

## Lucky Me By Linda Fostek



It's March my friends. On the 17<sup>th</sup> everyone is a little bit Irish; even this Polish/German girl.

They say the Irish are Lucky. In fact, there are many sayings around luck we hear all the time.

- Luck of the Irish
- Good Luck
- Lucky in Love
- She is so lucky, she wins all the raffles
- If it wasn't for bad luck, I'd have no luck at all
- Lucky break
- Lucky Strike, strike me lucky (an oldie from my childhood)

Truth is, when good things or bad things happen is it about luck or is it something more?

Good luck is not some random life experience. Those looking from the outside may see your success as good luck. But is it really?

Many of us see a successful person as an overnight success.

That they were just lucky.

That they won life's lottery.

They don't see the years of preparation and hard work that culminated in maximizing the results when an opportunity presented itself.

They don't see the failures, restarts, and frustration that are all part of the

journey. They don't see the sleepless nights and even moments of self-doubt on whether they are on the right path or if there is even a path.

They don't share the breakthrough moments when everything finally falls into place.

This is not a story of luck.

Your actions have a lot more to do with your "Luck" than luck itself.

This is a story of when preparation + action meet opportunity.

Many times, opportunity comes out of the darkest hours in our lives. I know so many entrepreneurs that have taken adversity and created a healing path for others, or an organization to prevent others from suffering as they had.

During the great depression there were those that saw a need and started entirely new business models. It took courage and resolve to start a business at that time. Many are still in existence today. A few names that you may know:

- Publix Super Markets
- Hy Vee Supermarket
- King Kullen Grocery
- Ocean Spray Cranberries

These past two years our world has been turned up-side-down with COVID-19. We have been shut down, restricted, mandated, tested, and vaccinated or not. During the shut-down many of us started rethinking our purpose in life. Some even looked at the things they had been doing for the first time and realized that they were not happy with the path they were on. Some realized that they just want to make a difference. They wanted to control something in their life. They wanted to be happy in their life's work.

It was during this dark time that I did take control of what I could control. I focused on my health, getting more exercise, eating well, cooking good food, and losing excess weight. I did release 60 lbs. in six months. But that is only part of the story.

I've always been known as a creative thinker. In fact, I can be easily distracted by a new idea which was not always in the best interest of keeping my focus where it needed to be in my business.

Over the years I have learned to put those "distracting ideas" in a Squirrel File. (Homage to the movie "Up" and the talking dog)

Do you have a Squirrel File for your ideas?

What's in your Squirrel File?

Is it time to take advantage of a new opportunity and make one of your Squirrely ideas a reality?

During the pandemic it became clear to me that there was an opportunity for one of those ideas in my Squirrel File to be brought to the forefront.

Long before the pandemic I had been troubled by how we were failing to teach our children to be problem solvers instead of complainers. There seemed to be a lack of emphasis on science, and while the rest of the world was advancing and excelling in science the U.S. was falling behind.

I knew that it was important to support curiosity and imagination in children from the youngest ages and envisioned a learning system with books, science lessons, and activities called "The Science Labs." The Science Labs and Pawprint Academy for 4-7 year-olds features two yellow Labrador Retrievers and their friends as they learn about science.







← The Teachers →

The pandemic really brought to our attention how and what our children were being taught. Remote learning was a disaster for many children that may take years to recover from. Parents became much more involved in their children's education. Home schooling became a real viable alternative for many families as they sought new and innovative ways to teach their children.

As "Luck" would have it, The Science Labs learning system was a perfect solution. Collaborating with and partnering with the amazing and talented Candi Parker who brought The Science Labs to life with her beautiful illustrations, we officially launched in December 2021.

As the first Discovery Kits and Books are being shipped, we are already getting great feedback. It tickles my heart to know that we are already and will continue to make a difference in the future leaders of the world.

This only goes to show you that "Luck" is an intentional creation.

What are you doing to prepare for your "Lucky Opportunity"?

Will you be ready with a plan?

Have you thought about how you can make a difference?

Are you ready to do the work to be successful?

If you are ready, it will indeed by your lucky day when your preparation +

action meet your opportunity.

"I am a great believer in luck. The harder I work, the more of it I seem to have" ~ Coleman Cox

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