaign Awards**

**Dr. Marcia Lowe** / Chair, Membership Campaign Committee

#### **NBNA Chapter Community Service Awards**

**Dr. Lola Denise Jefferson** / Chair, Program Committee  
Sponsored by: VITAS Healthcare

#### **NBNA Scholarship Program**

**Dr. Sheldon Fields** / Chair, Scholarship and Awards Committee and NBNA First Vice President

#### **Nurses of the Year Awards**

**Dr. Sheldon Fields** / Chair, Scholarship and Awards Committee  
Sponsored by: VITAS Healthcare

#### **Under Forty Awards**

**Dr. Rebecca Harris-Smith** / Chair, Under Forty Awards and Member, NBNA Board of Directors  
Sponsored by: VITAS Healthcare

#### **NBNA and Sponsors**

#### **Closing with Invitation to 50th Anniversary**