

Fired-up About Local Business

There has never been a better time to be “on fire” about Try Local First. Our First Responders and others have been working like the heroes they are, putting out the local wild fires. And their heroic efforts have been noticed. I have been hearing many amazing stories from our neighbors in the businesses community that have been negatively affected by this local disaster. Downtown Troutdale, Cascade Locks, Corbett and others in the fire path have effectively been shut down due to necessary traffic restrictions. As any of us know a local business experiencing one or two bad business days can turn a good month into a just “OK” month. Businesses can survive a few “OK” months. But a week’s worth of bad days can be devastating not only to the business but to the employees that are no longer needed due to the lack of customers. When there is no business there is no work for the employees to do and no revenue to pay them.

So, in the next weeks and months – take the family to lunch or dinner in the Locks. Resist shopping Etsy and Amazon and head down to the Troutdale General Store for some Halloween Décor. Buying and dining local helps our neighbors. And even before the smoke clears many of our neighbors need a little hand up right now!

On the lighter and brighter side...Business and laughter are usually not two words that go hand in hand. But I think you will be surprised as Try Local First also encourages you to attend the Gresham Area Chamber of Commerce Business Leaders Summit on Wednesday evening October 11th and on Thursday morning October 12th. (More details included in this newsletter.) This year it is a different format and we really encourage you to attend the Wednesday Night Event – it is going to be GREAT ENTERTAINMENT. How do we get better events in East County – well attend the ones we have and this year’s Business Leaders Summit promises to be spectacular!! Don’t miss it! We have two free tickets to the evening event that will go to the first two people who give me a call at 503-969-2708. My gift to you.