



WHY SUPPORT THE WCHS BOOSTER CLUB?

Winston Churchill High School Athletics is a group of over 900 student-athletes who are tireless and dedicated in working towards the balance of the accomplishment of academic achievement and the reward of being team players and community leaders.

- over 900 student-athletes
- only about 25% of necessary funding for WCHS Athletics comes from Montgomery County
- 20 student-athletes committed to playing college sports from the class of 2019
- 98% college matriculation rate of WCHS graduates
- Dedicated coaches who are recognized for their achievements throughout the state and metro area.
- WCHS is the only high school remaining in its MCPS school cluster that has to maintain its own fields, all other high schools will have turf.
- 2018/19 Division Champions: Field Hockey, Girls Cross Country, Boys Swim & Dive, Baseball
- 2018/19 State Regional Champions: Field Hockey, Boys' Swim & Dive, & Boys' Lacrosse
- 2018/19 State Champion Swim & Dive team

SUPPORT OPPORTUNITIES

For your commitment of \$1,500 you receive:

- 4'x 8' color banner in Shepard Stadium or 5'x4' in Basketball Gym
- Your logo and link on the Booster Website
- Your company name in home game programs
- Your company announced during all home football games
- Your logo displayed on HD Scoreboard at every home game in the stadium and gym
- An E-banner on our website
- An E-banner on our App
- The ability to announce special events for your business during the school year with running banner announcements on our website & app
- The ability to advertise in person at a home football game
- Your logo or advertisement on a 1/2 page in our 10 year Hall of Fame program
- Your logo on our gala banner (held winter of 2020)

OUR COMMUNITY

- 67% of households w/in a 1 mile radius with average household incomes over \$190,000
- has households with one of the highest secondary degree rates in the U.S.
- is made up of over 2,000 families in Southern Montgomery County

SPONSORSHIP INFORMATION

Please contact Doreen Buntten at advertising@churchillboosterclub.org if you have questions. Your Business package sponsorship can be purchased at our Winston Churchill Booster Club website. Please go to: <https://churchillboosterclub.org/advertising/>

