



Protecting Central Texas Drinking Water

Standing atop the large granite boulders that rise hundreds of feet into the air, the views from Red Rock Ranch stretch across the horizon from Inks Lake to Lake Buchanan. The namesake of the ranch is easy to see; the expansive outcrops of red granite rock stretch from the heights of the ranch, where you can roam with aoudad, down the valley to frame the large lake surrounded by native grasses, where you can stir up mourning doves with every step.



Seeing the importance of land and water resources, protecting this unique piece of Texas became the family's mission when they purchased the property years ago. With a younger generation committed to maintaining the property as high-quality habitat for wildlife and recreation, the entire family wanted to take action. The mix of habitats on the ranch provide not only a home to native grasses and wildlife, but also a natural sponge for protection of water that falls there and drains into Lake Buchanan and Inks Lake.

With over 95% of the land in Texas consisting of privately owned farms and ranches, working with private landowners on voluntary conservation efforts is critical to protecting the drinking water on which a growing state relies. Working with Colorado River Land Trust, the family created a tailor-made conservation easement to meet their specific goals for the property. The conservation easement allows the land to continue to be used as it always has been, including hunting, fishing, and grazing, while protecting it from future development and ensuring it will always be there as a filter for water that flows into the Highland Lakes.

A special thanks to the family's commitment to protecting Red Rock Ranch; the water and wildlife that we depend on will be protected here forever.

