



October 25, 2018

Dear Prospective Sponsors, Donors and Alumni:

The Virginia State University Foundation would like to thank you for your previous generous support of Virginia State University (VSU). Through the support of our donors, the Foundation has assisted Virginia State University in awarding scholarships to young men and women who have proven to be among the Nation's best and brightest.

On May 17, 2019, the Foundation will host its inaugural scholarship gala to continue this legacy with the proceeds benefitting tuition assistance. We hope we can count on your support as a donor or sponsor to help make this signature fundraising event a success.

In Regional Universities South, *U.S. News and World Reports* ranked VSU #29 in Top Public Schools and #19 in all Historically Black Colleges and Universities. We are proud of these designations. Our students are doing equally well. For example:

- VSU School of Business students won 5 first place and 7 second place awards in competition among Virginia universities and placed in the top ten among 300+ business schools nationally.
- VSU School of Engineering students participated in the NASA Robotic Mining competition at the Kennedy Space Center.
- VSU students majoring in mathematics studied abroad in Thailand.
- VSU students participated in "Discover Medicine in Italy" in Rome, Italy.
- Over 490+ students are enrolled in the VSU Honors Program which is designed for the most academically talented and highly motivated undergraduate students.

The Virginia State University Foundation was incorporated in the Commonwealth of Virginia on March 4, 1968 and granted tax exemption under Section 501(c) 3 status of the Internal Revenue code. The purpose of the Foundation is to support the mission of Virginia State University by receiving, managing and distributing donations and contributions that aid in the enhancement and growth of the University.

To fulfill our mission, we need and would greatly appreciate your support. Enclosed please find our Donation and Sponsorship Package. It includes all the information you will need to become a sponsor or a patron, to place an ad in our program journal, and to purchase tickets. Please review this information and select a donation option by March 31, 2019. For additional information please email Dr. Nardos E. King at VSUFoundationGala@gmail.com.

Your generous donations will make a significant difference in the lives of many of our students. For that we truly thank you.

Sincerely,

Beverly L. Everson-Jones, Chair
Virginia State University Foundation

Nardos E. King, Chair
Gala Committee



Foundation

VSU Alumni and Friends Black Tie Scholarship Gala

"Transforming the World One Student at a Time"

Donation & Sponsorship Package

Proceeds From This Event Will Benefit Student Financial Assistance

**Friday, May 17, 2019 | Virginia State University
Multipurpose Center | Petersburg, VA**

VIP Presidential Reception 6:00 pm

Gala 7:00PM - 12:00AM

Silent Auction - Dinner - Entertainment & Dancing

This event is hosted by the Virginia State University Foundation in partnership with the Virginia State University Alumni Association

VSU Alumni and Friends Black Tie Scholarship Gala

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TICKET ORDER FORM

The VSU Foundation is a separate and distinct 501 (c) (3) non-profit organization. Contributions are tax deductible within IRS guidelines.

Name _____ Guest(s) Name: _____

Telephone # _____ Email Address _____

Address _____

City _____ State _____ Zip _____

TICKET & DINNER OPTIONS: Please select your ticket option(s) below.

- VIP Seating Full Table - **\$2,000.00** includes Presidential Reception (10 tickets)*
- VIP Seating - **\$200.00** includes Presidential Reception # of Tickets _____*
- General Seating Full Table - **\$1,500.00** (10 tickets)*
- General Seating - **\$150.00** - # of Tickets: _____*
- Special Dietary Options: Indicate Vegetarian:** _____

PAYMENT DUE WITH TICKET ORDER: Please designate payment method & amount paid below.

Check # _____ **Money Order** _____ **Online** _____

Total Amount Paid: \$ _____

Tickets by Mail: Submit this ticket order form and payment by March 31, 2019 to the Virginia State University Foundation, PO Box 9027, Virginia State University, VA 23806

Make checks or money orders payable to: **VSU Foundation** (In Memo Line): Inaugural Black-Tie Gala

Online Ticket Sales can be purchased on Eventbrite by going to

VSU Alumni and Friends Black Tie Scholarship Gala

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SPONSORSHIP LEVELS

Please check your sponsorship option below. Mail this form and a check or money order payable to VSU Foundation by **March 31, 2019** to the VSU Foundation, PO Box 9027 Virginia State University, VA 23806.

Benefits of sponsorship will not occur until full payment is received. Email camera-ready ads by **March 31, 2019** to VSUFoundationGala@gmail.com Payments can also be made online at

<https://vsualumnigala.eventbrite.com>

<input type="checkbox"/> Presidential Sponsor - \$10,000 or more <ul style="list-style-type: none">✓ Table for Ten (10), VIP Seating✓ Premium Recognition at the Event✓ Full-Page Ad in Program Journal✓ Choice of Ad Location (front, center or back)✓ Company Banner or Donor Signage✓ Acknowledgement & Photo with President of the University✓ VIP Presidential Reception✓ VIP Reserved Parking	<input type="checkbox"/> Trojan Sponsor - \$7,500 <ul style="list-style-type: none">✓ Table for Ten (10), VIP Seating✓ Full-Page Ad in Program Journal✓ Company or Donor Signage✓ Acknowledgement & Photo with President of University✓ VIP Presidential Reception✓ VIP Reserved Parking	<input type="checkbox"/> Orange Sponsor - \$5,000 <ul style="list-style-type: none">✓ Table for Ten (10), VIP Seating✓ Half-Page Ad in Program Journal✓ Company or Donor Name in Program✓ Acknowledgement at the event✓ VIP Presidential Reception
<input type="checkbox"/> Blue Sponsor- \$2,500 <ul style="list-style-type: none">✓ Table for Ten (10) VIP Seating✓ Quarter-Page Ad in Program Journal✓ VIP Presidential Reception	<input type="checkbox"/> Patrons - \$75.00 <ul style="list-style-type: none">✓ Donor Name✓ Displayed in Program Journal	<p><i>"Education is the most powerful weapon which you can use to change the world."</i> Nelson Mandela</p>

Point of Contact: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Fax:** _____ **Email:** _____

Company URL: _____

Sponsor Signature: _____ **Date:** _____

VSU Alumni and Friends Black Tie Scholarship Gala

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PROGRAM ADVERTISEMENT ORDER FORM

Circle an advertisement option below. Mail this form and a check or money order payable to VSU Foundation by **March 31, 2019** to VSU Foundation, PO Box 9027 Virginia State University, VA 23806.

Email camera-ready artwork or ads to VSUFoundationGala@gmail.com by **March 31, 2019**. Online Payments can be made at <https://vsualumnigala.eventbrite.com>

AD TYPE	COST	FILE NAME FORMAT (.jpg or .pdf)
Full Page	\$500	FullPage_Name.jpg
Half Page	\$250	HalfPage_Name.jpg
Quarter Page	\$125	QuarterPage_Name.jpg
Business Card	\$75	BusinessCard_Name.jpg

Company or Donor Information

Name: _____

Phone Number: _____

Name of Business (if applicable) _____

Mailing Address: _____

City/State: _____

Email Address: _____

Full Page

Half Page	
Quarter Page	Business Card
	Business Card

- Ad materials must be formatted to fit within the above dimensions.
- Acceptable formats: **PDF, JPG, or TIFF** (300 dpi CMYK or grayscale)
- Digital submission is required for ALL ads.
- Please proof your ad for correct size, contact information, and spelling - Corrections cannot be made to the camera-ready electronic ads submitted.

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SILENT AUCTION DONATION FORM

Donor/Organization Name: _____

Mailing Address: _____

City, State & Zip Code: _____

Phone : _____ E-mail : _____

Describe the item you are donating (Please be as descriptive as possible):

Approximate fair market value: \$_____

Monetary Donations

We are pleased to accept all monetary donations in lieu of donations toward our silent auction. Please complete this form and mail with all monetary donations to: VSU Foundation, PO Box 9027, Virginia State University, VA 23806. ***Donations are requested by March 31, 2019.*** Online Donations can be made at <https://vsualumnigala.eventbrite.com>

Make checks/money orders payable to: VSU Foundation.

Patrons/Donors – Individual Donations: ___\$25 ___\$50 ___ \$100 ___ Other

Total enclosed: \$_____

For additional information contact: **Sinthea Kelly at Sinthea13@gmail.com**

The VSU Foundation is a separate and distinct 501(c)(3) non-profit organization. Charitable contributions support our scholarship program and related administrative expenses.

Contributions are tax deductible within IRS guidelines.

Notes

Alumni and Friends Black Tie Gala Invite List

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Potential Sponsors and Donors I will Invite to Support the Event

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Potential Program Ad and Silent Auction Donors I will Contact

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____