



# **Small Business/Lender Matchmaker**



An exclusive opportunity for small businesses to meet with lenders, government and small business financing experts.

## Why You Should Attend

- Meet face to face with representatives from banks, credit unions, not-for-profits and government agencies who can assist small business financing needs
- Learn from a panel of small business financing experts regarding the five factors lenders consider when approving small business loans
- Discover some of the other small business resources available in our community
- Connect and network with other business owners

# DO YOU WANT TO MEET WITH LOCAL LENDERS REGARDING FINANCING YOUR BUSINESS?

Register Early, Space is Limited

#### **How it Works**

Small businesses attendees will have the opportunity to attend **up to 8** oneon-one appointments with participating lenders. Please see the registration link for further details.

## Wednesday, May 16, 2018

11:15 am — 1:30 pm

# Kate Gleason Auditorium Central Library of Rochester & Monroe County

115 South Avenue Rochester, NY 14604

### **Agenda**

| Registration                            | 11:15 - 11:30 am |
|---|------------------|
| Lender Panel Discussion: 5C's of Credit | 11:30 - 12:00 pm |
| Meet the Lending Partners               | 12:00 - 12:50 pm |
| Break                                   | 12:50 pm         |
| Meet the Lending Partners               | 1:00 - 1:30 pm   |

The event is free, but space is limited

Advance online registration, including a brief business description, is required

Registration Link Deadline: May 11

### For more information, contact:

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