



2019 Afternoon of Jazz

Date: Sunday, March 10, 2019

Time: 2:00 PM – 5:00 PM

Location: La Fontaine Bleue
7963 Annapolis Rd.
Lanham, Maryland 20706

Target Audience: Washington – Baltimore Metropolitan Area
Primary Focus – Prince George’s County Community

Organizational Information and Background

The **Virginia State Alumni Association–Prince George’s County Maryland** (VSUAA-PGMD) was chartered in May 2010 and enjoys a membership of more than 40 members committed to developing, maintaining and supporting activities and programs for Virginia State University (VSU), current students, the VSUAA Board of Directors and its members.

ACTIVITIES AND PROGRAMS of VSUAA-PGMD include:

- Participating in High School College Fairs and Career Days
- Awarding \$1,000 Scholarships to high school students
- Awarding Book Scholarships to students enrolled at Virginia State University
- Providing support to staff and students Fairmount Heights High School
- Providing funds for students to participate in Black College Tours
- Providing support to Virginia State University’s Band, Cheerleaders and Athletic Teams
- Hosting Fundraising Activities
- Recruiting students to attend Virginia State University
- Endowing scholarship at Virginia State University
- Supporting food bank in Prince George’s County, Maryland
- Supporting HBCU Alliance



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SPONSORSHIP AND AD OPPORTUNITIES

The VSUAA-PGMD **Afternoon of Jazz** offers sponsorship and advertising opportunities that will further enhance the awareness of your company, its products, and services. These tax-deductible contributions will actively demonstrate our collective efforts to improve the quality of life for all Prince Georgians.

Back Cover	\$500
■ Full page color ad in souvenir journal	
Inside Back Cover	\$250
■ Full page color ad in souvenir journal	
Inside Front Cover	\$250
■ Full page color ad in souvenir journal	
Orange Sponsorship	\$100
■ Full page color ad in souvenir journal	
Blue Sponsorship	\$50
■ Half page color ad in souvenir journal	
Patron Sponsorship	Under \$50 (Donations)
■ Your name listed in souvenir journal as a patron	

*(all ads must be submitted fully formatted/print ready)



2019 Afternoon of Jazz Sponsorship Application

Please type or print the following information and submit by **January 31, 2019**. The contact person named below will receive all forthcoming **2019 Afternoon of Jazz** information.

First Name _____ Last Name _____

Title/Position _____

Company Name _____

Business Address _____

City _____ State _____ Zip _____

Business Telephone _____ FAX Number _____

E-Mail Address _____

Level of Support

- | | | |
|---------------------------|--------------------------|------------|
| Back Cover | <input type="checkbox"/> | \$500 |
| Inside Back Cover | <input type="checkbox"/> | \$250 |
| Inside Front Cover | <input type="checkbox"/> | \$250 |
| Orange Sponsor | <input type="checkbox"/> | \$100 |
| Blue Sponsor | <input type="checkbox"/> | \$50 |
| Patron Sponsor | <input type="checkbox"/> | Under \$50 |

Please mail a completed copy of your application with your contribution by **January 31, 2019** to:

**Virginia State University Alumni Association-Prince George's County Maryland
P.O. Box 471003
District Heights, MD 20753**

Additionally, please submit your print ready ad electronically to: kathi.driver@yahoo.com

We agree to participate in good faith in the "2019 Afternoon of Jazz" with the offering as set forth in this document.

Signature _____ Date _____