

Quintin D. Taylor Bio

Quintin D. Taylor serves as Interim Chancellor of River Parishes Community College (RPCC) and the Chief Public Affairs & Diversity, Equity, and Inclusion (DEI) Officer for the Louisiana Community and Technical College System (LCTCS). Quintin began his role as RPCC Interim Chancellor on June 1, 2022. In his brief time as Interim Chancellor, Quintin has placed a greater emphasis on customer service through the concept of Legendary Service. This emphasis extends to business operations, enrollment management and processes, empowering faculty and staff, and investing in strategic outreach and marketing. Quintin has re-engaged with local industry and public school districts to rebuild trust and develop robust mutually beneficial partnerships. In his first week as Interim Chancellor, Quintin created the Rougarou Plus One Scholarship, a \$1,000 scholarship for every Class of 2022 high school graduate and a parent/guardian. Forty-two new students took advantage of the scholarship and enrolled in fall 2022 classes. He worked with staff to reestablish open-enrollment workforce classes at the Westside Campus for the first time in nearly two years. He has placed an intense focus on better managing the college's finances and exploring innovative opportunities to grow the college's revenue among other strategies that are positioning the college for greater stability and future growth.

Quintin joined the LCTCS in 2012 as the Executive Director of Media Relations and was promoted to Chief Public Affairs Officer in 2017, and his current position in early 2022. A Miami, FL native, Quintin has made his mark by establishing the LCTCS's brand and reputation as the state's workforce solution. In his role at LCTCS, Quintin is responsible for providing strategic leadership by establishing and implementing a common vision and direction for all public affairs functions and DEI. He has direct responsibility for system communications strategies, public and media relations, institutional advancement (fundraising and business development) professional development, community engagement, cultivating workforce development relationships, crisis communications, and assisting with governmental affairs. Quintin is responsible for more than \$4 million in assets for the LCTCS Foundation, a nearly \$1 million public affairs division annual budget, and manages a team of 6 full-time professionals.

Before joining LCTCS, he worked in various communications roles for the Miami Dolphins of the National Football League, Miami-Dade County Public Schools, and Memphis City Schools. He was also Owner and President of Taylor Made Public Relations and Sports Marketing where he negotiated and managed endorsement deals, player community engagement, and philanthropic efforts.

Quintin credits his professional success to the lessons learned from failing early in his career as an immature business owner, learning from renowned superintendents and two nationally acclaimed higher education System Presidents, and working with strong supporting casts.

Quintin earned his undergraduate degree in Mass Communications from Bethune-Cookman College, his master's degree in Public Administration from LSU, and is pursuing a doctoral degree from Northwestern State University. He is married with a nine-year-old son and they reside in Gonzales, LA.