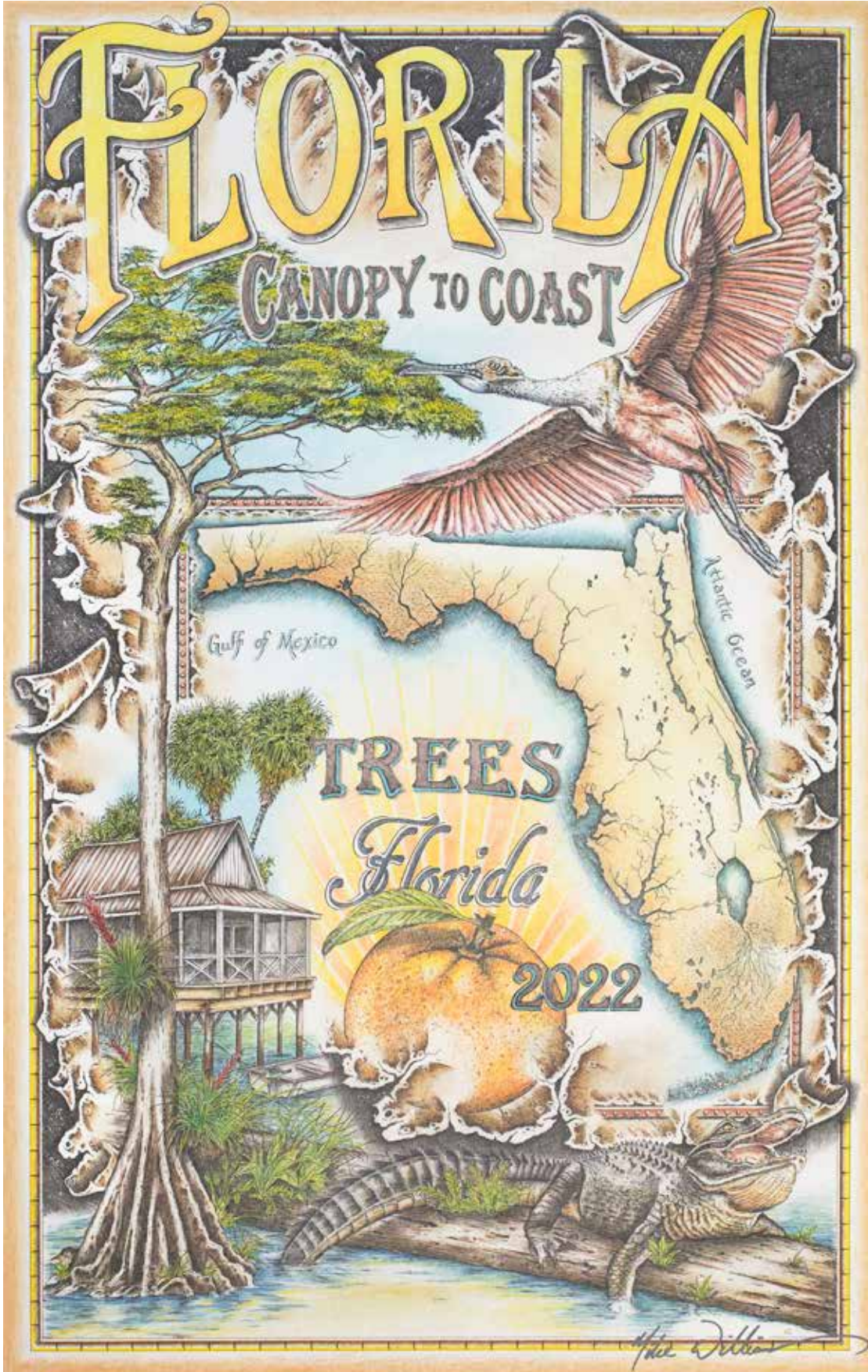


TREES FLORIDA 2022

Conference and Trade Show

ISA

FLORIDA CHAPTER



CEUs:
ISA, BCMA,
CTSP, FACE,
FDACS, FNGLA,
LIAF, SAF and
Landscape
Architect (provider
0004488)

This year's event artist, Mike Williams, portrays a simpler time when things moved at a slower pace. His art is his attempt to bring back fond memories for those who view it. "The best part of what I do is not knowing where it will take me next."
mike@blueislandgraphics.com

CLEARWATER BEACH
J u n e 2 0 - 2 1 - 2 2

WELCOME

Trees Florida 2022 begins with our optional Monday Tree Academy; choose one of three outstanding all-day sessions. Conference days are Tuesday and Wednesday with a collection of varied topics.

Florida Chapter

Fundraising Table

Stop by our Chapter Fundraising Table for more information and get your name in the drawing for your chance to win a special prize.

President's Giving Tree

Purchase a leaf! Proceeds will go to the charity chosen by our current Florida Chapter President, Jonathan Frank - the ALS Regional Chapter in honor of Bruce Smith.

Amazon Smile

Your Amazon purchases can support the Florida Chapter ISA. We will give you detailed instructions on how to set up your 'Amazon Smile' account. We can even help set it up for you on your phone.

TreesAreCool License Plate

Funds from the Chapter specialty license plate are earmarked for education and our annual endowment fund at the University of Florida.

Benefiting the TREE Fund:

- Silent Auction

MONDAY HOURS
7:30 AM - 6:00 PM



Find the fun in the Island Ballroom on Monday and Tuesday, opening at 7:30 AM both days.

Stop, browse, and bid at our popular Silent Auction table. Try your hand at the "Ring Toss for the Trees" game for fun and prizes! Buy a buff for our popular "Heads or Tails" game on Wednesday at lunch.

- Keepsake Art

Love love love this year's artwork? Place your bid on the beautiful nostalgic-themed artwork that we used for this year's conference cover.

Or, enjoy a walk down memory lane and bid on the "Trees Florida Through the Years" quilt, a collection of past t-shirts created into a fun and functional keepsake.

Funds raised go to the TREE Fund John P. White Endowment Fund.



Monday, June 20

7:30 AM - 4:30 PM	Trees Florida 2022 Registration Desk Open
7:30 AM - 4:30 PM	Florida ISA Bookstore Open
7:30 AM - 6:00 PM	TREE Fund Silent Auction Open
7:30 AM - 6:00 PM	Trade Show Open
8:30 AM - 4:30 PM	Academy 1: Trees and Production
8:30 AM - 4:30 PM	Academy 2: Florida Tree ID Workshop
8:15 AM - 4:30 PM	Academy 3: Urban Forestry Bus Tour from Gulf to Bay
10:30 AM - 11:00 AM	Break with Trade Show Exhibitors
12:00 PM - 1:00 PM	Lunch (provided) and visit Trade Show Exhibitors
2:30 PM - 3:00 PM	Break with Trade Show Exhibitors
5:00 PM - 6:00 PM	Welcome Reception with Trade Show Exhibitors, Sponsors and Silent Auction
6:15 PM - 11:00 PM	TreesAreCool Jolley Trolley Pub Crawl

TREE ACADEMY

Choose 1 of 3 sessions offered

1 | Trees & Production: Dedicated to the Working Arborist

Improve your efficiency and increase your knowledge of modern-day tree care.

- Mark Chisholm, Aspen Tree Expert Co. sponsored by **STIHL**

- Brian French, Arboriculture International

8:30 AM - 4:30 PM

ISA CEUs: Arborist (6), Municipal (6), Climber Specialist (6), BCMA (3-Mgmt, 3-Pract)

Other CEUs: CTSP (6), FACE (6), FNGLA (8), LIAF (4), SAF (2-Cat 1 and 3.5-Cat 2)

8:30 AM - 10:00 AM

Efficient Production Pruning

Mark Chisholm - Aspen Tree Expert Company, Jackson, NJ

10:00 AM - 10:30 AM

Refreshment Break with Trade Show Exhibitors

10:30 AM - 12:00 PM

Crane Operations

Mark Chisholm - Aspen Tree Expert Company, Jackson, NJ

12:00 PM - 1:00 PM

Lunch with Trade Show Exhibitors (**provided**)

1:00 PM - 1:45 PM

The Perils of Tree Climbing

Brian French - Arboriculture International, Portland, OR

1:45 PM - 2:30 PM

Rigging Compromised Trees

Mark Chisholm - Aspen Tree Expert Company, Jackson, NJ

2:30 PM - 3:00 PM

Refreshment Break with Trade Show Exhibitors

3:00 PM - 3:45 PM

Tree Risk Assessment for Climbers

Brian French - Arboriculture International, Portland, OR

3:45 PM - 4:30 PM

Professionalism

Mark Chisholm - Aspen Tree Expert Company, Jackson, NJ

2 | Register online at www.TreesFlorida.com

2 | Florida Tree ID Workshop

Learn more trees and ID tricks for Florida trees in this hands-on workshop.

8:30 AM - 4:30 PM

ISA CEUs: Arborist (6), Municipal (6), Climber Specialist (6), BCMA (6-Sci)

Other CEUs: FACE (6), FNGLA (8), FDACS (6), LIAF (4), SAF (6-Cat 1) LA (6-opt: course 0012866)

8:30 AM - 10:00 AM

Trees of North Florida

Stan Rosenthal - Natural Resource Planning Service, Tallahassee, FL

10:00 AM - 10:30 AM

Refreshment Break with Trade Show Exhibitors

10:30 AM - 12:00 PM

Trees of Central Florida

Alan Mayberry, RES Florida/E Sciences, Clearwater, FL

12:00 PM - 1:00 PM

Lunch with Trade Show Exhibitors (provided)

1:00 PM - 2:30 PM

Trees of South Florida

Stephen Brown, UF-IFAS Lee County Extension, Fort Myers, FL

2:30 PM - 3:00 PM

Refreshment Break with Trade Show Exhibitors

3:00 PM - 3:30 PM

Invasive Tree Species in Florida

Rick Joyce, Forestry Resources Ecological, Inc., Fort Myers, FL

3:30 PM - 4:30 PM

Tree ID Apps

Dr. Andrew Koeser, UF - Gulf Coast REC, Wimauma, FL

3 | Urban Forestry Bus Tour: from Gulf to Bay

A collection of timely topics designed to keep you abreast of current practices.

8:15 AM - 4:30 PM

ISA CEUs: Arborist (7), Municipal (7), Climber Specialist (7), BCMA (7-Mgmt)

Other CEUs: FNGLA (8), LIAF (4)

Speakers: **Matt Anderson, Leroy Chin, Art Finn, Apollo O'Neil, Ira Padgett and Carson Smith**

Meet AT THE MAIN FRONT LOBBY area of the Sheraton Sand Key Resort at 8:15 AM SHARP to board the Urban Forestry Tour Bus, departing at 8:30 AM SHARP.

Come prepared to spend parts of the day walking outdoors with appropriate footwear, hats, sunglasses and sunscreen; binoculars and cameras are optional. Lunch and bottled water will be provided. Academy bus returns to the Sheraton Sand Key Resort at 4:30 PM to adjourn and sign for CEUs. **Bus seating is limited so register early!**

This field study will have a variety of stops to discuss aspects of urban forest management with walking between specific sites.

- **CLEARWATER: Old Meets New:**
Visit four of Clearwater's newly renovated premier parks, from walking trails to shady spots, an ecological sanctuary and an arboretum. Visit: Crest Lake Park, Del Oro Park, Eddie Seymour Park, Moccasin Lake Nature Park (lunch will be provided at this stop)
- **SAFETY HARBOR: A Trail of Trees**
Walk along a waterfront boardwalk (mangrove tour), continue along a living shoreline (who-what-when-where-why), observe innovative development (underground infrastructure) and visit the Baranoff Oak (the 'Million Dollar' tree).

Register online at www.TreesFlorida.com | 3

Welcome Reception with Exhibitors

MONDAY

5:00 PM - 6:00 PM

Trade Show Exhibitor Area in the Island Ballroom
Sheraton Sand Key Resort

MONDAY

Dinner is on your own.

TreesAreCool

Jolley Trolley Pub

Crawl

MONDAY

6:15 PM - 11:00 PM

Must be 21+

Please mark your registration if you'll be joining us on the trolley. You can also join us with an Uber ride but do not self-drive.

Hop on the 6:15 trolley to join the fun; return trips to the resort will be available approximately every 45 minutes.



ALL ABOARD!

Directly following the Welcome Reception, join fellow conference attendees on a unique sight-seeing pub crawl!

Hop on the complimentary Jolley Trolley, a vintage-style, open air trolley as the "Concierge on Wheels" points out local attractions and shares fun facts. Our first stop will be the Fenway Hotel, a historic Jazz Age hotel built in 1927. Newly renovated in 2015, it features a rooftop terrace and bar with a breath-taking view of the water. The crawl will continue with a stroll to downtown Dunedin to the next venues. Our last stop will include a gourmet pizza food truck and lawn games such as cornhole and life size beer pong. Food and drink specials will be available at some venues!

Get the itinerary at the Trees Florida registration desk. Purchase of food and drinks are on your own.

See you on the Jolley Trolley!

Join the Florida Chapter ISA!

Membership in ISA gives opportunities for personal and professional growth and connects you to other tree professionals. Visit the bookstore to register on-site.

Florida Chapter Fundraising Table

Stop by our Chapter Fundraising Table for more information and get your name in the drawing for your chance to win a special prize.

President's Giving Tree

Purchase a leaf! Proceeds will go to a charity chosen by our current Florida Chapter President, Jonathan Frank - the ALS Regional Chapter in honor of Bruce Smith.

Amazon Smiles

Your Amazon purchases can support the Florida Chapter ISA. We will give you detailed instructions on how to set up your 'Amazon Smiles' account. We can even help set it up for you on your phone.

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- Keepsake Art

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Or, enjoy a walk down memory lane and bid on the "Trees Florida Through the Years" quilt, a collection of past t-shirts created into a fun and functional keepsake.

Funds raised go to the TREE Fund John P. White Endowment Fund.

Tuesday, June 21

7:00 AM - 5:15 PM	Trees Florida 2022 Registration Desk Open
7:00 AM - 5:15 PM	Florida ISA Bookstore Open
7:30 AM - 5:15 PM	TREE Fund Silent Auction Open
7:30 AM - 5:15 PM	Trade Show Open
8:00 AM - 2:30 PM	General Session
8:30 AM - 5:00 PM	Outdoor Climber Education
10:00 AM - 10:30 AM	Break with Trade Show Exhibitors/Book Signing
12:00 PM - 1:00 PM	Lunch (provided) and visit with Trade Show Exhibitors
2:30 PM - 3:00 PM	Break with Trade Show Exhibitors/Book Signing
3:00 PM - 5:00 PM	Breakout Sessions
5:15 PM - 5:30 PM	TREE Fund Silent Auction Bidding Ends, Payment Due
7:00 PM - 10:00 PM	Tuesday Night BEACH BASH Social!

GENERAL SESSION

8:00 AM - 2:30 PM

ISA CEUs: Arborist (4.75), Municipal (4.75), Climber Specialist (4.75), BCMA (1.75-Mgmt, 1.5-Pract, 1.5-Sci)

Other CEUs: FACE (4.75), FDACS (4.5), FNGLA (8), LIAF (4), SAF (4.5-Cat 1), LA (4.75-opt: course 0012864)

8:00 AM - 8:15 AM

Opening Introductions and Welcome

Jonathan Frank, Florida Chapter President and
Lori Ballard, 2022 Trees Florida Conference Chair

8:15 AM - 9:15 AM KEYNOTE ADDRESS

Tree Story: The History of the World Written in Rings

Dr. Valerie Trouet, University of Arizona, Tucson, AZ
(Book signing at bookstore during 10:00 break today)

9:15 AM - 10:00 AM

Native Trees

Dr. Craig Huegel, St. Petersburg College, St. Petersburg, FL
(Book signing at bookstore during 10:00 break today)

10:00 AM - 10:30 AM

Refreshment Break with Trade Show Exhibitors

Book signing at bookstore: *Dr. Valerie Trouet* and *Dr. Craig Huegel*

10:30 AM - 11:15 AM

Why Trees Break in the Wind

Dr. Brian Kane - University of Massachusetts, Amherst, MA

11:15 AM - 12:00 PM

Strength-Loss Formulas

Dr. Jerry Bond, Urban Forest Analytics, LLC, Geneva, NY
(Book signing at bookstore during 2:30 break today)

12:00 PM - 1:00 PM

Box Lunch with Trade Show Exhibitors (provided)

1:00 PM - 1:45 PM

The Value of Deadwood

Brian French, Arboriculture International, Portland, OR

1:45 PM - 2:30 PM

The A-300 Standards: The What, Why and How

Patrick Anderson, Rainbow Ecoscience, Shelby, NC

2:30 PM - 3:00 PM

Refreshment Break with Trade Show Exhibitors

Book Signing at bookstore: *Dr. Jerry Bond*

BREAKOUT SESSIONS

3:00 PM - 5:00 PM Choose 1 of 2 sessions offered

1 | Tree Risk: Deviation From the Expected

ISA CEUs: Arborist (2), Municipal (2), Climber Specialist (2), BCMA (2-Mgmt)

Other CEUs: FACE (2), FDACS (2), SAF (2-Cat 1), LA (2-opt: course 0012869)

3:00 PM - 3:40 PM

How Defects Influence the Likelihood of Tree Failure

Dr. Brian Kane - University of Massachusetts, Amherst, MA

3:40 PM - 4:20 PM

Dieback for Field Work

Dr. Jerry Bond, Urban Forest Analytics, LLC, Geneva, NY

4:20 PM - 5:00 PM

Trees, Risk and People: Decision-Making Perceptions vs. Reality

Dr. Ryan Klein - UF - Environmental Horticulture, Gainesville, FL

2 | What's Up Doc?

ISA CEUs: Arborist (2), Municipal (2), Climber Specialist (2), BCMA (.5-Mgmt, 1.5-Sci)

Other CEUs: FACE (2), FDACS (2), SAF (2-Cat 1), LA (2 opt: course 0012867)

3:00 PM - 3:30 PM

Updating the Florida Tree Selector Website & UF/IFAS Tree Fact Sheet

Dr. Ryan Klein - UF - Environmental Horticulture, Gainesville, FL



3:30 PM - 4:00 PM

Lethal Bronzing Research Update

Dr. Brian Bahder, UF - Fort Lauderdale REC, Davie, FL



4:00 PM - 4:30 PM

Using LAMP Technology for Tree Diseases

Dr. Jason Smith, UF-School of Forest Resources & Conservation, Gainesville, FL

4:30 PM - 5:00 PM

Root Stability Research Update

Dr. Brian Kane - University of Massachusetts, Amherst, MA



TREE Fund Silent Auction Bidding Ends/Payment Due 5:15 PM

CLIMBER EDUCATION: All Day Outside at Sand Key Park

8:30 AM - 5:00 PM (Meet in lobby for a 5 minute walk)

Safety and Efficiency for the Modern Climber

Designed for the climbers who want to improve their abilities in the trees.

- **Mark Chisholm**, Aspen Tree Expert Company, sponsored by **STIHL**

- **Jeff Inman**, TrueTimber Arborists

ISA CEUs: Arborist (6.25), Municipal (6.25), Climber Specialist (6.25), BCMA (1-Mgmt, 5.25-Prac)

Other CEUs: CTSP (6.25), FNGLA (8)

8:30 AM - 9:15 AM **Ergonomics & Work Positioning:** Jeff Inman

9:15 AM - 10:00 AM **Spar Work and Rigging Applications:** Mark Chisholm

10:00 AM - 10:30 AM **Refreshment Break** with Trade Show Exhibitors at hotel

10:30 AM - 12:00 PM **Mature Tree Pruning & How to Access It:** Jeff Inman

12:00 PM - 1:00 PM **Box Lunch** with Trade Show Exhibitors at hotel (provided)

1:00 PM - 2:00 PM **Aerial Rescue & Emergency Preparedness:** Mark Chisholm

2:00 PM - 2:30 PM **Advanced Climbing Techniques (SRS & MRS):** Jeff Inman

2:30 PM - 3:00 PM **Refreshment Break** with Trade Show Exhibitors at hotel

3:00 PM - 5:00 PM **Precision Chainsaw Use & Felling Techniques:** Mark Chisholm

Register online at www.TreesFlorida.com | 5

TUESDAY

Dinner is on your own.

Tuesday Night Beach Bash



TUESDAY

7:00 PM - 10:00 PM

Sheraton Sand Key Resort
on-property beach.

Leave your footprints in the sand!

Join friends and colleagues for our first ever Florida Chapter **Beach Bash!** It's not your typical Trees Florida social - just picture a beautiful sunset, complimentary drink in-hand and hors d'oeuvres while the waves lap gently against the sandy shore and you enjoy the tropical sounds of a steel drum band!

Once the sun has set, the bash can continue with beach volleyball and cornhole or just some relaxing in a lounge chair with friends, wiggling your toes in the sand.

Dress is casual-tropical.

Wear your conference badge for admittance, drink tickets and food!

Separate Optional
Ticketed Event



WOMEN'S BREAKFAST SESSION: Growing Personal Leadership

Sponsored by
Florida Forest Service



All attendees are welcome!

WEDNESDAY
7:00 AM - 7:45 AM

Dana Karcher,
ISA Board President and Davey
Resource Group, Belton, TX

ISA CEUs: Arborist (.75), Mu-
nicipal (.75), Climber Special-
ist (.75), BCMA (.75-Mgmt)

Set your alarm early enough
to join us for this special tick-
eted event! Enjoy a hot plated
breakfast served during an
invigorating topic. This prepaid
event starts promptly at 7:00
AM.

Seats are limited!

ADDITIONAL FEE: Remember
to include your ticket purchase
during your conference regis-
tration process.



TREE FUND

Heads and Tails

TREE Fund 'buffs' can still be
purchased for the annual "Heads
or Tails" game that is played dur-
ing the Wednesday luncheon.

Funds raised go to the
TREE Fund for the
John P. White Endowment Fund.

Wednesday, June 22

7:00 AM - 7:45 AM	Breakfast Session (optional: add'l fee)
7:30 AM - 10:30 AM	Trees Florida 2022 Registration Desk Open
7:30 AM - 10:30 AM	Florida ISA Bookstore Open
8:00 AM - 10:00 AM	Breakout Sessions
10:00 AM - 10:45 AM	Break
10:45 AM - 3:15 PM	General Session, includes Luncheon Speaker and Florida Chapter Awards Ceremony (lunch provided)
3:15 PM	Conference Adjourns

Optional Breakfast Session 7:00 AM - 7:45 AM

Additional fee includes plated breakfast (select when you register)

BREAKOUT SESSIONS 8 AM - 10 AM

Choose 1 of 3 breakouts offered

1 | Women in Arboriculture (all attendees are welcome)

Sponsored by Florida Forest Service

CEUs: TBD

8:00 AM - 8:45 AM

She Speaks for the Trees

Heather Shields, City of Naples, Naples, FL

8:45 AM - 9:30 AM

Dr. Sharon Jean-Philippe, ISA Board Treasurer and University of Tennessee,
Knoxville, TN

9:30 AM - 10:00 AM

Panel Discussion

with Dana Karcher, Heather Shields and Dr. Sharon Jean-Philippe

2 | What's Up Doc?

ISA CEUs: Arborist (2), Municipal (2), Climber Specialist (2),
BCMA (.5-Mgmt, 1.5-Sci)

Other CEUs: FACE (2), FDACS (2), SAF (2-Cat 1)
LA (2-opt: course 0012867)

8:00 AM - 8:30 AM

Updating the Florida Tree Selector Website & UF/IFAS Tree Fact Sheet

Dr. Ryan Klein - UF - Environmental Horticulture, Gainesville, FL



8:30 AM - 9:00 AM

Lethal Bronzing Research Update

Dr. Brian Bahder, UF - Fort Lauderdale REC, Davie, FL



9:00 AM - 9:30 AM

Using LAMP Technology for Tree Diseases

Dr. Jason Smith, UF - School of Forest Resources & Conservation, Gainesville, FL

9:30 AM - 10:00 AM

Root Stability Research Update

Dr. Brian Kane - University of Massachusetts, Amherst, MA



3 | Condition Ratings: How and Why?

ISA CEUs: Arborist (2), Municipal (2), Climber Specialist (2), BCMA (2-Mgmt)

Other CEUs: FACE (2), FDACS (2), SAF (2-Cat 1), LA (2 opt: course 0012868)

8:00 AM - 8:40 AM

Chapter 1: Health

Lori Ballard, RES Florida/E Sciences, Clearwater, FL and Alan Mayberry, RES Florida/E Sciences, Clearwater, FL

8:40 AM - 9:20 AM

Chapter 2: Structure

Lori Ballard, RES Florida/E Sciences, Clearwater, FL and Alan Mayberry, RES Florida/E Sciences, Clearwater, FL

9:20 AM - 10:00 AM

Conclusion: Is There a Happily Ever After?

Lori Ballard, RES Florida/E Sciences, Clearwater, FL and Alan Mayberry, RES Florida/E Sciences, Clearwater, FL

BREAK

10:00 AM - 10:45 AM Use this time for final hotel check-out.

GENERAL SESSION

10:45 AM - 3:15 PM, includes luncheon

ISA CEUs: Arborist (4.25), Municipal (4.25), Climber Specialist (4.25), BCMA (4.25-Mgmt)

Other CEUs: FACE (4), FDACS (4), FNGLA (8), LIAF (4), SAF (3.5-Cat 1) LA (3.25-opt: course 0012865)

10:45 AM - 11:15 AM

How Arboricultural Practices Influence the Likelihood of Tree Failure

Dr. Brian Kane - University of Massachusetts, Amherst, MA

11:15 AM - 12:00 PM

Inside the Tree Protection Zone

Dr. Jerry Bond, Urban Forest Analytics, LLC, Geneva, NY

12:00 PM - 1:15 PM

LUNCHEON WITH GUEST SPEAKER & FLORIDA CHAPTER AWARDS CEREMONY

Climbing the General Sherman

Brian French, Arboriculture International, Portland, OR

Chapter awards presented at the conclusion of the guest speaker's presentation.

1:15 PM - 2:15 PM

Update and Flow Diagram for the New Florida Tree Law

Norm Easey, Florida Chapter ISA, Sarasota, FL and Dr. Andrew Koeser, UF - Gulf Coast REC, Wimauma, FL

2:15 PM - 3:15 PM

Report Writing for the New Florida Tree Law

Norm Easey, Florida Chapter ISA, Sarasota, FL

3:15 PM

Conference Adjourns

Florida
Chapter ISA



Awards Program

The Florida Chapter ISA recognizes outstanding achievements in the arboriculture profession, as well as the efforts by individuals to make an impact on the practice of arboriculture.

- EDWARD W. BOK AWARD
- AWARD FOR EXCELLENCE IN EDUCATION
- AWARD OF DISTINCTION
- LOREN WESTENBERGER AWARD

Nominate someone you know! Nominations for 2022 are due by May 15th.

Awards will be presented at the Trees Florida 2022 Wednesday luncheon.

Award application is at www.floridaisa.org

Students/Early Career Arborists Lunch Table

Locate the reserved luncheon table for lively discussion with other student or early career arborists!

Don't Forget Your CEUs!

Trees Florida provides many continuing education opportunities for many green-industry programs. We are happy to provide CEUs for the following:

- ISA
 - Certified Arborist
 - BCMA
 - Municipal Arborist
 - Climber Specialist
- CTSP
- FACE
- FDACS*
- FNGLA
- LIAF
- SAF



Please follow instructions included in your registration packet that you receive during check-in.

(* CEUs applied for)

ABOUT THE HOST HOTEL

Sheraton Sand Key Resort
1160 Gulf Boulevard
Clearwater Beach, FL 33767

For resort information
call 727-595-1611 or visit
the hotel website.



NOTE ABOUT HOTELS:

Our Sheraton Sand Key hotel room block HAS FILLED, and the room block at our overflow hotel the Marriott Suites Clearwater Beach has also FILLED. You can contact either hotel to ask if rooms are available at their retail rate, or search for alternate lodging nearby.

There is no parking fee at the Sheraton if you will be driving in for the day.

KEYNOTE SPEAKERS

Mark Chisholm

Aspen Tree Expert
Jackson, NJ

Sponsored by **STIHL**

Mark Chisholm is a third-generation certified arborist with his family-owned Aspen Tree Expert Company in New Jersey. His expertise in tree care has made him a sought-after consultant and industry spokesperson for the world of arboriculture, and he regularly travels the globe to consult with international arborist associations and conducts educational sessions nationwide on behalf of STIHL, Inc.



Brian French

Arboriculture International
Portland, OR

Brian French founded Arboriculture Intl, LLC in Portland in 2013. He is a climbing ISA Certified Arborist and Qualified Tree Risk Assessor. Serving as coordinator for the Oregon Champion Tree Registry and the Chair of the Portland Heritage Tree Program, he focuses on the preservation of significant, old trees and their associated flora and fauna.



Dr. Brian Kane

University of Massachusetts,
Amherst, MA

Dr. Brian Kane is a professor of commercial arboriculture at the University of Massachusetts Amherst. Kane has held this position since 2004, a dream job for someone who loves to teach, conduct research and offer outreach through Extension. Dr. Kane teaches undergraduate classes including those that demonstrate field techniques for tree-climbing and proper chain saw safety procedures. His research focuses on two aspects of arboriculture: 1) the effects of arboricultural practice (pruning, cabling, rigging, etc.) on the likelihood of tree failure, and 2) ways arborists can work more safely. His research and arboricultural work have earned him several awards.



Dr. Valerie Trouet

University of Arizona, Tucson, AZ

Dr. Valerie Trouet is a Professor in the Laboratory of Tree-Ring Research at the University of Arizona. She uses the rings in trees to study the climate over the past ~2,000 years and how it has influenced ecosystems and human systems. Born and raised in Belgium, Dr. Trouet received her PhD in Bioscience Engineering at the KULeuven in 2004. She is a University of Arizona Distinguished Scholar and a Kavli Fellow of the National Academy of Sciences.



SPONSORS

PLATINUM



STIHL



FPL



Rooted in Conservation
and Preservation



**ST.PETE
CLEARWATER**



TREE FUND

Trees Florida Silent Auction

Benefiting the TREE Fund

MONDAY 7:30 AM—6:00 PM
TUESDAY 7:30 AM—5:15 PM

Art, Plant Material, Tools,
Equipment, etc.

The Tree Research and Education Endowment Fund (TREE Fund) is a non-profit organization dedicated to identifying and funding projects and programs that advance knowledge in the field of arboriculture and urban forestry to benefit people, trees and the environment.

The Silent Auction will be open for TWO DAYS in the Island Ballroom this year - all day both Monday and Tuesday. Bids will be accepted until 5:15 PM on Tuesday; pay and pick up by 5:30 PM.

Donations to the Silent Auction are greatly appreciated. Please contact Justin Freedman to donate an item:
jfreedman@res.us

RETURNING THIS YEAR! Join us during the day on Monday and Tuesday for the adult "Ring Toss for the Trees" to raise money for the TREE Fund.

Remember to buy your TREE Fund 'buff' for the popular "Heads and Tails" game held during Wednesday luncheon.

Funds raised during Trees Florida go to the TREE Fund for the John P. White Endowment Fund.

GOLD

ArborNote Software
Backridge Tree Service
Boen's Tree Service
Dark Moss

Duke Farms, LLC
RES / E Sciences, Inc.
Xylem Tree Experts

SILVER

Marshall Tree Farm - Olive Branch Enterprises - Roots Plus Growers

EXHIBITORS

Alta Equipment – Florida
Altec
American BioChar Company
Arborjet/Ecologel
ArborNote Software
ArborSystems
Bandit Industries, Inc.
CSI (AceCap/MediCap)
Davey Tree Expert Company
Florida Chapter ISA
Florida Forest Service
Horticultural Alliance, LLC
Gunnison Tree Services
Hummerbee Rough Terrain
Husqvarna
Jarraff Industries
Legacy Arborist Services

Marshall Tree Farm
Mauget
Morbark, LLC
Nelson Tree Service, LLC
PlanIT Geo
Rainbow Ecoscience
Sav-A-Tree
Single Source Insurance, Inc.
Spimerica Access Solutions
Teupen North America, Inc.
Tree Care Industry Association
TREE Fund
TreePro – NIP Group
USM Falcon Lifts
Vermeer Southeast
Wright Tree Service



Look What's Happening in 2022!

The best way to keep up-to-date is by attending *Trees Florida 2022*. Network and build relationships to take your business to the next level. This year's highlights include:

Education program featuring national and Florida speakers

The latest in tree research and arboriculture

Enhance your arboricultural technical skills

The latest equipment and technology

Silent Auction and other fun activities to benefit the TREE Fund

Social Events

MONDAY EVENING

- Welcome Reception
- TreesAreCool Jolley Trolley Pub Crawl

TUESDAY EVENING

- Florida Chapter BEACH BASH Social

CONFERENCE AT-A-GLANCE

Monday, June 20

7:30 AM - 4:30 PM	Trees Florida 2022 Registration Desk Open
7:30 AM - 4:30 PM	Florida ISA Bookstore Open
7:30 AM - 6:00 PM	TREE Fund Silent Auction Open
7:30 AM - 6:00 PM	Trade Show Open
8:30 AM - 4:30 PM	Academy 1: Trees and Production
8:30 AM - 4:30 PM	Academy 2: Florida Tree ID Workshop
8:15 AM - 4:30 PM	Academy 3: Urban Forestry Bus Tour from Gulf to Bay
10:30 AM - 11:00 AM	Break with Trade Show Exhibitors
12:00 PM - 1:00 PM	Lunch (provided) and visit Trade Show Exhibitors
2:30 PM - 3:00 PM	Break with Trade Show Exhibitors
5:00 PM - 6:00 PM	Welcome Reception with Trade Show Exhibitors, Sponsors and Silent Auction
6:15 PM - 11:00 PM	TreesAreCool Jolley Trolley Pub Crawl

Tuesday, June 21

7:00 AM - 5:15 PM	Trees Florida 2022 Registration Desk Open
7:00 AM - 5:15 PM	Florida ISA Bookstore Open
7:30 AM - 5:15 PM	TREE Fund Silent Auction Open
7:30 AM - 5:15 PM	Trade Show Open
8:00 AM - 2:30 PM	General Session
8:30 AM - 5:00 PM	Outdoor Climber Education
10:00 AM - 10:30 AM	Break with Trade Show Exhibitors/Book Signing
12:00 PM - 1:00 PM	Lunch (provided) and visit with Trade Show Exhibitors
2:30 PM - 3:00 PM	Break with Trade Show Exhibitors/Book Signing
3:00 PM - 5:00 PM	Breakout Sessions
5:15 PM - 5:30 PM	TREE Fund Silent Auction Bidding Ends, Payment Due
7:00 PM - 10:00 PM	Tuesday Night BEACH BASH Social!

Wednesday, June 22

7:00 AM - 7:45 AM	Breakfast Session (optional: add'l fee)
7:30 AM - 10:30 AM	Trees Florida 2022 Registration Desk Open
7:30 AM - 10:30 AM	Florida ISA Bookstore Open
8:00 AM - 10:00 AM	Breakout Sessions
10:00 AM - 10:45 AM	Break
10:45 AM - 3:15 PM	General Session, includes Luncheon Speaker and Florida Chapter Awards Ceremony (lunch provided)
3:15 PM	Conference Adjourns

Pre-registration deadline: June 5 / late registration June 6-10 pay additional \$25 per conference day / after June 10 plan to register at-the-door.

Trees Florida 2022

REGISTRATION FORM

NAME (ONE PERSON PER FORM PLEASE) COMPANY ISA MEMBER NUMBER (NOT CERT. ARBORIST NUMBER)

ADDRESS

CITY STATE ZIP

EMAIL PHONE FAX

REGISTRATION PACKAGES: PRE-REGISTRATION PRICING: REGISTER ONLINE at www.treesflorida.com or send in this completed form	MEMBER	NON MEMBER	STUDENT *	TOTAL
3-Day Conference Combo - (choose one below) Mon, Tues & Wed June 20-21-22 Includes Tree Academy and full 2-day conference (includes lunches for 3 days) <input type="checkbox"/> Academy 1 "Trees and Production" + Full 2-day Conference <input type="checkbox"/> Academy 2 "Florida Tree ID Workshop" + Full 2-day Conference <input type="checkbox"/> Academy 3 "Urban Forestry Bus Tour" + Full 2-day Conference	\$420	\$480	\$235	\$
2-Day Conference Combo - (choose one below) 2-day combo of a Tree Academy and 1 conference day OR the 2-day conference (includes lunches for 2 days) Monday & Tuesday, June 20 & 21 <input type="checkbox"/> Monday Academy 1 "Trees and Production" + Tuesday Conference Day <input type="checkbox"/> Monday Academy 2 "Florida Tree ID Workshop" + Tuesday Conference Day <input type="checkbox"/> Monday Academy 3 "Urban Forestry Bus Tour" + Tuesday Conference Day Monday & Wednesday, June 20 & 22 (nonsequential days) <input type="checkbox"/> Monday Academy 1 "Trees and Production" + Wednesday Conference Day <input type="checkbox"/> Monday Academy 2 "Florida Tree ID Workshop" + Wednesday Conference Day <input type="checkbox"/> Monday Academy 3 "Urban Forestry Bus Tour" + Wednesday Conference Day Tuesday & Wednesday, June 21 & 22 <input type="checkbox"/> Tuesday & Wednesday 2-day Conference	\$320	\$370	\$160	\$
1-Day Academy OR 1 Conference Day - (choose one below) Mon June 20 OR Tues June 21 OR Wed June 22 (includes lunch for day chosen) <input type="checkbox"/> Monday Academy 1 "Trees and Production" <input type="checkbox"/> Monday Academy 2 "Florida Tree ID Workshop" <input type="checkbox"/> Monday Academy 3 "Urban Forestry Bus Tour" <input type="checkbox"/> Tuesday - Conference Day <input type="checkbox"/> Wednesday - Conference Day	\$180	\$210	\$85	\$
OPTIONAL MONDAY, June 20: do you plan to ride on the Jolley Trolley to the Pub Crawl?	<input type="checkbox"/> YES! <input type="checkbox"/> No			\$ 0.00
OPTIONAL TUESDAY, June 21: additional ticket(s) for box lunch	QTY _____ @ \$30 each			\$
OPTIONAL WEDNESDAY, June 22: additional ticket(s) for seated Luncheon with Speaker	QTY _____ @ \$35 each			\$
OPTIONAL WEDNESDAY, June 22: breakfast session (additional fee, pre-registration req'd)	QTY _____ @ \$25 each			\$
OPTIONAL TREE Fund donation <input type="checkbox"/> \$10 <input type="checkbox"/> \$25 <input type="checkbox"/> \$50 <input type="checkbox"/> other				\$
GRAND TOTAL				\$

- Check here if you prefer vegetarian meals throughout the conference
 Check here if you prefer to not share your contact information with exhibitors

MARK YOUR T-SHIRT SIZE:

- S M L XL 2X 3X 4X A limited supply of extra t-shirts will be available for purchase at the conference.

*** ABOUT STUDENT RATES:**

Student must be full-time arboriculture or horticulture student & must fax or mail in most recent unofficial transcript showing full time schedule.

PAYMENT METHOD: VISA MASTERCARD DISCOVER AMEX CHECK # _____ PO # _____

CREDIT CARD # EXPIRATION DATE CARD SECURITY CODE

NAME PRINTED ON THE CARD SIGNATURE

CARD BILLING ADDRESS STATE ZIP

Register at www.treesflorida.com OR send to:
 7853 S. Leewynn Court • Sarasota, FL 34240
 Scan & Email: jan@floridaisa.org
 Fax: 941-342-0463 / Phone: 941-342-0153
 Checks payable to Florida ISA or give credit card #

Florida Chapter Members:
Bring up to 3 guests
at the member rate.

Refund will be made if requested at least 2 weeks prior to conference. No requests for refunds will be honored less than 2 weeks prior to conference. Substitutions permitted.



Trees Florida
7853 S. Leewynn Court
Sarasota, FL 34240



TREES FLORIDA 2022

CONFERENCE AND TRADE SHOW