

## Polett Villalta (bio)

I was born in Venezuela and raised between there and the United States, which is where I call “Home”. I ventured into computers when I was 14 and began learning about the different aspects of hardware and software. I focused more on software as time went by, and began falling deeper into programming (C) and graphic design.

By my early 20’s, I started sidetracking from regular programming. As the “World Wide Web” continued to grow, I found myself fascinated by Web Development and its potential to deliver amazing visuals using Hypertext Markup Language (HTML) along with Cascading Style Sheets (CSS). So, in order to properly design a website from scratch, I took more graphic design classes, updated my skills in Adobe Illustrator, fell in love with Adobe Photoshop, experimented with Macromedia Flash (back when it was the “in” thing), and devoured all knowledge available on HTML and CSS. As time has passed, I’ve furthered my knowledge by learning PHP, JavaScript and so on (not going to bore you with too much geeky stuff), and have found that I’m not highly fond of back-end development.

Fast forward to the present. We started Digital Web Academy a couple of years ago as a family business, we wanted to expand our services to provide local and online training to different types of individuals, from personal advancement classes in basic computer skills, smartphone usage, etc. to small business training seminars on online marketing, social media management and more. So yes, we are quite ambitious with our long-term goals for DWA!

Now to wrap this up. As you can see in my very (not) serious and professional shot to the right, I am an avid SCUBA diver. I am limited in when and how I get to submerge into the underwater world because, at the age of 12, I suffered a Spinal Cord Injury (SCI) as a result of a clumsy dive at the beach. That being said, life has gone on. While I use wheels as my preferred method of mobilization, I still LOVE the ocean and all of its wonders.