



Meghan Morin

Meghan Morin is a results-driven marketing leader and peer-to-peer (P2P) fundraising expert with more than 25 years of experience across brand and agency environments. As founder of Bikes Fight Cancer, she built a thriving, volunteer-led nonprofit powered by P2P fundraising.

Through her Box of Crayons Consulting, Meghan partners with mission-driven organizations to enhance marketing effectiveness, strengthen fundraising strategy, and build sustainable, scalable growth models. Her work focuses on community activation and integrated campaigns that drive measurable impact for both global organizations and grassroots nonprofits.