

# THE DENTURIST SOCIETY OF SASKATCHEWAN 2022 NATIONAL CONVENTION

June 15-18, 2022 Delta Marriott Bessborough, Saskatoon, SK





# **REGISTRATION INFORMATION** with SCHEDULE & COURSE OVERVIEWS

WWW.SASKDENTURISTS.COM | 1-855-633-6875 ext. 5 | admin@saskdenturists.com



### DENTAL LAB & DENTURE CLINIC CONSUMABLES

**APRIL - JUNE 2022 PROMOTIONS** 



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# THE DENTURIST SOCIETY OF SASKATCHEWAN 2022 NATIONAL CONVENTION

Dear Invitees,

Celebrate our 45th Anniversary with us! We are excited to invite you to join us for this National Event. Along with our fantastic sponsors and vendors who have stepped up to ensure this event's success in bringing you some valuable continuing education, we hope to see you there!

### **COVID-19 Precautions Expectation Policy**

Please note that we understand the below may seem overly cautious but we are taking into account the current environment and the regulations for healthcare providers. Thank you for your understanding.

- 1. Use hand sanitizer on a regular basis during the events.
- 2. Maintain social distancing, where possible, at all times.
- 3. Masking during this event is strongly suggested with the exception of meal times (while eating).

Please feel free to reach out to the DSS office by email <u>admin@saskdenturists.com</u> or phone 1-855-633-6875 ext. 5 with any questions you may have.

We look forward to seeing you all in Saskatoon!

DSS Council & Convention Planning Committee



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# THE DENTURIST SOCIETY OF SASKATCHEWAN 2022 NATIONAL CONVENTION

# **Conference Rates and Registration**

Online convention registration opens on April 15, 2022 at 9:00 am. To register, please click on the following link: **<u>REGISTER HERE</u>** 

## **Convention Package**

Member & Non-Member convention packages include seminars (excluding hands-on workshops for DSS licensed members only - only 24 spots in total available), trade show, breakfast/lunch on Friday/Saturday and the Dinner & Casino Night. The Thursday night event at Bon Temps Café and the Hands-On Course on Friday or Saturday requires additional fee/registration.

**Member:** Includes all DSS members, spouses/significant others and staff. Also, includes all The DAC and The DAC Provincial Association members, spouses/significant others and staff.

**Non-Member:** Includes those who do not fall into the member category above.

Student: Includes all students who are attending an accredited school for denturism.



### Bon Temps Café Dinner (Optional) - \$100.00 plus GST

Includes meal, 1 drink and entertainment on Thursday evening. This ticket can be purchased as an add-on item for all DSS, The DAC members, non-members, spouse/significant others, staff and students.

### **Removable Implant Dentures 101: A Practical Real-World Approach - \$50.00 plus GST**

HANDS-ON COURSE. TWO SESSIONS AVAILABLE (One Friday & One Saturday). DSS Members can choose one of the available sessions, **not both**. PRE-REGISTRATION REQUIRED.

### Food Only Package (Optional) - \$150.00 plus GST

For spouses/significant others. Includes meals for Friday (Breakfast/Lunch/Dinner & Casino Night) and Saturday (Breakfast/Lunch). This is for those not attending the convention but wishing to share in the meals Friday/Saturday.

### Additional Ticket to the Casino Night- \$80.00 plus GST

For spouses/significant others. Includes meal, 1 drink ticket and entertainment.

### **Refund Policy**

No refunds will be given due to the short registration period. However, if the event is canceled and/or rescheduled due to Provincial Health Orders, refunds will be given.

### **Hotel Information**

Retreat to a timeless place at Delta Marriott Bessborough, where you'll escape the ordinary in their historic, castle-like spectacle. With their five acres of lush gardens and location along the South Saskatchewan River, you'll find beauty in your everyday routines. Seamlessly navigate downtown Saskatoon, making it easy to walk or drive to premier destinations including TCU Place.

Rooms must be booked individually on or before May 17 2022, to receive the below discounted room rates. Hotel reservations can be made online by clicking on the below link:

#### Reservations: CLICK HERE TO BOOK ONLINE at Delta Bessborough • Reservations Department 1 (888) 890-3222 Mention the 2022 DSS Conference to receive preferred room rates.

The following are the convention rates (plus applicable taxes and service charges), based on single or double occupancy:

Queen at \$159.00 (City View). Queen at \$169.00 (Riverview) King at \$169.00 (Riverview)

Parking is \$15.00 per vehicle daily.

### NOTE – there has been an overflow room block set aside at the sister hotel:

**Delta Hotels Saskatoon Downtown. Reservations:** <u>CLICK HERE TO BOOK ONLINE at Delta Hotels Saskatoon Downtown</u>

The hotel location and contact information are as follows:

Delta Bessborough 601 Spadina Crescent East Saskatoon, Saskatchewan S7K 3G8

Hotel Front Desk: (306) 244-5521





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# THE DENTURIST SOCIETY OF SASKATCHEWAN 2022 NATIONAL CONVENTION

# **SPONSORS**

The Denturist Society of Saskatchewan truly appreciates our sponsors and exhibitors. As we all moved through these unprecedented times over the past 2 years, we remember that as busy as we all are, that the teams we rely on at our supplier and vendor level are busy ensuring that we have everything we need to provide denture care to patients.

We wanted to take a moment to acknowledge and say thank you for all you do and for your continued support of the profession, we would not be able to do all that we do without your support!





















# **IMPLANTS, ATTACHMENTS & DIGITAL SOLUTIONS**



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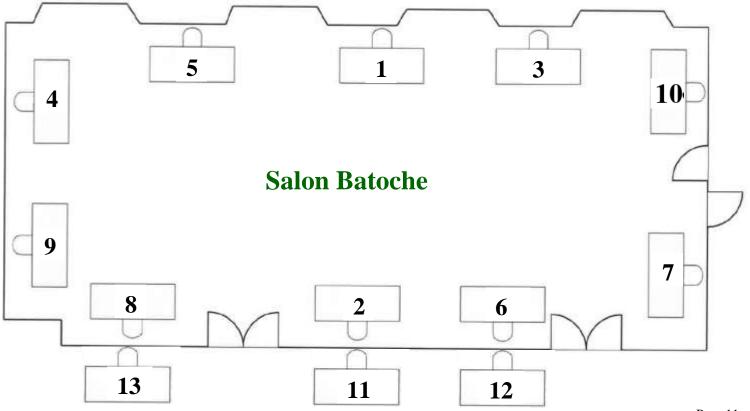


# **2022 DSS National Convention**

### **TRADESHOW EXHIBITORS & LAYOUT**

Abutment Direct (11)	Alpha Micro Tech Inc. (12)	Argen Canada (10)
Biosterile Corporation (8)	Central Dental Ltd. (2)	Desktop Health (13)
Dentsply Sirona (1)	Dr. Marketing Inc. (4)	Ivoclar Vivadent (6)
Lab Depot Ltd. (7)	Maxim Software Systems (3)	Straumann (9)

Swiss NF Metals, Inc. (5)



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# **2022 DSS National Convention**

### **AGENDA** ( subject to changes)

	Wednesday, June 15, 2022	
	GOLF – being organized by Josh Laewetz, please contact him directly if you are interested:	
All Day	Telephone: 306-384-0790 Email: <u>jelaewetz@gmail.com</u>	
	<b>REGISTRATION REQUIRED</b>	
7:00 pm to	The DAC Kick-Off and Welcome Cocktail Reception	Tomoco Loungo
10:00 pm	<b>REGISTRATION REQUIRED</b>	Terrace Lounge
Thursday, June 16, 2022		
7:00 am to 8:15 am	Breakfast	Kelsey & Saskatchewan
	The DAC Annual General Meeting	
8:30 am to 12:00 pm	* Observers are welcome, please advised The DAC if you intend to attend by email to dacdenturist@bellnet.ca *	Terrace Lounge
-	Confirmation of attendance and credits will be made available upon request * maximum of 6 hours for The DAC AGM.	
12:00 pm to 1:00 pm	Lunch	Kelsey & Saskatchewan
1:00 pm to 4:00 pm	The DAC Annual General Meeting	
	* Observers are welcome, please advised The DAC if you intend to attend by email to dacdenturist@bellnet.ca *	Terrace Lounge
4:30 pm to 6:00 pm	Registration & Information Desk	Convention Lobby
6:00 pm to 10:00 pm	Bon Temps Café – Dinner & Entertainment	223 2 Ave South
	REGISTRATION REQUIRED	225 2 Ave South

	Friday, June 17, 2022	
7:00 am to 8:15 am	Registration & Information Desk	Convention Lobby
7:00 am to 8:15 am	Breakfast	William Pascoe
8:30 am to 12:00 pm	The DAC Annual General Meeting * Observers are welcome, please advised The DAC if you intend to attend by email to dacdenturist@bellnet.ca *	Terrace Lounge
	Swiss NF Metals: Removable Implant Dentures 101: A Practical Real- World Approach HANDS-ON Workshop by Mark Chan, DD (max 12 participants)	
8:30 am to	DSS Members ONLY - REGISTRATION REQUIRED	William Pascoe
11:30 am	(NOTE – This is not for The DAC AGM attendees as the meeting will be during this course)	
	SPONSORED BY:	
10:30 am to	Registration & Information Desk	Convention Lobby
11:00 am to 5:00 pm	TRADESHOW & Kick-Off	Salon Batoche
12:00 pm to 1:00 pm	LUNCH & Learn – Demo 1 (12:30 pm to 1:00 pm) - Alpha Micro Tech Inc SteriScan ™ System - SIMPLE, Compact and Compliant! by Frank & Lorraine Pedersen SPONSORED BY: Of Alpha Micro Tech Inc.	William Pascoe
11:00 am to 5:00 pm	TRADESHOW	Salon Batoche
1:15 pm to 3:45 pm	DSS Members Meeting * DSS Members ONLY *	William Pascoe
6:00 pm to 12:00 am	Dinner & Casino Night **Awards will be presented at this event *** Dress Attire: Formal **SPONSORED BY:Dentsply SironaREGISTRATION for ADDITIONAL TICKETS REQUIRED	Battleford Ballroom

	Saturday, June 18, 2022	
7:00 am -	Registration & Information Desk	Convention Lobby
7:00 am to 8:15 am	Breakfast	William Pascoe
8:00 am to 3:00 pm	TRADESHOW	Salon Batoche
	Swiss NF Metals: Removable Implant Dentures 101: A Practical Real- World Approach HANDS-ON Workshop by Mark Chan, DD (max 12 participants).	
8:30 am to 11:30 am	DSS Members ONLY - REGISTRATION REQUIRED	William Pascoe
	SPONSORED BY:	
8:00 am to 9:30 am	Dentsply Sirona: The Reality of Edentulous Scanning for Implant Level Attachments by Jonathan Verroche, DD	Kelsey &
	SPONSORED BY: Dentsply Sirona	Saskatchewan
8:00 am to	Central Dental: Digital Denture Workflow by Lisa Coffin, DD	Spadina
9:30 am	SPONSORED BY: Central Dental The laboratory and denturist supply specialist.	Boardroom
10:00 am to 11:30 am	Straumann: Digital Implant Planning and Surgical Guide Fabrication by Kale Wudrich, DMD, Msc (Perio), FRCD(C)	Kelsey &
	SPONSORED BY:	Saskatchewan
10:00 am to 11:30 am	Desktop Health: TOPIC TBD by Bob Piercy	Spadina
	SPONSORED BY: Desktop Health	Boardroom
12:00 pm to 1:00 pm	LUNCH & Learn – Demo 2 (12:25 pm to 12:55 pm) - Alpha Micro Tech Inc SteriScan <sup>™</sup> System - SIMPLE, Compact and Compliant! by Frank & Lorraine Pedersen. SPONSORED BY:	William Pascoe

Saturday, June 18, 2022 continued		
8:00 am to 3:00 pm	<b>TRADESHOW</b> *1:00 p.m. to 2:30 p.m dedicated time no Continuing Education scheduled*	Salon Batoche
2:30 pm to 4:00 pm	Maxim Software Systems: Electronic Patient Records - Know Your 3 R's: Responsibilities, Risks, and (Disaster) Recovery by Alex Zlatin. SPONSORED BY:	Garden Court Cafe
2:30 pm to 4:00 pm	Dentsply Sirona: What Primescan Can Do For You by Jonathan Verroche DD and Michelle Glover. SPONSORED BY: Dentsply Sirona	Kelsey & Saskatchewan
2:30 pm to 4:00 pm	Dr. Marketing: Increase Your Revenue With High Quality Patients Using Marketing Strategies by Brandon Bosch. SPONSORED BY: Dr. Marketing	Spadina Boardroom
4:00 pm to 5:00 pm	Closing Cocktail Hour (1 Free Drink) SPONSORED BY: Dentsply Sirona	Salon Batoche



# **2022 DSS National Convention**

## **EVENT DETAILS & COURSE OUTLINES ( subject to changes)**

Wednesday, June 15, 2022			
7:00 pm to 10:00 pm	The DAC Kick-Off and Welcome Cocktail Reception REGISTRATION REQUIRED		
Terrace Lounge	Please join delegates from across the country for great conversation, a cash bar and Hors d'Oeuvres.		
Thursday, June 16, 2022			
	The DAC Annual General Meeting6 CE Credits		
8:30 am to 4:00 pm Terrace Lounge	* Observers are welcome, please advised The DAC if you intend to attend by email to dacdenturist@bellnet.ca *		
	Confirmation of attendance and credits will be made available upon request * maximum of 6 hours for The DAC AGM.		
6:00 pm to 10:00 pm 223 2 Ave South in	Bon Temps Café – Dinner & Entertainment		
Saskatoon	REGISTRATION REQUIRED		
	Join us for the kick off event to the tradeshow and continuing education portion of the convention!. A traditional boil with crawfish, shrimp, mussels, andouille sausage, potatoes, and corn cobettes. Steamed with secret spices and ceremoniously dumped in the middle of a newspaper dressing table! PLUS an element of a grill with award willing fall off the bonne ribs, char broiled in their New Orleans BBQ sauce.		
	On top of this amazing dinner there will be a cash bar stocked with bartenders ready to serve your every need while you listen to the talented <u>Darryl Anderson</u> a country music singer and lead singer of rivers-edge.		
	* If the above menu does not interest you then you may order off the menu (not extra cost) on that night but please advise in the notes on your registration if you intend to do so *		
	https://www.bontempscafe.ca/		

	Friday, June 17, 2022		
	The DAC Annual General Meeting		
8:30 am to 12:00 pm Terrace Lounge	* Observers are welcome, please advised The DAC if you intend to attend by email to dacdenturist@bellnet.ca *		
	Confirmation of attendance and credits will be made available upon request * maximum of 6 hours for The DAC AGM.		
8:30 am to 11:30 am William Pascoe	Swiss NF Metals: Removable Implant Dentures 101: A Practical Real-World Approach HANDS-ON Workshop (max 12 participants) Mark Chan DD 3 CE Credits		
	REGISTRATION REQUIRED		
SWIES NF METALS, INC.	<b>Overview:</b> This workshop and session will focus on the fundamentals of removable implant overdentures with all required clinical and technical components required to complete a case from start to finish as a denturist.		
	Course at a Glance:		
	<ul> <li>Maintaining a team approach, what to do before the implants are placed for prosthetic success</li> <li>Implant identification: what you need to order the right parts</li> <li>Connections: what are the common implant connections that denturists encounter in</li> </ul>		
	<ul> <li>clinical practice</li> <li>Abutments: what are the types, what are the indications and contraindications, what tools are required to service such abutments</li> </ul>		
	<ul> <li>Abutment height selection according to gingiva height and abutment type</li> <li>Torquing abutments, and tools required</li> </ul>		
	<ul> <li>Impression taking basics, bite registration, processing methods, mesh retention design</li> <li>Intraoral pickup of attachments, what is required and what to look out for</li> <li>Maintenance: O-Rings, Retentions inserts, and retention levels what are they</li> <li>Servicing removable implant overdenture prosthetics, relines, rebases</li> <li>Recall and patient education</li> </ul>		
	<ul> <li>What to do when things go wrong what to look out for</li> <li>Overview of Digital implant overdentures, and best practice</li> </ul>		
	About the Speaker: Mark Samuel Chan received his diploma from Denturism in Toronto at George Brown College with honours. Currently Mark is practicing in Ontario with a main focus on high-end removable and implant prosthetics. With a passion for both technical and clinical techniques he is certified in Bio-logic, BPS and SDC denture concepts and is a ZunstZhanWerk "Art of Denture"; award winning Denturist, he is a sought-after consultant and opinion leader in the Denturist and Lab community.		
	<ul> <li>PLEASE NOTE:</li> <li>This is the same course offered twice, please only register once as there is limited space.</li> <li>Maximum of 12 participants per session</li> <li>Only available to DSS members</li> </ul>		

• This is not for The DAC AGM attendees as the meeting will be during this course

Friday, June 17, 2022 continued			
11:00 am to 5:00 pm Salon Batoche	<b>TRADESHOW &amp; Kick-Off</b> 1 CE Credit		
Saloi Datoche	Don't miss this opportunity to meet and network with exhibitors!		
	Join your DSS Council, fellow denturists and vendors for a Conference Welcome and a few of the event's 'Need to Knows' to open the conference with a bang! This will be a good opportunity to say hi to fellow denturists and the amazing vendors, whom you likely haven't had a chance to spend time with lately!		
12:30 pm to 1:00 pm William Pascoe	LUNCH & Learn – Demo 1 - SteriScan <sup>TM</sup> System - SIMPLE,		
	Compact and Compliant!Frank & Lorraine Pedersen1 CE Credit		
Alpha Micro Tech Inc.	<b>Overview:</b> The SteriScan <sup>TM</sup> system is completely electronic. It is hardwired to the office network and to each sterilizer so it creates efficiencies right from the moment it is installed. It requires very little training and takes up no counter space. There are NO Monthly fees, no user fees, no adapters to purchase, no barcodes to make, no extra piece of equipment is required to run this system. With all the changes to record keeping from the Sterilizers, learn how the SteriScan <sup>TM</sup> system will make your record keeping a breeze. We will offer a complete demonstration of the SteriScan <sup>TM</sup> system over lunch. Attendees are encouraged to ask questions and use the demo to see how simple it really is. Learn how we will save you time! Time = money!! We will learn about why it's important to keep proper records (as mandated by the College) and have those records available at the click of a mouse. We will keep your office up to standards and ensure your staff are accountable for the cycles and all the proper records.		
	About the Speakers: Lorraine has a business background and Frank was a dental equipment technician for 25 years. Back in 2017, Frank saw a need to eliminate the noisy printers on Sterilizers. With Frank's background and Research and Development Skills, we created the first SteriLogger™ from the basement of our home. We grew and relocated the office and continued to grow yearly. From the invention of the SteriLogger™, we listened to Dental Staff members about still having to record data in a binder, so Frank went to work, once again, and created the SteriScan™ system. A complete integrated, hard wired, touch screen device that hangs in the SteriBay from under a cabinet. Simple to use, Compact as the touch screen is only 3" x 5" and Compliant with all governing bodies. Our systems are all completely Canadian made. Each system is made by hand in our facility, we don't ship them out to be built and they are manufactured to meet the application of each individual office's needs. Alpha Micro Tech Inc / Frank Pedersen, have been awarded 2 Government of Canada Grants for the Research and Development that has gone into the technology of the SteriLogger™ (SteriData™) and the SteriScan™ system.		
1:15 pm to 3:45 pm Terrace Lounge	DSS Spring General Members Meeting 3 CE Credits * DSS Members ONLY *		

Friday, June 17, 2022 continued		
6:00 pm to 12:00 am Battleford Ballroom	Dinner & Casino Night * Formal Attire * REGISTRATION for ADDITIONAL TICKETS REQUIRED	
Dentsply Sirona	Join us for a luxurious plated dinner and casino night (real money not accepted) with Blackjack, Roulette, Poker, and more! With professional real casino trained and experienced dealers. We will have 2 cash bars and entertainment by a DJ.	
	This event will also be host to an award ceremony with the following awards to be presented: 2022 George Connolly Memorial Award (Sponsored by Dentsply Sirona) & 2022 Denturism Canada: Author of the Year Award (Sponsored by Ivoclar Vivadent (Gold), Surgically Clean Air (Silver) and Central Dental (Bronze))	
	4 Course Dinner: Charred Tomato Basil Soup, Caesar Salad, CHOICE OF Beef Tenderloin & Short Rib OR Chorizo Stuffed Chicken Supreme, and Saskatoon Berry Cheesecake.	
	* If you have any allergies or food preferences, please place this in the notes section of the registration *	
	Saturday, June 18, 2022	
8:00 am to 3:00 pm Salon Batoche	TRADESHOW	
	Don't miss this opportunity to meet and network with exhibitors!	
	*1:00 p.m. to 2:30 p.m dedicated time no Continuing Education scheduled*	
	This is an excellent time for you to bring your sundries and equipment lists and take advantage of the convention deals provided by your vendors.	
8:30 am to 11:30 am William Pascoe	Swiss NF Metals: Removable Implant Dentures 101: A Practical Real-World Approach HANDS-ON Workshop (max 12 participants) Mark Chan DD 3 CE Credits	
	<b>REGISTRATION REQUIRED</b>	
SWIES NF METALS, INC.	<b>Overview:</b> This workshop and session will focus on the fundamentals of removable implant overdentures with all required clinical and technical components required to complete a case from start to finish as a denturist.	
	Course at a Glance:	
	<ul> <li>Maintaining a team approach, what to do before the implants are placed for prosthetic success</li> <li>Implant identification: what you need to order the right parts</li> </ul>	
	• Connections: what are the common implant connections that denturists encounter in clinical practice	
	• Abutments: what are the types, what are the indications and contraindications, what tools are required to service such abutments	
	<ul> <li>Abutment height selection according to gingiva height and abutment type</li> <li>Torquing abutments, and tools required</li> </ul>	
	<ul> <li>Inpression taking basics, bite registration, processing methods, mesh retention design</li> <li>Intraoral pickup of attachments, what is required and what to look out for</li> </ul>	

### Saturday, June 18, 2022 continued

- Maintenance: O-Rings, Retentions inserts, and retention levels what are they
- Servicing removable implant overdenture prosthetics, relines, rebases
- Recall and patient education
- What to do when things go wrong what to look out for
- Overview of Digital implant overdentures, and best practice



**About the Speaker: Mark Samuel Chan** received his diploma from Denturism in Toronto at George Brown College with honours. Currently Mark is practicing in Ontario with a main focus on high-end removable and implant prosthetics. With a passion for both technical and clinical techniques he is certified in Bio-logic, BPS and SDC denture concepts and is a ZunstZhanWerk "Art of Denture"; award winning Denturist, he is a sought-after consultant and opinion leader in the Denturist and Lab community.

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- Maximum of 12 participants per session
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8:00 am to 9:30 am Kelsey & Saskatchewan



Level Attachments Jonathan Verroche DD 1.5 CE Credits

**Dentsply Sirona: The Reality of Edentulous Scanning for Implant** 

**Overview:** A summary of myths and realities when it comes edentulous scanning for implant level attachments. The audience will learn the practical applications and what is possible when it comes to primescan, atlantis and a fully digital workflow.

**About the Speaker: Jonathan Verroche** is a native of Niagara, raised in the beautiful town of Fonthill. His diversity and involvement in the practice has been an asset in growing the Verroche Denture Clinic for the past fifteen years. He graduated from George Brown College with honours and is an active member of the Denturist Association of Ontario and Canada. Jonathan believes strongly in continuing education and enjoys staying current with the latest technology and protocols which allows him to practice a wide variety of procedures, specializing in Full Arch rehabilitation and Digital workflows.

#### 8:00 am to 9:30 am Spadina Boardroom

Scentral Dental

Lisa Coffin, DD 1.5 CE Credits Overview: Digital Denture Workflow incorporating Exocad stand alone Denture design module, you will also learn how to capture data using desktop scanner and output files to 3D printers and milling machines. Lecture will cover how to use Shining 3D Autoscan ExPro desktop scanner, navigate software design in Exocad DB Denture module, export

finished design to print in Ackuretta Sol 3D printer and mill in vhf R5 milling machine.

**Central Dental: Digital Denture Workflow** 



**About the Speaker: Lisa Coffin** has been practicing the art of Denturism since graduating from NAIT in 2010. She has owned and operated a denture clinic as well as associating in several provinces across Canada. Her focus for the past 4 years has been learning the different Digital Denture workflows and the impact they will have on the advancement of removable prosthetics. Lisa strives for knowledge and is passionate to learn and share this information with other like-minded dental professionals.

### Saturday, June 18, 2022 continued

10:00 am to 11:30 am Kelsey & Saskatchewan

🖉 straumann

#### Straumann: Digital Implant Planning and Surgical Guide Fabrication Kale Wudrich, DMD, Msc (Perio), FRCD(C)) **1.5 CE Credits**

**Overview:** This course will discuss the advantages of digital treatment planning for surgical implantology, and the benefits it can provide for temporary and final restoration fabrication. Digital tools can expedite the treatment planning process and improve communication between the restorative dentist, surgeon, lab, and patient. With a restoratively driven plan to guide implant placement, expectations are mediated before treatment begins, and highly esthetic and predictable restorations can be achieved.

**Objectives:** 

- To understand the available types of implant surgical guides.
- Know the benefits and limitations of guided implant surgery.
- Understand an overview of the digital planning process for a single-unit implant • guide.
- Become familiar with the process of digital planning in Codiagnostix, including data • acquisition and merging files.
- Know the basic workflow for taking digital files to an analog state, including in-office • 3D printing options. Allow immediate implementation of bone grafting techniques



About the Speaker: Kale Wudrich graduated from the University of Saskatchewan, completing his Doctor of Dental Medicine degree in 2015, and was awarded the gold medal for dentistry as the top graduating student. He completed a General Practice Residency program at the Royal University Hospital in Saskatoon, before moving to Halifax to complete a Masters in Periodontics at Dalhousie University. He became a Fellow of the Royal College of Dentists of Canada in the same year, and has worked as a periodontist in Quispamsis, New Brunswick. Kale

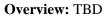
recently opened 'Rumley Periodontics' in Saskatoon, specializing in soft tissue surgery, dental implants, and management of periodontal disease, and he is excited to be practicing back in his hometown of Saskatoon.

#### 10:00 am to 11:30 am **Desktop Health: TBD Spadina Boardroom**

**Bob Piercy, Business Success Manager** 

**1.5 CE Credits** 

### Desktop Health





About the Speaker: Bob was born and raised in Saskatchewan. He has spent over 10 years working in the dental industry with Henry Schein. In 2020, in response to the Covid-19 pandemic, Bob started a podcast, Co-Travel Podcast with Bob Piercy, where he interviews professionals who work in and around the dental industry. It was through this podcast where Bob met Kevin Dillon of Desktop Health and a new career opportunity was uncovered. Believing that 3D printing and the Additive

Manufacturing industry are the next evolution in personal healthcare Bob joined the Desktop Health team in November of 2021. "I believe that Desktop Health printers and materials will improve the scope and level of care patients will come to expect and appreciate.

Saturday, June 18, 2022 continued			
12:25 pm to 12:55 pm William Pascoe	LUNCH & Learn – Demo 2 - SteriScan <sup>™</sup> System - Compact and Compliant!	SIMPLE,	
	Frank & Lorraine Pedersen	1 CE Credit	
O Alpha Micro Tech Inc.	<b>Overview:</b> The SteriScan <sup>TM</sup> system is completely electronic. It is hard network and to each sterilizer so it creates efficiencies right from installed. It requires very little training and takes up no counter spa Monthly fees, no user fees, no adapters to purchase, no barcodes to most equipment is required to run this system.	the moment it is ace. There are NO	
	With all the changes to record keeping from the Sterilizers, learn ho system will make your record keeping a breeze. We will offer a comp of the SteriScan <sup>TM</sup> system over lunch. Attendees are encouraged to asl the demo to see how simple it really is. Learn how we will save you tim We will learn about why it's important to keep proper records (as College) and have those records available at the click of a mouse. Y office up to standards and ensure your staff are accountable for the proper records.	blete demonstration k questions and use he! Time = money!! s mandated by the We will keep your	
	About the Speakers: Lorraine has a business background dental equipment technician for 25 years. Back in 2017, Heiminate the noisy printers on Sterilizers. With Frank Research and Development Skills, we created the first Sterile basement of our home. We grew and relocated the office are yearly. From the invention of the SteriLogger™, we listed members about still having to record data in a binder, so in once again, and created the SteriScan™ system. A comprese wired, touch screen device that hangs in the SteriBay from the to use, Compact as the touch screen is only 3" x 5" and Compliant bodies. Our systems are all completely Canadian made. Each system is no facility, we don't ship them out to be built and they are manufactured to me each individual office's needs. Alpha Micro Tech Inc / Frank Pedersen, he Government of Canada Grants for the Research and Development that technology of the SteriLogger™ (SteriData™) and the SteriScan™ system.	<b>Frank</b> saw a need to k's background and eriLogger <sup>TM</sup> from the nd continued to grow ened to Dental Staff Frank went to work, blete integrated, hard om under a cabinet. nt with all governing made by hand in our eet the application of have been awarded 2	
2:30 pm to 4:00 pm	Maxim Software Systems: Electronic Patient Recor	ds - Know	
Garden Court Cafe	Your 3 R's: Responsibilities, Risks, and (Disaster) F Alex Zlatin		
	<b>Overview:</b> Ransomware is on the rampage again and you need to k your practice and patient information. In this course, we will review:	<b>1.5 CE Credits</b> know how to protect	
	<ul> <li>Responsibilities:</li> <li>What does it mean to be a Custodian?</li> <li>What does it mean to be a Privacy Officer?</li> <li>Understanding Privacy Regulations.</li> <li>What should you be doing, practically speaking?</li> <li>Risks:</li> </ul>		
	<ul> <li>Hardware/Software/Network failures.</li> <li>Malicious employees.</li> <li>Ransomware and other malicious electronic attacks.</li> <li>Natural disasters.</li> </ul>		

• Data Integrity – what does this mean?

### Saturday, June 18, 2022 continued

#### (Disaster) Recovery:

- Backup Do you really know if it's done properly?
- Timelines for restore.
- Who is responsible, in case of a disaster?
- Notification governing body, Privacy Commissioner, patients.
- Insurance Cyber Insurance, CDSPI, Employee Dishonesty, and Ransomware coverage.



**About the Speaker:** As the CEO of dental practice management software company <u>Maxim Software Systems</u>, Alex Zlatin helps struggling dental professionals take control of their practices and reach the next level of success with responsible leadership strategies. Leveraging over 13 years of management and consulting experience, he empowers organizations to become more productive and profitable based on the belief that successful businesses establish a genuine connection with employees, stakeholders, customers, and vendors.

His passion for strategic management and business leadership began with earning a B.Sc. in Technology Management at HIT in Israel, after which he attended Edinburgh Business School to earn his MBA. Upon graduating from Heriot-Watt University in 2012, Alex immigrated with his wife Karina to Winnipeg, MB, Canada, where he first joined Maxim Software Systems as the Director of Operations. After working with the company for several years in different capacities, he rose to his current position of CEO.

Alex volunteers his time and expertise to various professional organizations, such as serving on the Advisory Board for <u>AMBAC</u> (Association of MBAs in Canada), as a business mentor to young entrepreneurs for <u>Futurepreneur Canada</u>, and by launching his own organization, <u>Dental Office Managers Association of Canada</u>.

#### 2:30 pm to 4:00 pm Kelsey & Saskatchewan



# Dentsply Sirona: What Primescan Can Do For YouJonathan Verroche DD and Michelle Glover1.5 CE Credits

**Overview:** Digital dentistry has evolved at a rapid pace, constantly improving processes to make clinicians more efficient. Looking at your current processes, does your clinic have room to grow in the digital space of patient record taking? Are you able to have real time conversations with your patients? Join Dentsply Sirona as Michelle Glover-DaCosta and denturist, Jonathan Verroche, discuss what the integrated Primescan intra oral scanning can do for denture clinics. Attendees will hear best practices for utilizing Primescan for both fixed and removable cases, as well as learn how to elevate patient experience all while gaining better end results.

At the completion of this course, participants will be able to:

- Identify what Primescan intra oral scans can offer to denture clinics when completing cases for their patients
- Identify what digital workflows Denturists can look forward to with utilizing Primescan in their clinics
- See the benefits of elevating patient experience with intra-oral scans vs. traditional methods of record taking.
- Identify the benefits of utilizing an integrated CAD/CAM solution

### Saturday, June 18, 2022 continued

#### About the Speakers:



**Jonathan Verroche** is a native of Niagara, raised in the beautiful town of Fonthill. His diversity and involvement in the practice has been an asset in growing the Verroche Denture Clinic for the past fifteen years. He graduated from George Brown College with honours and is an active member of the Denturist Association of Ontario and Canada. Jonathan believes strongly in continuing education and enjoys staying current with the latest technology and protocols which allows him to practice a wide variety of procedures, specializing in Full Arch rehabilitation and Digital workflows.



**Michelle Glover-DaCosta** graduated with honours from George Brown College as a Level II Dental Assistant. She worked as lead CEREC CDA in private practice for five years where she developed her skills in the world of digital dentistry. Michelle became very passionate and well versed in CAD/CAM and the benefits it provides to the dental industry through advanced training with CEREC Doctors. This began her drive to educate and inspire others to understand the benefits of CAD/CAM both from a dental practice and laboratory workflow. In 2016 Michelle join the dental sales industry by accepting a CEREC Representative position with Patterson

Dental. It was through her passion for digital dentistry that she accepted the Lab Digital Solution Specialist role with the industries leader in CAD/CAM, Dentsply Sirona.

#### 2:30 pm to 4:00 pm Spadina Boardroom



### Dr. Marketing: Increase Your Revenue With High Quality Patients Using Marketing Strategies Brandon Bosch 1.5 CE Credits

**Overview:** Dr. Marketing is here to make sense of the complex world of denture marketing. Most clinics we meet are unaware of all the interesting ways to generate patient leads, how a lead can be tracked, or how much a marketing budget should be and what it should be spent on. Our presentation will cover common marketing mistakes, rules and regulations set out by the association, setting a proper marketing budget, and more. We are also going to share strategies of what some of our top denture clinics are doing across the country. Our goal is to ensure our clients' clinics are effectively marketed based on their growth goals and budget.



**About the Speaker: Brandon** has been working with dental clinics for over 10 years. After leaving Niagara College, Brandon knew that a career in marketing was what he wanted to do, however, just like anyone who leaves school, he wasn't entirely sure where to start. After working in advertising for Rogers Communications, Brandon knew he wanted to be out on his own. Brandon launched, what would later become Dr. Marketing, in March 2014, and a specialty in dental clinics.

To date, Brandon has overseen the production of websites and marketing campaigns for countless clinics across Canada, the USA, and Central America, and continues to grow Dr. Marketing into Europe and around the world. Brandon enjoys time with his beautiful wife and 2 young boys. He enjoys going to the gym, tumbling, rock climbing, baseball, and you could catch him at almost any professional sports game, auto-show, or on the beach.

4:00 pm to 5:00 pm Salon Batoche



### **Closing Cocktail Hour**

Join us for a drink, our conference course summation, post notes and to give thanks to our sponsors!

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# Enjoy the scan. **Dentsply Sirona Primescan**

#### Primescan Features:

- Future-proof patented technology
- Full arch scan in less than a minute
- Easy scanning steep inclines and shiny surfaces like metal crowns
- Perfect sharpness at up to 20 mm depth
- Simple scanning of large edentulous areas and palates
- Unique three sleeves concept
- Open STL Export
- Shade Matching
- Infection Control Compliant



#### InLab Software Features:

- Complete Dentures
- Partial Frameworks
- Michigan Splints
- Custom Trays
- Model Builder
- Implant Supported Bars
- Implant Supported Dentures
  - Digital Smile Design
  - Direct connectivity to Atlantis for implant supported bars and Conus precision attachments
  - CEREC Guide 2 & 3 (Surgical Guides)
  - Open STL import and export

SCAN • CONNECT • TREAT





Validated Workflows

Open STL File Export

**Fixed Prosthetics** Removable Prosthetics

**Empower your denture clinic** with the new Software 22 CAD/CAM with improved design and production work-flows.

- No dongle fees
- No required updates
- No expiry date
- No annual license fee

#### Open workflow between inLab system components and 3<sup>rd</sup> party CAD & CAM Software's

Dentsply Sirona Representative Name

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Cellphone
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Email



THE DENTAL SOLUTIONS COMPANY™