

COMMUNITY ENHANCEMENT GRANT AVAILABLE

Available Grants of up to \$4,000 per Event for Qualified Applicants! Apply Now Through August 31, 2023*

The City of Auburn is pleased to announce the Community Enhancement Grants Program. The object of this grant is to benefit the community and increase tourism inside Auburn City limits (in whole or in part) in such a manner so that they generate foot traffic for local businesses. By providing contributions to new or existing attractions, the City's Economic Development Commission (EDC) can assist with generating a positive economic impact in Auburn.

While the below list is not exhaustive, examples of events that could be funded under this grant are:

- Streetscape enhancements,
- Recreational facilities,
- Street furniture,
- Historic markers,
- EDC-approved funding projects
- Engineering, studies and/or design work



How to Apply

Applications are now open

Easy Ways to Apply:

Electronically:

Email completed application to sharris@auburn.ca.gov

OR

In Person:

Bring completed application to Room 3 of the Auburn City Hall building during normal business hours

Application deadline: August 31, 2023 at 4 PM

*Grant requests received after 4 pm on August 31, 2023 will be deemed late

Grant funds must be used on or before February 5, 2024

For additional Information contact: Shari Harris (530)-823-4211 x113 sharris@auburn.ca.gov

Auburn City Hall 1225 Lincoln Way Auburn, CA 95603

Economic Development Commission Grant Program

Community Enhancement

Purpose * Policy * Process

1. Who can apply?

The Economic Development Commission of the City of Auburn receives funding from the City of Auburn to award grants for Community Enhancement to:

- a. governmental entities,
- b. nonprofit service organizations, and
- c. nonprofit community groups.

Q: Are you the representative of a governmental entity, a nonprofit service organization or a nonprofit community group? If not, you are not eligible to apply for this grant.

2. What kind of project qualifies as Community Enhancement?

Community enhancement projects must provide community benefit and increase tourism.

Examples of projects that could be funded include:

- a. Streetscape enhancements,
- b. Recreational facilities,
- c. Street furniture,
- d. Historic markers,
- e. EDC-approved funding projects
- f. Engineering, studies and/or design work.

Q: Can you describe how your proposed project provides a community benefit or will increase tourism?

3. When and Where can I apply for a Community Enhancement Grant?

You can apply for a Community Enhancement Grant at any time during the year.

Applications are available on the City of Auburn website: provide link

You can also pick up an application at Auburn City Hall, Room 3, during regular business hours.

4. What else do I need to know before I apply for one of these grants?

You must obtain the necessary approvals for your project, such as a use permit, an encroachment permit, an easement, etc. before you can receive grant funding for your project

Q: Do you know if approval or a permit is required for your project? If you aren't sure what you may need, ask the City of Auburn Planning Department at: provide contact info.

5. What is the maximum dollar amount for a Community Enhancement grant?

A Community Enhancement Grant cannot exceed \$4,000 per project and the applicant(s) must provide a matching value of at least 50% of the grant amount. You must submit a project budget that shows you have the funding necessary to complete your project in addition to grant funds.

*Your project may be paired with other City funding or from other agencies, groups, clubs, etc..

How will you provide funds to complete your entire project including a match of funds or in-kind value that equals at least 50% of your grant request?

<u>Additional notes for applicants</u>: The EDC may require additional information or documents, e.g. nonprofit docs, business license, or actions to be taken, e.g. provide written permission from property owner for proposed project, before a final recommendation is determined.

The AAC may give weight to proposals submitted by applicants who have not previously received a grant under this Grant Program.

The AAC may give weight to proposals submitted by applicants who have not previously received a grant from the City of Auburn for a project.

Any aspect of this grant program may be modified at any time by the EDC or the City Council. Submitting a proposal as allowed by this program does not create any rights for the applicant. The EDC is not obligated to approve any proposal that is submitted and it is possible that all funds allocated for any fiscal year may not be approved for distribution. The EDC has sole discretion whether to recommend funding of any proposal to the City Council. The Auburn City Council has final discretion whether or not funds will be granted to any applicant for any proposal. Funding for this grant program is at the sole discretion of the Auburn City Council and allocations may be rescinded during the fiscal year. Funding for any proposal is not guaranteed to any applicants and no grant of funds is final until approved by the Auburn City Council.

- ❖ To apply for a Business Improvement Grant go to: www.auburn.ca.gov for a fillable form application complete and email to sharris@auburn.ca.gov, or
- ❖ Print an application and mail to: Shari Harris, Auburn City Hall /1225 Lincoln Way, Auburn, CA 95603 or
- ❖ Print and drop off at Room 3 in Auburn City Hall at 1225 Lincoln Way, Mon Fri between 8am and 5pm

EDC Community Enhancement Grant Application

1. Applicant(s):
2. Contact person:
3. Phone: Email:
4. U.S. Mail address:
5. Additional Applicant info: Add pages as needed.
6. Description of proposal: include budget and projected time of completion. <i>Add pages as needed.</i>
8. Describe in what ways the proposed project provides a community benefit and/or attracts tourists. Add pages as needed.
9. Address any need for approvals, permits, etc. for your project. Add pages as needed.
10. If you have previously received city funding for a project, describe the prior project(s), when funds were received, etc.