

WASHINGTON DENTURIST ASSOCIATION

WDA STRATEGIC PLANNING SESSION



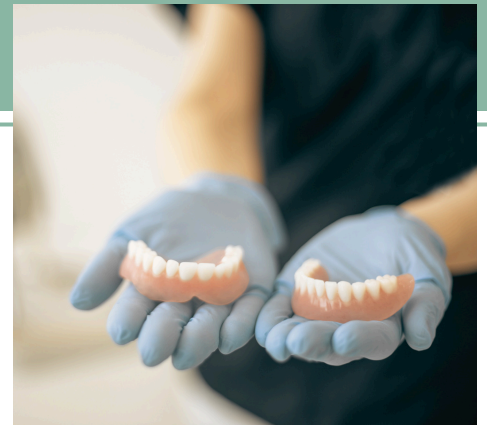
Identity of WDA

WDA Mission Statement

WDA shall organize, educate and advocate for all Denturists within the state of Washington, as well as to educate the citizens of Washington state about the value of the Denturist profession.

Why was WDA Created?

To protect, promote and defend the rights and interests of Denturists in the State of Washington; and, to propose, submit and promote legislation to benefit the rights and interests of denturists in the State of Washington and elsewhere.



What Do We Provide?

- WDA provides a platform for Denturists to network and share cases and experiences
- WDA advocates for Denturists by supporting their ability to practice effectively and manage their businesses
- WDA is committed to recruiting and encouraging young individuals to join the field of Denturism
- WDA offers ongoing educational opportunities to support the continuous professional development of its members

WDA Strategic Priorities

Membership/Marketing

- Welcome new members and students
- Offering a place to ask questions and provide a peer review
- Connecting with other dental field organizations
- Growing the PAC

Lobbying Efforts

- Increasing public awareness of Denturism field
- Connecting with Legislatures
- Building PAC funds to support officials who support Denturism
- Outreach to government agencies, such as HCA, Officer of Insurance Commissioner, Department of Ecology

Committees

Legislative Committee

- Attend DQAC
- Raise money for the PAC
- Lobby Day

CE Committee

- Demo class on placement of abutments
- Manager/staff track at conference
- Fund PAC

Higher Education Committee

- Student Drive for Membership
- Scholarship for WDA Conference
- Market/Outreach Job Fairs
- FAQ of Testing

Marketing Committee

- Build a Facebook group for members
- Assist ADC students with passing their exams
- Promote donations to Bates
- Fund PAC
- Build list of Denturists to host student office tours
- Connect with Dental field organizations

Membership Committee

- Tool kit for members
- Suggested services for members
- Program presentations available