

# TREES FLORIDA 2023

*Strong Roots  
and  
New Beginnings*

**JUNE 5-7, 2023**

**Westin Cape Coral Resort at Marina Village**

**ISA**  
FLORIDA CHAPTER

© 2023 Carol McArdle

Providing CEUs for : ISA (including Certified Arborist, BCMA, Tree Worker, and Municipal) and CTSP, FACE, FDACS, FNGLA, LIAF, SAF and Landscape Architect (provider #0004488).

## WELCOME



Trees Florida 2023 begins with our optional Monday Tree Academy; choose one of three outstanding all-day sessions. Conference days are Tuesday and Wednesday with a collection of varied topics.

## Trees Are Cool

### Specialty License Plate

You can help preserve a special part of Florida's unique environment – our urban trees. By purchasing a TreesAreCool specialty license plate for your vehicle, funds help support educational programs and finance grants that directly benefit the trees of Florida.

## Florida Chapter

### Fundraising Table

#### President's Giving Tree

Purchase a leaf! Proceeds will go to the charity chosen by our current Florida Chapter President, Ali Summersill - Florida State Park Foundation

## Student and Early Career Arborists!

Stop by and network with fellow up-and-coming arborists.

Students are featured at a two-hour breakout on Wednesday morning.

## Silent Auction

### Benefiting the TREE Fund:

MONDAY HOURS  
7:30 AM - 6:00 PM



Find the fun in the Tarpon Point Ballroom on Monday and Tuesday, opening at 7:30 AM both days.

Stop, browse, and bid at our popular Silent Auction table. Try your hand at the "Ring Toss for the Trees" game for fun and prizes! Buy a "fandana" for our popular "Heads or Tails" game at the Wednesday luncheon.

Funds raised go to the TREE Fund for the John P. White Endowment Fund.

# Monday, June 5

7:00 AM - 4:30 PM	Trees Florida 2023 Registration Desk Open
7:30 AM - 4:30 PM	Florida ISA Bookstore Open
7:30 AM - 6:00 PM	TREE Fund Silent Auction Open
7:30 AM - 6:00 PM	Trade Show Open
8:30 AM - 4:30 PM	Academy 1: The Five W's of Tree Preservation: Who, What, Where, When and Why?
8:30 AM - 4:30 PM	Academy 2: Production Work: Before, During and After the Storm
8:15 AM - 4:30 PM	Academy 3: Urban Forestry Bus Tour: Path of the Storm
10:30 AM - 11:00 AM	Break with Trade Show Exhibitors
12:00 PM - 1:00 PM	Lunch with Trade Show Exhibitors (provided)
2:30 PM - 3:00 PM	Break with Trade Show Exhibitors
5:00 PM - 6:00 PM	Welcome Reception with Trade Show Exhibitors, Sponsors and Silent Auction
6:30 PM - 11:00 PM	TreesAreCool Pub Crawl

## TREE ACADEMY

Choose 1 of the 3 sessions offered

### 1 | The Five W's of Tree Preservation: Who, What, Where, When and Why?

**8:30 AM - 4:30 PM**

**ISA CEUs:** Arborist (6), Municipal (6), Climber Specialist (6), BCMA (1.5-Mgmt, 3-Pract, 1.5-Sci)

**Other CEUs:** FACE (6), FNGLA (8), LIAF (4), SAF (6 - cat 1), LA (6 #0013257 opt)

**8:30 AM - 10:00 AM**

**What Planners, Planters and Principals Need to Know**

Lindsey Purcell - Lp Consulting Group, LLC, Bradenton, FL

**10:00 AM - 10:30 AM**

**Refreshment Break** with Trade Show Exhibitors

**10:30 AM - 12:00 PM**

**If You Save the Roots, You Save the Tree**

Jordan Upcavage - Independent Tree Service, Inc., Tampa, FL

**12:00 PM - 1:00 PM**

**Lunch** with Trade Show Exhibitors (provided)

**1:00 PM - 2:30 PM**

**Tree Conservation for Construction**

Dr. Chris Fields-Johnson - Davey Tree Experts, Charlottesville, VA

**2:30 PM - 3:00 PM**

**Refreshment Break** with Trade Show Exhibitors

**3:00 PM - 4:30 PM**

**Applied Preservation in the Real World - 3 Case Studies**

Lori Ballard, Florida ISA, Sarasota, FL and

Jordan Upcavage - Independent Tree Service, Inc., Tampa, FL

2 | Register online at [www.TreesFlorida.com](http://www.TreesFlorida.com)

## 2 | Production Work: Before, During and After the Storm

**8:30 AM - 4:30 PM**

**ISA CEUs:** Arborist (6), Municipal (6), Climber Specialist (6),  
BCMA (3-Mgmt, 1.5-P, 1.5-Sci)

**Other CEUs:** CTSP (6 #23-166) FACE (6), FNGLA (8), LIAF (4), SAF (6 - cat 1)

**8:30 AM - 10:00 AM**

**Preparing for, Responding to and Recovering from Large Scale Disasters**

Erik Nobs and Corey Thomas - Thompson Consulting Services, Maitland, FL

**10:00 AM - 10:30 AM**

**Refreshment Break** with Trade Show Exhibitors

**10:30 AM - 12:00 PM**

**Wildfire Tree Removal and Mitigation Practices**

Erik Nobs and Corey Thomas - Thompson Consulting Services, Maitland, FL

**12:00 PM - 1:00 PM**

**Lunch** with Trade Show Exhibitors (provided)

**1:00 PM - 2:30 PM**

**Is it Time to Retire My Gear?**

Ryan Torcicollo - SavATree, Essex, MA  
Derrick Martin - Lancaster County, PA

**2:30 PM - 3:00 PM**

**Refreshment Break** with Trade Show Exhibitors

**3:00 PM - 4:30 PM**

**Cranes: Do I Need to Climb to Prune?**

Ryan Torcicollo - SavATree, Essex, MA  
Derrick Martin - Lancaster County, PA

## 3 | Urban Forestry Bus Tour: The Path of the Storm

**8:15 AM - 4:30 PM**

**ISA CEUs:** Arborist (7), Municipal (7), Climber Specialist (7),  
BCMA (7-Mgmt)

**Other CEUs:** FNGLA (8), LIAF (4)

**Speakers:** Steven Brown, Laura Dodd, Debbie Hughes, Rick Joyce,  
Omar Leon and Russ Ringland, Clark Ryals, Daniel Sensi  
and Mike Weston

**Meet AT THE MAIN FRONT LOBBY area of the Cape Coral Westin Resort at 8:15 AM SHARP to board the Urban Forestry Tour Bus, departing at 8:30 AM SHARP.**

Come prepared to spend parts of the day walking outdoors with appropriate footwear, hats, sunglasses and sunscreen; binoculars and cameras are optional.

Lunch and bottled water will be provided. Academy bus returns to the Cape Coral Westin Resort at 4:30 PM to adjourn and sign for CEUs. **Bus seating is**

**limited so register early!**

- Depart Cape Coral Westin Resort
- 47th Terrace Streetscape
- 4 Mile Cove Mangrove Preserve
- Veterans Parkway and Chiquita Boulevard
- Matlacha Island (LUNCH at Miceli's)
- Hancock Bridge Parkway
- Ford/Edison Estate
- Return to Cape Coral Westin Resort

## Welcome Reception with Exhibitors

MONDAY

5:00 PM - 6:00 PM

Trade Show Exhibitor Area

Tarpon Point Ballrooms

Cape Coral Westin Resort

MONDAY

Dinner is on your own.

## TreesAreCool

### Pub Crawl

MONDAY

6:30 PM - 11:00 PM

Must be 21+

*Please mark your registration if you'll be joining us on the provided transportation. You can also join us with an Uber ride but do not self-drive.*

## ALL ABOARD!

Directly following the Welcome Reception, join fellow conference attendees on our annual pub crawl! Hop on the complimentary trolley to join the fun; return trips to the resort will be available throughout the evening. Our pub crawl returns to the resort for our final stop and ends at 11 PM.

Purchase of food and drinks are on your own. Food and drink specials will be available at some venues!

Get the itinerary at the Trees Florida registration desk.

See you on the Pub Crawl!

## Join the Florida Chapter ISA!

Membership in ISA gives opportunities for personal and professional growth and connects you to other tree professionals.

## Trees Are Cool Specialty License Plate

You can help preserve a special part of Florida's unique environment – our urban trees. By purchasing a TreesAreCool specialty license plate for your vehicle, funds help support educational programs and finance grants that directly benefit the trees of Florida.

## Florida Chapter Fundraising Table

### *President's Giving Tree*

Purchase a leaf! Proceeds will go to the charity chosen by our current Florida Chapter President, Ali Summersill - Florida State Park Foundation

## Student and Early Career Arborists!

Stop by and network with fellow up-and-coming arborists.

Students are featured at a two-hour breakout on Wednesday morning.

## Benefiting the TREE Fund:

### Silent Auction

TUESDAY HOURS

7:30 AM - 5:15 PM



Find the fun in the Tarpon Point Ballrooms on Monday and Tuesday, opening at 7:30 AM both days.

Stop, browse, and bid at our popular Silent Auction table. Try your hand at the "Ring Toss for the Trees" game for fun and prizes! Buy a "fandana" for our popular "Heads or Tails" game at the Wednesday luncheon.

Funds raised go to the TREE Fund for the John P. White Endowment Fund.

# Tuesday, June 6

7:00 AM - 5:15 PM	Trees Florida 2023 Registration Desk Open
7:00 AM - 5:15 PM	Florida ISA Bookstore Open
7:30 AM - 5:15 PM	TREE Fund Silent Auction Open
7:30 AM - 5:15 PM	Trade Show Open
8:00 AM - 2:30 PM	General Session
8:30 AM - 4:15 PM	Outdoor Climber Education
10:00 AM - 10:30 AM	Break with Trade Show Exhibitors
12:00 PM - 1:00 PM	Lunch with Trade Show Exhibitors (provided)
2:30 PM - 3:00 PM	Break with Trade Show Exhibitors
3:00 PM - 5:00 PM	Breakout Sessions
5:15 PM - 5:30 PM	TREE Fund Silent Auction Bidding Ends, Payment Due
7:00 PM - 10:00 PM	Tuesday Night Social!

## GENERAL SESSION

8:00 AM - 2:30 PM

**ISA CEUs:** Arborist (4.75), Municipal (4.75), Climber Specialist (4.75), BCMA (2.5-Mgmt, 1.5-Pract., 75-Sci)

**Other CEUs:** FACE (4.75), FDACS (1.5 max), FNGLA (8), LIAF (4), SAF (4.5 - cat 1), LA (4.75 #0013258 opt)

### 8:00 AM - 8:15 AM

#### Opening Introductions and Welcome

Ali Summersill, Florida Chapter President and  
Andrew Koeser, 2023 Trees Florida Conference Chair  
John Gunter, Mayor, Cape Coral, FL

### 8:15 AM - 9:15 AM KEYNOTE ADDRESS

#### Wind, Rain, and Storm Surge, Oh My!

Edwin 'Win' Everham - Florida Gulf Coast University, Fort Myers, FL

### 9:15 AM - 10:00 AM

#### Reframing Trees: Leveraging the Lesser-Appreciated Benefits of Urban Trees

Paul Ries - Insightful Nature, Maryville, TN

### 10:00 AM - 10:30 AM

#### Refreshment Break with Trade Show Exhibitors

### 10:30 AM - 11:15 AM

#### After the Storm: Crown Restoration Pruning of Storm-damaged Trees

Dr. Jason Miesbauer - Morton Arboretum, Lisle, IL

### 11:15 AM - 12:00 PM

#### Ethical Arboriculture

Lindsey Purcell - Lp Consulting Group, LLC, Bradenton, FL

### 12:00 PM - 1:00 PM

#### Box Lunch with Trade Show Exhibitors (provided)

### 1:00 PM - 1:45 PM

#### New Florida Thread Blight

Dr. Jason Smith - University of Florida, Gainesville, FL

### 1:45 PM - 2:30 PM

#### Cultural Management of Palms

Dr. Mica McMillan - University of Florida FLREC, Davie, FL

### 2:30 PM - 3:00 PM

#### Refreshment Break with Trade Show Exhibitors

## BREAKOUT SESSIONS

3:00 PM - 5:00 PM Choose 1 of the 2 breakouts offered

### 1 | Storms: Coming to a City Near You

**ISA CEUs:** Arborist (2), Municipal (2), Climber Specialist (2), BCMA (2-Mgmt)

**Other CEUs:** FACE (2), SAF (2 - cat 1), LA (2 #0013259 opt)

**3:00 PM - 3:40 PM**

#### City-Wide Inventory & How it Helps with Preparation and Cleanup (FEMA)

Heather Shields - City of Naples, Naples, FL

**3:40 PM - 4:20 PM**

#### Disaster-Proofing Your Urban Forest

Paul Ries - Insightful Nature, Maryville, TN

**4:20 PM - 5:00 PM**

#### Strike Teams: Who and When During the Disaster

Will Liner - Florida Forest Service, Tallahassee, FL

### 2 | What's Up Doc?

**ISA CEUs:** Arborist (2), Municipal (2), Climber Specialist (2), BCMA (2-Sci)

**Other CEUs:** FACE (2), FDACS (2 max), SAF (2 - cat 1), LA (2 #0013261 opt)

**3:00 PM - 3:30 PM**

#### Decay Survey

Dr. Claudia Paez - UF - School of Forest, Fisheries, and Geomatics Sciences, University of Florida, Gainesville, FL



**3:30 PM - 4:00 PM**

#### Under-Utilized Trees

Dr. Andrew Koeser - UF GREC, Wimauma, FL

**4:00 PM - 4:30 PM**

#### Pollinator Habitats

Dr. Adam Baker - Davey Tree Experts, Kent, OH

**4:30 PM - 5:00 PM**

#### Biochar Lifecycle in the Green Industry

Dr. Chris Fields-Johnson - Davey Tree Experts, Charlottesville, VA

**TREE Fund Silent Auction** Bidding Ends/Payment Due 5:15 PM

## CLIMBER EDUCATION: A Day Outdoors

8:30 AM - 4:15 PM (Meet in lobby for a 5 minute walk)

### Production Arborists - Be Ready for the Next Storm

- Ryan Torcicollo - SavATree, Essex, MA

- Derrick Martin - Lancaster County, PA

**ISA CEUs:** Arborist (6.25), Municipal (6.25), Climber Specialist (6.25), BCMA (6.25-Prac)

**Other CEUs:** CTSP (6.25 #23-152), LIAF (4)

8:30 AM - 9:30 AM **Your Tie-in Point Makes a Difference**

9:30 AM - 10:30 AM **Canopy Anchor vs. Basal Anchor: Which is Better/Safer?**

10:30 AM - 10:45 AM **Refreshment Break** with Trade Show Exhibitors at hotel

10:45 AM - 12:00 PM **Floating Anchors: Process & Benefits**

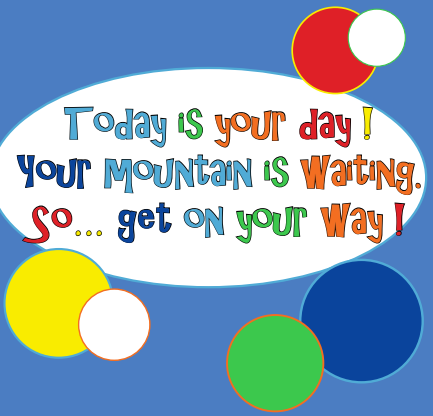
12:00 PM - 1:00 PM **Box Lunch** with Trade Show Exhibitors at hotel (provided)

1:00 PM - 2:00 PM **Crane Tie-in: Best Position for a Quality Cut**

2:00 PM - 3:00 PM **Not all Trees are the Same: Crane Cutting and Rigging**

3:00 PM - 3:15 PM **Refreshment Break** with Trade Show Exhibitors at hotel

3:15 PM - 4:15 PM **Not all Trees are the Same: Crane Cutting and Rigging, cont.**



## Tuesday Night Celebration

TUESDAY

7:00 PM - 10:00 PM

**C**lose your eyes and just imagine...all the things that can happen.

**T**here are colors all around and great food to be found.

**D**on't stop to worry or think if there will be plenty to drink.

**T**here is fun to be done and you can run into just about anyone.

**D**on't worry about looking like a fool, go ahead and jump in the pool.

**T**here are stories to share while you relax on the lawn until you start to yawn.

**T**he **SUN** has set, and the band is winding down but no need to frown.

**T**here will be magical parts of the night that will remind you that the future will be bright.

Dress is **FUN-COLORFUL** !

Wear your conference badge for admittance, drink tickets and food!

# Florida Chapter ISA Pruning Prescription Qualification (PPQ)

The Florida ISA Pruning Credential Committee, along with Dr. Ed Gilman, have been working diligently preparing the roll-out of the new qualification.



Pruning trees is one of the most critical and common aspects of arboriculture. A great effort has been made by the arboriculture industry over many years to write quality standards and best management practices (BMPs) for pruning trees. Far too often, these standards and BMPs are underutilized resulting in substandard pruning practices.

Spend Wednesday afternoon with Dr. Gilman while he introduces this new qualification. Following, committee members will share their experience in the development process and how they plan to use this new qualification.

Credential roll-out is scheduled for Fall 2023.



## Heads and Tails

TREE Fund "Fandanas" can still be purchased for the annual "Heads or Tails" game that is played during the Wednesday luncheon.

Funds raised go to the TREE Fund for the John P. White Endowment Fund.

# Wednesday, June 7

7:30 AM - 10:30 AM	Trees Florida 2023 Registration Desk Open
7:30 AM - 10:30 AM	Florida ISA Bookstore Open
8:00 AM - 10:00 AM	Breakout Sessions
10:00 AM - 10:45 AM	Break
10:45 AM - 3:15 PM	General Session, includes Luncheon Speaker and Florida Chapter Awards Ceremony (lunch provided)
3:15 PM	Conference Adjourns

## BREAKOUT SESSIONS 8:00 AM - 10:00 AM

Choose 1 of the 3 breakouts offered

### 1 | Students and Young Professionals in Arboriculture (all attendees are welcome)

**ISA CEUs:** Arborist (2), Municipal (2), Climber Specialist (2), BCMA (2-Mgmt)

**Other CEUs:** FACE (2), SAF (2 - cat 1), LA (2 #0013263 opt)

#### 8:00 AM - 8:20 AM

##### Assessing Urban Forest Professionals' Storm Risk and Efficacy Beliefs

Stephanie Cadaval - UF, Gainesville, FL

#### 8:20 AM - 8:40 AM

##### Branching Out: An Assessment of Tree Giveaway Programs in Florida

Lillian Dinkins - UF, Gainesville, FL

#### 8:40 AM - 9:00 AM

##### Influence of Season & an Extreme Wind Event on Tree Risk Assessments

Larsen McBride - UF, Gainesville, FL

#### 9:00 AM - 9:20 AM

##### Saw Palmetto: A Potential Sustainable Commercial Crop for Florida

Vania Maria Pereira - UF, Gainesville, FL

#### 9:20 AM - 9:40 AM

##### Social Equity in the Urban Forest: Ethnographics for Canopy Studies

Kira Rib - USF, Tampa, FL

#### 9:40 AM - 10:00 AM

##### Greening Development: Curbing Urban Tree Canopy Loss Through Incentives

Elise Willis - UF, Gainesville, FL

### 2 | What's Up Doc?

**ISA CEUs:** Arborist (2), Municipal (2), Climber Specialist (2), BCMA (2-Sci)

**Other CEUs:** FACE (2) FDACS (2 max), SAF (2 - cat 1), LA (2 #0013261opt)

#### 8:00 AM - 8:30 AM

##### Decay Survey

Dr. Claudia Paez - UF - School of Forest, Fisheries, and Geomatics Sciences, University of Florida, Gainesville, FL



#### 8:30 AM - 9:00 AM

##### Underutilized Trees

Dr. Andrew Koeser - UF GREC, Wimauma, FL

#### 9:00 AM - 9:30 AM

##### Pollinator Habitats

Dr. Adam Baker - Davey Tree Institute, Kent, OH

#### 9:30 AM - 10:00 AM

##### Biochar Lifecycle in the Green Industry

Dr. Chris Fields-Johnson - Davey Tree Experts, Charlottesville, VA

6 | Register online at [www.TreesFlorida.com](http://www.TreesFlorida.com)

### 3 | Biomechanics - How Much is Too Much?

**ISA CEUs:** Arborist (2), Municipal (2), Climber Specialist (2), BCMA (2-Mgmt)

**Other CEUs:** FACE (2), SAF (2 - cat 1), LA (2 #0013262 opt)

**8:00 AM - 8:40 AM**

#### **Will This Tree Fail? Recognizing and Mitigating Conditions of Concern in Urban Trees**

Dr. Jason Miesbauer - Morton Arboretum, Lisle, IL

**8:40 AM - 9:20 AM**

#### **Factors and Forces - Know When to Say When**

R.J. Lavern - Davey Tree Expert Company, Kent, OH

**9:20 AM - 10:00 AM**

#### **The Response of Forests to Hurricanes, What Trees Can Teach Us**

Edwin 'Win' Everham - Florida Gulf Coast University, Fort Myers, FL

### **BREAK**

10:00 AM - 10:45 AM Use this time for final hotel check-out.

### **GENERAL SESSION**

10:45 AM - 3:15 PM, includes luncheon

**ISA CEUs:** Arborist (3.25), Municipal (3.25), Climber Specialist (3.25), BCMA (1.25-Mgmt, 2-Prac)

**Other CEUs:** FACE (3.25), FNGLA (8), LIAF (4), SAF (3 - cat 1), LA(3.25 #0013260 opt)

**10:45 AM - 11:15 AM**

#### **Arboriculture Laws and Regulations: Update and Future Directions**

Ronnie Simpson - Arborology, Cape Coral, FL and  
Jim Spratt - Magnolia Strategies Consulting, Tallahassee, FL

**11:15 PM - 12:00 PM**

#### **Mangroves in Florida: ID, Regulations, and Best Management Practices**

Alyssa Vinson, UF-IFAS Manatee County, Bradenton, FL

**12:00 PM - 1:15 PM**

#### **LUNCHEON WITH GUEST SPEAKER & FLORIDA CHAPTER AWARDS CEREMONY**

##### **Strong Roots and New Beginnings**

Surprise Speaker with Special Guests

**Chapter awards presented at the conclusion of the guest speaker's presentation.**

**1:15 PM - 2:15 PM**

#### **Introduction to the Florida ISA Pruning Qualification**

Dr. Ed Gilman, UF Professor Emeritus, Jacksonville, FL

**2:15 PM - 3:15 PM**

#### **Pruning Qualification: The Process and Application**

Dr. Ed Gilman with Rob Calley, Norm Easey, Jonathan Frank, Jordan Upcavage, and Kris Stultz

**3:15 PM**

**Conference Adjourns**

## Florida Chapter ISA



### Awards Program

The Florida Chapter ISA recognizes outstanding achievements in the arboriculture profession, as well as the efforts by individuals to make an impact on the practice of arboriculture.

- EDWARD W. BOK AWARD
- AWARD FOR EXCELLENCE IN EDUCATION
- AWARD OF DISTINCTION
- LOREN WESTENBERGER AWARD

Nominate someone you know! Nominations for 2023 are due by May 15th.

Awards will be presented at the Trees Florida 2023 Wednesday luncheon.

Award application is at [www.floridaisa.org](http://www.floridaisa.org)

### Students/Early Career Arborists Lunch Table

Locate the reserved luncheon table for lively discussion with other student or early career arborists!

### Don't Forget Your CEUs!

Trees Florida provides many continuing education opportunities for many green-industry programs. We are happy to provide CEUs for the following:

- ISA
  - Certified Arborist
  - BCMA
  - Municipal Arborist
  - Climber Specialist
- CTSP \*
- FACE \*
- FDACS \*
- FNGLA
- LIAF
- SAF \*



Please follow instructions included in your registration packet that you receive during check-in.

(\* CEUs applied for)

# CAPE CORAL WESTIN RESORT AT Marina Village



## NOTE:

Our Cape Coral Westin resort room block will fill quickly.

## ABOUT THE HOST HOTEL

Cape Coral Westin Resort at Marina Village  
5951 Silver King Boulevard  
Cape Coral, FL 33914

For resort information call (239) 541-5000 or visit the hotel website.

Special conference hotel rates start at \$179 + discounted \$15 resort fee/night. Special rates expire after May 9th

Complimentary parking for day-attendees

## ROOMS AT THE WESTIN SOLD OUT?

Our Google search shows these nearby hotels, each approximately 10-15 minutes away:

Hampton Inn & Suites - Cape Coral/Fort Myers

Holiday Inn Express Cape Coral-Fort Myers

Additional options a little farther away are available across the river in Fort Myers, as well as along the I-75 corridor.

## OUR TREES FLORIDA

### 2023 ARTIST

#### Carol McArdle

The local artist for Trees Florida 2023 is Carol McArdle who expresses, *"Nature has always been my sanctuary and place of renewal. I am drawn to nature's organic myriad of colors, tones, shapes and textures which translates into inspiration to create and paint"*.  
Carol@carolmcardle.com

## KEYNOTE SPEAKERS

### Dr. Edwin 'Win' Everham

Florida Gulf Coast University  
Fort Myers, FL

Edwin "Win" Everham, Ph.D. is an associate professor and Chair of the Division of Ecological and Social Sciences at Florida Gulf Coast University. He researches how ecosystems respond to disturbance events. These events include natural events like hurricanes, as well as ones caused by humans such as the introduction of invasive species. He is currently exploring and tracking long-term growth in multiple forest plots including mangroves in the region toward quantifying carbon dynamics.



### Dr. Jason Miesbauer

The Morton Arboretum, Chicago, IL

Jake Miesbauer, PhD is an Arboriculture Scientist at The Morton Arboretum in Lisle, IL. His research focuses on tree pruning, tree biomechanics, and tree risk management. Prior to pursuing a career as a scientist, Jake spent several years in the tree care profession as a practicing arborist, gaining insight and experience that continues to drive and inform his research. He is a Past-President of the Illinois Arborist Association, and currently serves on the ISA Educational Products and Services advisory committee, and as Secretary and Treasurer for the Arboriculture Research and Education Academy (AREA).



### Dr. Paul Ries

Insightful Nature, Maryville, TN

Paul Ries has worked as a practitioner and educator in natural resources, wildland fire, urban forestry, and arboriculture at the state, local, international, non-profit, and academic levels for over 35 years. Paul is a Past-President of the International Society of Arboriculture (ISA) and has been an ISA Certified Arborist since 1988. Having been the first incumbent of three different professional positions in his career and working as a college professor, state agency program manager, public information officer, and nonprofit Executive Director has given him a wide range of experiences in a variety of organizational settings.



### Ryan Torcicollo

SavATree, Essex, MA

ISA Certified Arborist, Ryan Torcicollo, has spent more than a decade working with trees across the country. In addition to being an ISA Certified Arborist, he's a 3-time champion of the Utah ISA Chapter's tree climbing competition. Ryan joined SavATree in January of 2020 when they purchased his company Wasatch Arborists of Park City, UT. Ryan is an exceptional technical climber and experienced arborist.





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## SPONSORS

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### CHAMPION TREE and SPECIALTY SPONSORS:

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### GRAND TREE SPONSORS:

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Boen's Tree Service    Lee County Electric Cooperative  
Davey Tree Expert Company    Only Trees, LLC  
Forestry Resources Ecological, Inc.    RES, Inc.  
   Husqvarna    Seeds to Trees, LLC  
Independent Tree Service    Simply Trees  
   Stephen's Tree Service

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### HERITAGE TREE SPONSORS:

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Coastline Tree Service    JA Weaver's "JAWS" Tree Service  
   O'Donnell Landscapes Inc.

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### SIGNATURE TREE SPONSORS:

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ArborNote    Hans Wilson & Associates, Inc.  
Florida Urban Forestry Council    Marshall Tree Farm  
   Roots Plus Growers

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## EXHIBITORS

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All Access Equipment    Jarraff Industries by Prinoth  
Alta Equipment    Landscape Inspectors Assoc of FL  
Altec    Legacy Arborist Services  
American BioChar Company    Lewis Tree Service  
Arbo Space    Love Power Equipment  
Arborjet - Ecogel    Marshall Tree Farm  
ArborNote    Morbark, LLC  
Bandit Industries, Inc.    Nelson Tree Service, LLC  
Chameleon Ways, Inc.    PlanIT Geo  
Conceptually Green    Pullscrench / Levins Enterprises, LLC  
Creative Sales, Inc.    Rainbow Ecoscience  
Custom Truck One Source    Sennebogen, LLC  
Davey Tree Expert Company    Tree Pro (NIP Group)  
Florida Chapter ISA    Tree Swag  
Florida Urban Forestry Council    Urban Forestry Works  
Hummerbee, RTE    USM Falcon Lifts  
Husqvarna    Vermeer Southeast



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## TREE FUND

Trees Florida  
Silent Auction  
Benefiting the TREE Fund  
MONDAY 7:30 AM—6:00 PM  
TUESDAY 7:30 AM—5:15 PM

Art, Plant Material, Tools,  
Equipment, etc.

The Tree Research and Education Endowment Fund (TREE Fund) is a non-profit organization dedicated to identifying and funding projects and programs that advance knowledge in the field of arboriculture and urban forestry to benefit people, trees and the environment.

The Silent Auction will be open for TWO DAYS in the Tarpon Point Ballrooms this year - all day both Monday and Tuesday. Bids will be accepted until 5:15 PM on Tuesday; pay and pick up by 5:30 PM.

Donations to the Silent Auction are greatly appreciated. Please contact Justin Freedman to donate an item:  
jfreedman@res.us

RETURNING THIS YEAR! Join us during the day on Monday and Tuesday for the adult "Ring Toss for the Trees" to raise money for the TREE Fund.

Remember to buy your TREE Fund "fandana" for the popular "Heads and Tails" game held during Wednesday luncheon.

Funds raised go to the TREE Fund for the John P. White Endowment Fund.



## Look What's Happening in 2023!

The best way to keep up-to-date is by attending *Trees Florida 2023*.

Network and build relationships to take your business to the next level. This year's highlights include:

- Education program featuring national and Florida speakers
- The latest in tree research and arboriculture
- Enhance your arboricultural technical skills
- The latest equipment and technology
- Silent Auction and other fun activities to benefit the TREE Fund

## Social Events

### MONDAY EVENING

- Welcome Reception
- TreesAreCool Pub Crawl

### TUESDAY EVENING

- Florida Chapter **CELEBRATION** Social

## CONFERENCE AT-A-GLANCE

### Monday, June 5

7:00 AM - 4:30 PM	Trees Florida 2023 Registration Desk Open
7:30 AM - 4:30 PM	Florida ISA Bookstore Open
7:30 AM - 6:00 PM	TREE Fund Silent Auction Open
7:30 AM - 6:00 PM	Trade Show Open
8:30 AM - 4:30 PM	Academy 1: The Five W's of Tree Preservation: Who, What, Where, When and Why?
8:30 AM - 4:30 PM	Academy 2: Production Work: Before, During and After the Storm
8:15 AM - 4:30 PM	Academy 3: Urban Forestry Bus Tour: Path of the Storm
10:30 AM - 11:00 AM	Break with Trade Show Exhibitors
12:00 PM - 1:00 PM	Lunch with Trade Show Exhibitors (provided)
2:30 PM - 3:00 PM	Break with Trade Show Exhibitors
5:00 PM - 6:00 PM	Welcome Reception with Trade Show Exhibitors, Sponsors and Silent Auction
6:30 PM - 11:00 PM	TreesAreCool Pub Crawl

### Tuesday, June 6

7:00 AM - 5:15 PM	Trees Florida 2023 Registration Desk Open
7:00 AM - 5:15 PM	Florida ISA Bookstore Open
7:30 AM - 5:15 PM	TREE Fund Silent Auction Open
7:30 AM - 5:15 PM	Trade Show Open
8:00 AM - 2:30 PM	General Session
8:30 AM - 4:15 PM	Outdoor Climber Education
10:00 AM - 10:30 AM	Break with Trade Show Exhibitors
12:00 PM - 1:00 PM	Lunch with Trade Show Exhibitors (provided)
2:30 PM - 3:00 PM	Break with Trade Show Exhibitors
3:00 PM - 5:00 PM	Breakout Sessions
5:15 PM - 5:30 PM	TREE Fund Silent Auction Bidding Ends, Payment Due
7:00 PM - 10:00 PM	Tuesday Night Celebration Social!

### Wednesday, June 7

7:30 AM - 10:30 AM	Trees Florida 2023 Registration Desk Open
7:30 AM - 10:30 AM	Florida ISA Bookstore Open
8:00 AM - 10:00 AM	Breakout Sessions
10:00 AM - 10:45 AM	Break
10:45 AM - 3:15 PM	General Session, includes Luncheon Speaker and Florida Chapter Awards Ceremony (lunch provided)
3:15 PM	Conference Adjourns

# Trees Florida 2023

## REGISTRATION FORM

NAME (ONE PERSON PER FORM PLEASE) COMPANY ISA MEMBER NUMBER (NOT CERT. ARBORIST NUMBER)

ADDRESS

CITY STATE ZIP

EMAIL PHONE FAX

**REGISTRATION PACKAGES: PRE-REGISTRATION PRICING:**  
**REGISTER ONLINE at [www.treesflorida.com](http://www.treesflorida.com) or send in this completed form**

	MEMBER	NON MEMBER	STUDENT *	TOTAL
<b>3-Day Conference Combo - (choose one below) Mon, Tues &amp; Wed June 5-6-7</b> Includes Tree Academy and full 2-day conference (includes lunches for 3 days) <input type="checkbox"/> Academy 1 "Tree Preservation" + Full 2-day Conference <input type="checkbox"/> Academy 2 "Before, During, After the Storm" + Full 2-day Conference <input type="checkbox"/> Academy 3 "Urban Forestry Bus Tour" + Full 2-day Conference	\$420	\$480	\$235	\$
<b>2-Day Conference Combo - (choose one below)</b> 2-day combo of a Tree Academy and 1 conference day <b>OR</b> the 2-day conference (includes lunches for 2 days) <b>Monday &amp; Tuesday, June 5 &amp; 6</b> <input type="checkbox"/> Monday Academy 1 "Tree Preservation" + Tuesday Conference Day <input type="checkbox"/> Monday Academy 2 "Before, During, After the Storm" + Tuesday Conference Day <input type="checkbox"/> Monday Academy 3 "Urban Forestry Bus Tour" + Tuesday Conference Day <b>Monday &amp; Wednesday, June 5 &amp; 7 (nonsequential days)</b> <input type="checkbox"/> Monday Academy 1 "Tree Preservation" + Wednesday Conference Day <input type="checkbox"/> Monday Academy 2 "Before, During, After the Storm" + Wednesday Conference Day <input type="checkbox"/> Monday Academy 3 "Urban Forestry Bus Tour" + Wednesday Conference Day <b>Tuesday &amp; Wednesday, June 6 &amp; 7</b> <input type="checkbox"/> Tuesday & Wednesday 2-day Conference	\$320	\$370	\$160	\$
<b>1-Day Academy OR 1 Conference Day - (choose one below)</b> <b>Mon June 5 OR Tues June 6 OR Wed June 7</b> (includes lunch for day chosen) <input type="checkbox"/> Monday Academy 1 "Tree Preservation" <input type="checkbox"/> Monday Academy 2 "Before, During, After the Storm" <input type="checkbox"/> Monday Academy 3 "Urban Forestry Bus Tour" <input type="checkbox"/> Tuesday - Conference Day <input type="checkbox"/> Wednesday - Conference Day	\$180	\$210	\$85	\$
<b>OPTIONAL MONDAY, June 5: do you plan to ride on the provided transportation to the Pub Crawl?</b>	<input type="checkbox"/> YES! <input type="checkbox"/> No			\$ 0.00
<b>OPTIONAL TUESDAY, June 6: additional ticket(s) for box lunch</b>	QTY _____ @ \$30 each			\$
<b>OPTIONAL WEDNESDAY, June 7: additional ticket(s) for seated Luncheon with Speaker</b>	QTY _____ @ \$35 each			\$
<b>OPTIONAL TREE Fund donation</b> <input type="checkbox"/> \$10 <input type="checkbox"/> \$25 <input type="checkbox"/> \$50 <input type="checkbox"/> other				\$
<b>GRAND TOTAL</b>				\$

- Check here if you prefer vegetarian meals throughout the conference
- Check here if you prefer to not share your contact information with exhibitors

**MARK YOUR T-SHIRT SIZE:**

S    M    L    XL    2X    3X    4X   A limited supply of extra t-shirts will be available for purchase at the conference.

**\* ABOUT STUDENT RATES:**

Student must be full-time arboriculture or horticulture student & must fax or mail in most recent unofficial transcript showing full time schedule.

**PAYMENT METHOD:**    VISA    MASTERCARD    DISCOVER    AMEX    CHECK # \_\_\_\_\_    PO # \_\_\_\_\_

CREDIT CARD # EXPIRATION DATE CARD SECURITY CODE

NAME PRINTED ON THE CARD SIGNATURE

CARD BILLING ADDRESS STATE ZIP

Register at [www.treesflorida.com](http://www.treesflorida.com) OR send to:  
 7853 S. Leewynn Court • Sarasota, FL 34240  
 Scan & Email: [jan@floridaisa.org](mailto:jan@floridaisa.org)  
 Fax: 941-342-0463 / Phone: 941-342-0153  
 Checks payable to Florida ISA or give credit card #

**Florida Chapter Members:**  
 Bring up to 3 guests  
 at the member rate.

Refund will be made if requested at least 2 weeks prior to conference. No requests for refunds will be honored less than 2 weeks prior to conference. Substitutions permitted.



Trees Florida  
7853 S. Leewynn Court  
Sarasota, FL 34240

