



Cheyenne Burnham

A native of Virginia, Cheyenne Burnham is the Public Engagement Manager at the Food Bank of Western Massachusetts, where she oversees the organization's two signature fundraising events. She has nearly 20 years of experience in event management, beginning in Parks and Recreation after graduating from James Madison University, and later moving into marketing and event leadership roles in the private sector before finding her place in nonprofit service.

Cheyenne has been with the Food Bank for 5 years and leads Will Bike 4 Food and March for the Food Bank, two large-scale peer-to-peer campaigns that engage more than 1,000 participants each year. In 2025, these events raised more than \$1.3 million to increase food security across the region. Within this role, she works closely with corporate partners, organizations, and fundraisers to strengthen engagement and drive fundraising results.

She also serves on the Board of Directors of the Greater Northampton Chamber of Commerce and in her free time enjoys live music, hiking, and camping with her dog and husband.