



Box 9027  
1 Hayden Drive  
Virginia State University, VA 23806

Dear Trojan Family and Friends,

Virginia State University is known throughout the country for an array of remarkable things. One being the birthplace of the “Stomp and Shake” style of cheerleading. Yes, the renowned cheerleading organization, The Woo Woos, was founded on the campus of Virginia State University in 1974 in Daniel Gymnasium.

Do you remember the electrifying roar of the crowds, the standing ovations, synchronized routines and precision movements? I know you remember the sheer joy of watching the Woo Woos perform and how they stood out from the crowd. They represented the University with style, grace and a lot of class, year after year.

These legendary cheerleaders, led by the visionary coach, Dr. Paulette Walker Johnson, were not just stomping and shaking at athletic events, they were igniting a spirited movement that transcended the game. For years, the Woo Woos have been acknowledged as “unofficial ambassadors” for Virginia State University. Many young ladies have declared they enrolled in Virginia State simply because they wanted to become a Woo Woo. It is no secret that their unique and innovative style has been imitated and adopted nationwide. Are you aware that the Woo Woos were also champions of community service? They received numerous awards for being outstanding community servants in and around the Tri-Cities.

**Now we need your help to ensure that the “spirit of Woo” lives on.** Woo Nation, a non-profit organization founded by Dr. Johnson herself, is dedicated to preserving this legacy. Our mission is threefold:

- **To Honor a Champion** – We plan to establish a permanent site honoring Dr. Johnson’s countless contribution to VSU and the world of HBCU cheerleading. She is the only cheerleading coach to have been inducted into the **VSU Hall of Fame**, the **VIA Heritage Association Hall of Fame** and the **CIAA Hall of Fame**.
- **Declare the Home of the Woo Woos** – Virginia State University is the birthplace of this phenomenal organization. Your support will help us establish a clear and lasting visual declaration on campus, a beacon for future generations of Woo Woos.
- **Ignite the Next Generation** - We envision annual camps and workshops for middle and high school students and their advisors. Here, the patterns and principles established by Dr. Johnson will be used to empower a new generation of young people, fostering leadership, teamwork, and that signature “Woo Woo Spirit.”

With your support, we can turn this vision into a victory. Your tax-deductible contribution to the **Woo Nation Operating Fund** at the Virginia State University Foundation (VSUF) will not just fund these projects, it will fuel the potential of future generations. Imagine the impact of a special space honoring Dr. Johnson's legacy – a constant reminder of the power of hard work, dedication, and a commitment to excellence on the campus.

Please consider a generous donation to the **Woo Nation Operating Fund**. Every dollar brings us closer to ensuring this legacy inspires and empowers for years to come.

Visit the VSU Website at [giving@vsu.edu](mailto:giving@vsu.edu) to make your contribution to the **Woo Nation Operating Fund** today.

Donations may be made:

- Use the dropdown box on the Virginia State University Foundation website, select **Woo Nation Operating Fund**
- Scan the QR Code below, remembering to indicate **Woo Nation Operating Fund**.
- If writing a check, please make checks payable and mail to:  
**Virginia State University Foundation (Memo line: Woo Nation Operating Fund)**  
Box 9027 1 Hayden Drive, Virginia State University, VA 23806

Please help us keep the “spirit of Woo” echoing for years to come.

With heartfelt Gratitude,  
The Woo Nation Team

