



FOR IMMEDIATE RELEASE

Western Carwash Association Announces 2023 Award Winners

Sacramento, CA, October 16, 2023 - The Western Carwash Association (WCA) is proud to announce the recipients of its prestigious annual awards, recognizing outstanding individuals who have made remarkable contributions to the car wash industry. These awards celebrate excellence, innovation, and a lifetime of dedication to our industry.

Car Wash Manager of the Year Award - Collin Campbell, Classy Chassis Car Wash, Tacoma, Washington

The Car Wash Manager of the Year Award is presented to individuals who demonstrate exceptional skills in managing car wash operations. Collin Campbell of Classy Chassis Car Wash is this year's deserving recipient. Collin's dedication to implementing best business practices, handling personnel with professionalism and loyalty, and aligning with the industry's goals and mission exemplify the qualities we value in our managers.

Innovative Operator of the Year Award - Brett Meinberg, GO Car Wash, Denver, Colorado

The Innovative Operator of the Year Award is a testament to those who have explored new ideas, investing their own time and resources to enhance the car wash industry.

Brett Meinberg of GO Car Wash has opened doors for all of us with his innovative methods and techniques. His commitment to improving service delivery and increasing profitability is an inspiration to us all.

Lifetime Achievement Award - Jack Anthony, Jack Anthony Industries, Inc., Vallejo, California

The Lifetime Achievement Award is a prestigious recognition presented to individuals whose long-standing dedication has significantly impacted the car wash industry. Jack Anthony, founder of Jack Anthony Industries, Inc., has tirelessly served our industry for many years. His contributions in the areas of self-serve, exterior conveyor, flex-serve and full-service platforms, as well as his civic and philanthropic endeavors have continually elevated car wash industry operations management as well as its profile.

WCA congratulates Collin Campbell, Brett Meinberg, and Jack Anthony for their remarkable achievements and unwavering commitment to the car wash industry. These awards are a testament to their dedication, innovation, and a lifetime of service that have enhanced the industry as a whole.



"These awards remind us of how much leadership talent exist within the ranks of our membership.", said Scott Horner, WCA's President.

The award presentations took place during the WCA's annual meeting on October 12, 2023, in Coronado, California.

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About WCA: WCA is an association of car wash operators and vendors who make local and regional connections, promote the industry to the public, advocate for the industry, and are committed to educating operators for shared success.