



American Academy of Attorney-CPAs

The power of the dual view

2019 Fall Meeting Sponsorship Opportunities

Fall Meeting & Education Conference: Peabody Hotel, Memphis, TN

Pre-Conference November 5 in Little Rock, AR at the Capital Hotel

The AAA-CPA is an organization comprised of individuals who have dually-qualified as attorneys and certified public accountants. Its mission is to provide its members with quality education, opportunities to connect and the professional resources to support and develop their practices. We are also committed to safeguarding the right of the public to access the unique expertise of our members.

Highlight your company's name, products and services to Attorney-CPAs and affiliates that are key decision makers in their firm or practice by becoming a sponsor of the AAA-CPA Fall meeting.

All sponsors receive: (* Includes tabletop display for the education days)

- Recognition in all electronic Marketing materials which are emailed to over 8,000 Attorney-CPAs
- Listing and direct link to your company's site on the AAA-CPA website
- Receive a list of meeting attendees along with their full contact information
- Receive sponsorship of 1 Weekly Update distributed to over 10K

Receptions*	\$5,000	2-4 sponsorships available
Little Rock Welcome Reception	\$2,500	1 sponsorship available

Sponsor one of our two evening receptions in Memphis! Sponsorship includes event sponsor signage prominently displayed, verbal recognition, and the opportunity to say a few words about their company. 1 complimentary registration and tabletop display included in price along with all other items noted above. We are able to split this sponsorship at \$2,500 each with no exclusivity. Little Rock pre-conference is limited to one sponsorship.

Luncheon *	\$3,000	1 sponsorship available (Thursday)
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As the exclusive sponsor of the luncheon you will have an opportunity to say a few words about your company. Sponsorship includes event sponsor signage prominently displayed and all other items listed above. 1 complimentary Education Only Registration and tabletop display included in price.

Education Program	\$3500 each	3 sponsorships available
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Sponsor a full day of EDUCATION! Sponsorship includes event sponsor signage prominently displayed and the opportunity to say a few words about their company. Sponsor will also assist with introductions of presenters. Full admittance into the education programming. Sponsor will have the opportunity to purchase tickets to all networking events at discount rate and will receive a 50% discount on the purchase of a tabletop display.

Education Power	\$1000	1 sponsorship available
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Sponsor the POWER! Be the provider of power at each seat in the education session. Your name and logo will be displayed prominently at each seat and on signage, plus all items listed above.

Flash Drives	\$1000	1 sponsorship available
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Sponsor the INFORMATION! Each attendee receives a branded flash drive with all education materials pre-loaded. Sponsorship includes all of the above items and your logo on each flash drive, plus an opportunity to pre-load an electronic add for your company.

Tabletop Display (up to 3.5 days) \$850 each 8 Sponsorships Available (first come/first serve)

There are a limited number of tabletop booths available to display materials and network with attendees during the education days of Thursday, and Friday.

Hospitality Suite \$500 each 3 Sponsorships Available

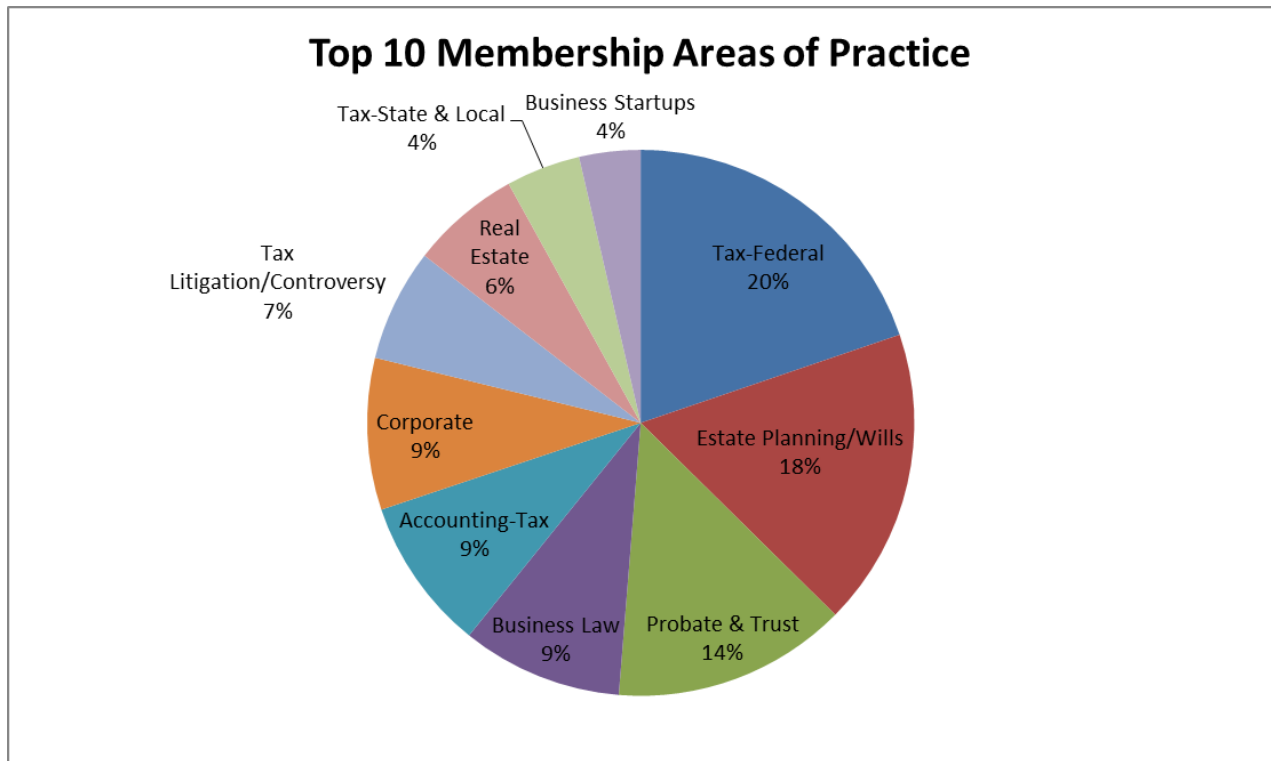
The AAA-CPA evening Hospitality Suites are always well attended and provide a great opportunity to network one on one. These take place each evening from 9:00-11:00pm. We offer three evenings from which to choose.

Conference Bag Inserts \$300/\$400 \$100* (Affinity Partner Special Rate+)

Can't attend the meeting, but want to get your information out to our members? Place an ad or company marketing brochure in the conference tote bag that is given out to all attendees. One-page brochure is \$300 and marketing piece (greater than 1 page) is \$400. AAA-CPA Affinity partners receive discount rate of \$100.

+ Please note that Affinity partners are those that currently offer discount services to our members.

We currently have a database of over 1,000 members and 10,000 prospects (these are potential members of the AAA-CPA) and market all of our programs to them through email and mail.





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2019 Summer Meeting & Education Conference Sponsorship Application/Agreement Peabody Hotel – Memphis, Tennessee November 5 – 9, 2019

Name (primary contact): _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____

E-mail: _____ Website: _____

Description of Company, Products, and Services:

Printed Name: _____ Date: _____

Signature: _____

Sponsorships (please check)*

- Welcome Reception \$5000
- Luncheon \$3500
- Education Program \$3500
- Flash Drives \$1000
- Power \$1000
- Tabletop Display \$850
- Hospitality Suite \$500
- Brochure Insert \$400
- Affinity Insert \$100
- Other Let's Talk!

TOTAL.....\$ _____

PAYMENT INFORMATION

***Payment is due in full prior to meeting unless other arrangements have been made with the AAA-CPA Office.**

Check (payable to AAA-CPA) MasterCard Visa AmEx

Credit Card Number _____

Exp. Date _____

Name as it appears on the card _____

Cardholder Signature _____

Mail Completed Form To:

AAA-CPA

PO Box 706 Warrendale PA 15095

Phone: 888-ATTY-CPA Fax: 877-332-5186

Questions? Please feel free to contact:

Jen Welding at meetings@attorney-cpa.com/ 703-352-8064 ext. 3