

Shake Shack debriefing

On September 21st, 2016, DIG had its first official fundraiser to benefit The Wallet Card at Shake Shack's Coral Gables restaurant. For those of you that came- Thank you so much we truly appreciate you taking time out of your day to show your support! For those of you that missed it-I hope you are able to make it to our next event but I am pleased to report that it went great! (Disclaimer: I might be slightly biased since I helped organize this fundraiser). All jokes aside, it was perfect for our first fundraiser. Not only did we raise money to create Wallet Cards but we also raised awareness for this great cause and got our name out in the community.

As you know, The Wallet Card is a project DIG designed in collaboration with The Coral Gables Police Department (CGPD), and The University of Miami Nova Southeastern University Center for Autism and Related Disabilities. (UM-NSU CARD). The Wallet Card is a tool to be used by a teenager or an adult with a disability to facilitate safe interactions with law enforcement. Because of everyone's generosity, DIG will continue to be able to distribute The Wallet Card at no cost to the recipient.

Since this was our first fundraiser we had no idea how much work went into hosting an event. I was delighted to be able to tap my advertising background to help assist with the promotion of the event and I am so glad that it went so well. Given the high demand of Wallet Cards, we expect another fundraiser is not too far out on the horizon. We look forward to putting another event together and we hope you continue to come out as support us!!

Thanks again for everything!