WHEREVER THE MOMENT TAKES THEM, DIRECTV REMOTE PUTS YOUR BRAND THERE

DIRECTV Remote can place your brand front and center of live sports, award shows, conferences, and wherever else brings people together







OWN THE BIGGEST MOMENTS

Show up alongside the events shaping sports, media & entertainment.

TURN UP THE ATTENTION

Reach passionate audiences around high-profile events and industry gatherings.

LOCK IN MORE. SAVE MORE.

Build continuity while maximizing your investment with multi-week savings.

DIRECTV ADVERTISING

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DIRECTV REMOTE: LIVE SPORTS

DIRECTV Remote keeps your brand top of mind during regular-season sports that keep fans watching year-round.

OWN THE SPORTS CALENDAR

Keep your brand visible across regular-season sports, week after week.

CONNECT WITH HIGH-INTENT FANS

Put your brand alongside the live sports moments fans actively tune in to watch.

LOCK IN MORE. SAVE MORE.

Build continuity while maximizing your investment with multi-week savings.

ALWAYS ON SPORTS PACKAGE BREAKDOWN		
WEEKS PURCHASED	**TOTAL INVESTMENT**	**MULTI-WEEK SAVINGS**
1 Week	$50,000	-
2 Weeks	$95,000	5%
5 Weeks	$212,500	15%
10 Weeks	$375,000	25%

REGULAR SEASON LIVE SPORTS INCLUDED:

NFL	NHL	WNBA	Tennis
NBA	MLB	PGA	NWSL

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Impression delivery is estimated and not guaranteed.

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DIRECTV REMOTE: LIVE SPORTS PLAYOFFS

DIRECTV Remote places your brand in the middle of playoffs and championships with higher stakes and heightened attention.

OWN THE BIGGEST MOMENTS

Be there when the season reaches its most anticipated games and championships.

TURN UP THE ATTENTION

Reach passionate fans when the stakes are high and every moment matters.

LOCK IN MORE. SAVE MORE.

Build continuity while maximizing your investment with multi-week savings.

TENTPOLE SPORTS PACKAGE BREAKDOWN		
WEEKS PURCHASED	**TOTAL INVESTMENT**	**MULTI-WEEK SAVINGS**
1 Week	$100,000	-
2 Weeks	$190,000	5%
5 Weeks	$425,000	15%
10 Weeks	$750,000	25%

PLAYOFF LIVE SPORTS INCLUDED:

NFL
CFB

MLB

NBA
NHL

PGA
PGA Championship
US Open

TENNIS
Australian Open
Wimbledon
US Open

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