

# Let Us Help You Better Serve Your Clients & Build Your Business

## Frye Retirement Planning presents our **CPA seminar:** “Social Security Planning...What Accountants Need to Know”

As the baby boomer generation approaches retirement, clients will be asking more and more Social Security-related questions, and will be looking to those professionals who are knowledgeable in this vital planning area.

Through our informative presentation, our goal is to assist you in:

- Enhancing your reputation as a trusted resource for clients' key retirement planning decisions
- Fostering client trust and loyalty
- Generating business and gaining referrals



## And our **Client Social Security presentation:** “Getting the Most from Social Security; Strategies to Maximize Benefits”

Hosting a client event can be an effective way to build your business and connecting face-to-face with clients can make a lasting impression that is more powerful and carries a greater cost benefit than traditional marketing.

With our client presentation and materials, we walk participants through the best strategies for deciding when and how to elect Social Security benefits. Your clients and their friends will appreciate this topical, useful presentation.

We can help you plan a successful client event by providing you with pointers on how to:

