



Binion's Casino App August 2021 Challenge "Haunted Hotel Apache"

Duration: **August 2021**
(12:01 am PST August 1, 2021 to 11:59 pm PST August 31, 2021)

Contest Type: **Sweepstakes Style Drawing**

Background: Among many other things, Binion's is famous as a ghost haunt. Stories abound regarding strange encounters experienced by employees and guests over the years. As a nod to this captivating history, we've added a great new game to the Binion's Casino App – the *Haunted Hotel Apache Slot!*

Description: **IMPORTANT:** Since this month's challenge involves a slot machine instead of a poker hand, we've revamped our approach. There are two ways to receive an entry in our sweepstakes:

1. Purchase Coin Packs or Wheels in the App:
 - a. For each individual purchase up to \$19.99, the player will receive one (1) sweepstakes entry.
 - b. For each individual purchase from \$20.00 up to and including \$90.00, the player will receive four (4) sweepstakes entries.
 - c. For each individual purchase over \$90.00, the player will receive eight (8) sweepstakes entries.
2. Complete the Benny Bucks "Challenge Ladder" for the *Haunted Hotel Apache Slot*. Each time you complete all ten challenges (each of which involves getting 9 matching symbols), you'll receive four (4) sweepstakes entries. Plus, the Benny Bucks you earn can be used as cash in the online store!
3. In game entries require player to be a member of VIP program which is free and provides other benefits. All qualifying entries through purchases or completion of the Benny Bucks Challenge Ladder will be automatically tracked under your account by the app administrator.

- Prizes:
- FIRST **2-night stay in our *Apache Hotel* and \$100 Gift Certificate at *Whiskey Licker Up***
 - SECOND **2-night stay in our *Apache Hotel***
 - THIRD **\$100 Gift Certificate at *Whiskey Licker Up***

IMPORTANT: Only one prize per player per contest (e.g., a single player is not eligible to win more than one prize as shown above during each contest).

Announcement: The drawing will be live-streamed on Binion's Casino App-Contests and Promotions group page on Monday, September 6, 2021 at 10:00 am. Results will also be posted on Binion's Facebook page. Prizes will be awarded in this order: First, Second and Third.

Rules:

- Contest applies only to sweepstakes entries earned through the process described above under Description.
- Only sweepstakes entries earned during the contest period (which runs from 12:01am PST on 8/1/21 through 11:59pm PST on 8/31/21) are eligible for submission.
- No purchase necessary. Simply download the Binion's Casino App* to your mobile device and play (free credits available in-app).

*The Binion's Casino app is not gambling and is for entertainment only. Free coins are awarded upon downloading the app, and are also given away free throughout the day within the app. Coins may also be purchased.

- Winners will be notified via email based on the email address provided to App Administrator. Winners will then have 48 hours to respond with their legal name and mailing address. After 48 hours, prizes will be forfeited.
- Prizes will be mailed via US Postal Service within one week of receipt of direct message containing winner's address. Winners must be enrolled as members of Club Binion's to redeem prizes. If not already a member of Club Binion's, winners must enroll in Club Binion's before redeeming certificates.
- Lost or misplaced gift certificates will not be replaced.
- Gift certificates are not valid over special events, holidays, citywide events and other blackout dates.

- Prizes must be redeemed within 8 months of the end of the contest period (i.e., for the August 2021 contest, the expiration date is April 30, 2022). Expiration dates WILL NOT be extended.
- Participants must be at least 21 years of age.
- Fraudulent activity voids all entries by that participant.
- Participation in this promotion indicates understanding and acceptance of all rules.
- Management reserves the right to cancel or alter this promotion at any time without notice.
- Management reserves all rights.