

Election Toolkit 7/2020 Rev

This November election is the most consequential in our history. For the sake of your future, and more importantly, the future of those you love, Get Involved Now...We mean Today! Given how rapidly events are unfolding, this Toolkit is “a moment in time” and will be updated as needed.

Complacency and Inaction are the greatest barriers to our success in November. It is in our hands. Here are some suggestions for the most effective things you can do RIGHT NOW to: Elect Joe Biden, Turn Out the Vote, Flip the Senate, and Keep the House.

GET STARTED:

With less than 100 days to go, every day is precious. Your dollars and efforts will go further the sooner you start. So start TODAY.

Set a Budget...then double it!

Make a Plan...How much do you want to focus on Elect Biden, Turn Out the Vote, Flip the Senate, Hold the House? To Inform your plan, check out these valuable resources developed by Ed McKinley and his colleagues:

- WIN2020Network Newsletter (<https://mailchi.mp/68bcc350d8a3/win2020-network-newsletter-6440420?e=bb6dcbce85>) is the best curated resource for all things political including the Senate and House races most likely to defeat Trump, flip the Senate and retain the House, as well as suggested Voter Registration and Get Out The Vote organizations It's free--just sign up by scrolling to the bottom of the newsletter and enter your email address. Include my name and email (dlargay@gmail.com) as your referral. The Newsletter is updated monthly.
- WIN2020Network website (<https://win2020network.org>). This streamlined version of the newsletter gives a list of candidates where your support will make the biggest difference if your objectives are: Elect Biden, Flip the Senate, Hold the House. The website is updated regularly as the political landscape evolves.

ELECT JOE BIDEN:

Give to his Campaign (<https://joebiden.com/donate-embed/>). Remember you can give up to \$2800 before Aug 17th and then up to another \$2800 after Aug 17th (if you want, you can give a total of \$5600 before 8/17). You can also **Give to the Biden Victory Fund**. This PAC has fewer restrictions so you can contribute even more to defeat Trump. (<https://secure.joebiden.com/onlineactions/K3W1hrzem0S9ecZxawBl4g2?attr=100839588>)

TURN OUT THE VOTE:

Did you know people in North Carolina will start voting before Labor Day? The time to pitch-in is *Now!* Winning in November will depend on Voter Turnout and YOU can make the important difference, especially in the time of Covid 19. Listed below are some organizations to choose from. Remember, Polls don't count, Only Votes count, especially votes in swing states. *Volunteer and Donate NOW!*

Step 1: Make sure You and Your Friends are Registered: VOTE.ORG (<https://www.vote.org>). With this one-stop-shop for all states, you can check if you are registered to vote, and you can: register online (if online registration is permissible), request an absentee ballot (if the state permits) and know all the important dates for upcoming primaries and the general election. Check it out...really helpful...send it to college students, friends who might be on the move or those who need to be reminded (especially those in swing states).

Step 2: VOLUNTEER (Pick one and Start Today!): Volunteer activities like letter writing, phone banking, texting etc. are remarkably effective especially in the time of Covid 19. You can even organize a group of friends so you can support each other.

Independent Groups. These independent groups have a nationwide network of volunteers and are not directly tied to the Democratic party.

- VOTE FORWARD (<https://votefwd.org>): This group has an extensive letter writing campaign in key swing states and their easy to use format makes it very simple to do. You can even pick the state you are most interested in. Their goal is to write 10 million voter turnout letters.
- SWING LEFT(<https://swingleft.org/p/super-state-strategy>): This group will connect you with other volunteers for letter writing, canvassing, phone banking and fund raising designed to flip seats from red to blue. They have a strategic program for volunteers most interested in swing states. Since it has an extensive network, you can often find a local chapter with like-minded people.
- FIELD TEAM 6 (<https://www.fieldteam6.org/actions>) "In just the last few weeks, more than a thousand new volunteers have joined Field Team 6 looking to get involved with our work to register Democrats and save the world." They offer phone banks dedicated to calling registered Dems in AZ and FL, and are expanding to other swing states. They also work in CA to protect districts that flipped in 2018. Recently, they purchased a voter list to reach college students in swing states.
- INDIVISIBLE: (<https://indivisible.org>): There are multiple ways you can volunteer with phone banking, postcard writing, texting etc. You can even "adopt a state". There are many local chapters and the site has a lot of useful information.
- MOBILIZE US (<https://www.mobilize.us>) it is an excellent tool for someone to go and pick their own cause they would like to work for.
- VOTE SAVE AMERICA (<https://votesaveamerica.com/states/>). This organization has an easy way to adopt a state... just choose a swing state and they will set you up with a variety of outreach tools!

Democratic State Parties. Each State has set up on-the-ground operations to help elect all Democrats up and down the ticket. They are enlisting remote volunteers for their push on Voter Registration, Vote by Mail, and Get Out The Vote. Sign up on their websites to register. Typically, there is a zoom training and then volunteering for certain hours. Listed below are some examples with their websites.

- NORTH CAROLINA: <https://action.ncdp.org/page/s/signup-to-volunteer>
- ARIZONA: <https://www.mobilize.us/missionforaz/> phone banking and texting opportunities. After the primary (8/4), the main focus will be encouraging Vote By Mail.
- IOWA: <https://secure.greenfieldforiowa.com/page/s/sign-up-to-volunteer> since the State org is still in formation, the best way to volunteer is through Theresa Greenfield's website.

Step 3: DONATE: Donations to effective organizations for Voter Registration, Vote by Mail and Get Out the Vote are not only effective, but especially *cost-effective* the sooner you give. *So, Give NOW.*

Independent Groups. These are effective independent organizations that are not directly tied to the Democratic Party. You can also give to the independent groups listed under the Volunteer section.

- VOTER PARTICIPATION CENTER (<https://www.voterparticipation.org/support-our-work/>): This highly respected, national non-profit is focused on voter registration/vote by mail efforts in fourteen key presidential swing states and targets unrepresented voters (people of color, young people, unmarried women). Donations are tax-deductible.
- SWING LEFT VOTER REGISTRATION (https://secure.actblue.com/donate/voter-reg?refcode=sl_topnav&_ga=2.32755710.1745616514.1555276761-433349270.1554870973). This is special fund dedicated to voter registration in key swing states. Donations are not tax-deductible.

- CEEP (<https://www.campuselect.org/>): The Campus Election Engagement Project is focused on student voters. Now, due to Covid 19, there is an urgent plan to protect the voting rights of displaced students. Donations are tax-deductible. Recommended by cohosts.
- COLOR OF CHANGE (<https://colorofchange.org>). This racial justice organization promotes Voter Registration of communities of color. Recommended by cohosts.
- FAIR FIGHT PAC (<https://fairfight.com/about-fair-fight/>) This organization, founded by Stacey Abrams, promotes Fair Elections in Georgia and encourages Voter Registration in Georgia. Recommended by cohosts.

Democratic State Party Groups. The Democratic party has a “Coordinated Campaign” in each state which funds the on-the-ground operations for getting out the vote for all Dems on the ballot. These operations eliminate duplication which make them a very cost-effective investment. Listed below are three state Coordinated Campaigns. They were chosen because they are in key swing states and are pivotal to both Elect Biden and Flip the Senate (Iowa is still in formation). If you are interested in other states, do a web search for “Coordinated Campaign” of your preferred state. Donations are not tax-deductible.

- COORDINATED CAMPAIGN TO ELECT DEMS IN NORTH CAROLINA:
<https://secure.actblue.com/donate/north-carolina-democratic-party-investments-2020>
- COORDINATED CAMPAIGN TO ELECT DEMS IN ARIZONA
<https://secure.actblue.com/donate/azcoordinated?refcode=sb>
- COORDINATED CAMPAIGN TO ELECT DEMS IN MAINE:
<https://secure.actblue.com/donate/mdp-site?refcode=wdfmd>

Step 4: STAY INFORMED:

- For a quick review of the issues and barriers to voter registration during the pandemic, listen to this “60 Minutes” segment: (<https://www.cbsnews.com/video/60minutes-2020-06-28/>)
- For a review of the issues around Vote by Mail, the Washington Post had this informative article: (https://www.washingtonpost.com/graphics/2020/politics/vote-by-mail-states/?itid=sf_elections)
- For more in-depth review of the issues, The Brennan Center for Justice is an excellent resource (<https://www.brennancenter.org/>)

FLIP THE SENATE:

We need to Flip 4 Senate seats (possibly 5 depending on the elections). It is within reach! In fact, a recent poll from the Cook Political Report listed 7 close races that are considered “Toss-Up” or better! What a difference it will be when we have a Democratic Senate; think the protection of the basic legal and human rights for all citizens, the environment, the Supreme Court, and our democracy. Did we mention The Supreme Court, The Supreme Court, and The Supreme Court?

DONATE:

Senate races that we have a good chance to flip and that need your donations are:

- Maine: Sara Gideon (<https://saragideon.com>)
- No. Carolina: Cal Cunningham (<https://www.calfornc.com>);
- Iowa: Theresa Greenfield (<https://www.greenfieldforiowa.com>);
- Montana: Steve Bullock (<https://stevebullock.com>),
- Georgia: Jon Ossoff (<https://electjon.com>)
- Other key Senate races that we can flip are Arizona and Colorado; for the moment they are adequately funded. *We will keep this list updated as other likely races evolve to Flip the Senate.*

Senate seat we need to protect and keep:

- Alabama: Doug Jones (<https://dougjones.com>)

HOLD THE HOUSE:

Here are four House candidates who could most use donations at the moment, based on the opinion of experts used by Win2020 who have the best overall view of all the House races. All these races are considered toss-ups.

DONATE:

- **Abby Finkenauer**, up for re-election in Iowa's 1st District. <https://www.abbyfinkenauer.com>
- **Rita Hart**, candidate for the open seat representing Iowa's 2nd District. <https://www.ritahart.com>
- **Kara Eastman**, trying to flip the seat representing Nebraska's 2nd District. <https://www.eastmanforcongress.com>
- **Jackie Gordon**, trying to flip the seat representing New York's 2nd District. <https://jackiegordonforcongress.com>

The Win2020Network website lists an additional 21 Dem candidates in the closest House races where your donations can make the most difference. Consult their website (<https://win2020network.org>).

SPREAD THE WORD!:

There are so many things you can do: share this guide, sponsor a fundraiser (just contact the Campaign of your choice and they can set you up), host a small group discussion on important issues like Get Out The Vote. The key is to get everyone engaged and mobilized.

We're so glad that you're with us in this fight to save our democracy. Thank you for all you are doing. Wear your mask and stay healthy--our country needs you on this Path to Victory!