



**Schutt Sports
Kranos Corp**

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Schutt Sports Enters into Strategic Partnerships with Georgia Athletic Coaches Association
3 Year Agreement Signed with Multiple Option Years

Litchfield, Ill. (September 17, 2020) – Schutt Sports, one of the world’s leading manufacturers of protective equipment, announces a partnership with the Georgia Athletic Coaches Association (GACA). This partnership combines two great organizations and provides Schutt with advertising, promotions, clinics, and access to coaches across the great state of Georgia.

“Innovation and technology drive our football platform of products. As we continue to increase our football helmet and shoulder pad market share across all distribution channels including the NFL, colleges, high school, and youth markets, we are extremely excited about our new partnership with the Georgia Athletic Coaches Association,” said Kip Meyer, General Manager Schutt Sports.

“We wanted to partner with a Company with a great passion for producing quality products for our student athletes. We value relationships and look forward to growing this partnership for years to come,” said Bobby McAllister, Executive Director, GACA.

Schutt Sports continues to drive innovation with the launch of its F7 URI Helmet. This helmet is the most versatile, custom configured helmet in the history of football and can be seen on TV every Saturday and Sunday this football season. Schutt Sports also launched an entire line of products helping athletes get back on the field sooner versus later. Following the successful debut of Schutt’s Splash Shield designed specifically for football earlier this summer, Schutt has launched related products in other sports categories helping athletes, coaches, umpires, and referees some protection from potentially harmful droplets caused by talking, sneezing and coughing in close proximity.

For more information about Schutt Sports, visit schuttsports.com.

About Schutt Sports and Python Wrap

Schutt Sports is one of the leading manufacturers of protective equipment in the world, including football helmets, shoulder pads, protective apparel and padding, and much more. Over 35% of the players in the NFL wear Schutt products, including over 50% of the skill position players in the league. Schutt Sports is the only major helmet manufacturer to advance beyond traditional foam padding, instead using TPU (thermoplastic urethane) Cushioning, which has been proven to absorb more impact across a wider variety of temperatures than any other helmet system on the field. Schutt Sports is also the Official Base Supplier to Major League Baseball and is the largest domestic maker of batters

helmets in the USA. Python Wrap, which is a subsidiary of Kranos Acquisition Corporation, the parent Company of Schutt Sports manufactures and distributes a variety of technology driven PPE equipment including facemasks and face shields.

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