



Dear Student,

In a devastating blow to public media, the U.S. Senate has approved the President's request to rescind \$1.1 billion in already-allocated federal funding. This funding was essential for KVCR Public Media and hundreds of stations like ours to continue serving our communities.

The bill is now headed to the President's desk and is expected to be signed into law imminently. When that happens, this funding will disappear on October 1.

This cannot be the end of public media. It must be the beginning of a new chapter—one where we fight harder than ever to protect independent journalism and community storytelling. But we can't do it without you.

This loss creates a permanent \$550,000 gap in KVCR's annual budget—the equivalent of five full-time jobs that support PBS programming and community events for families across the Inland Empire.

Our PBS Kids programming is safe, enriching, and always free—unlike many other media options that require a subscription. We believe every child deserves access to high-quality educational content, regardless of their family's income.

But to keep the lights on, we may have to divert funds away from creating the Emmy Award-winning content you've come to expect. That's why your support is more critical than ever.

As someone who values KVCR, will you consider donating today?
Your ongoing support is what will keep us going.

Your contribution today will help us continue to deliver trusted news, local voices, and meaningful stories. Every dollar, every donor, every moment of support will shape what comes next.

This isn't just a budget cut—it's a targeted attempt to dismantle one of the most trusted institutions in America. Public media has long enjoyed bipartisan support. This move is part of a broader attack on truth, democracy, and the values we share.

Still, we are determined to keep broadcasting. We will continue to serve every corner of our community—especially those often overlooked. But we can't do it alone.

This is an all-hands-on-deck moment. If KVCR has ever informed you, moved you, or helped you feel connected, now is the time to act.

DONATE NOW

Thank you for standing with us.

With gratitude,



Connie Leyva
Executive Director

P.S. If you've already donated — thank you so much. Your support is deeply appreciated. If you're able, we hope you'll consider giving again today to help us meet this critical moment for public media.

You can make an even greater impact by sharing why public media matters to you or forwarding this message to friends and family.

