



Sponsor Group Opportunities

Associations

Chambers of Commerce

County Cooperative Extension

Farm Bureau

Farmers & Producers

Nonprofits

Private Enterprise

State Agencies

Tourism Agencies

Visitors Bureaus

Learn more at
visitNCfarmstoday.com

#VisitNCFarms

AVAILABLE IN:



Investment

INITIAL 50 ASSETS

\$5500

ADDITIONAL 50 ASSETS

\$1000

MARKETING MATERIALS

\$500

DEDICATED ADMINISTRATOR

3-4 hours/week

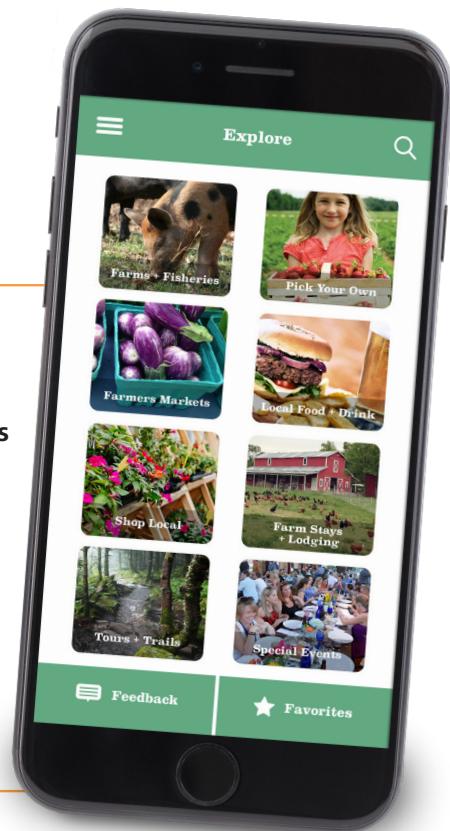
MAINTENANCE CONTRACT

\$300/month

See for yourself!

While connected to Wifi, download the Visit NC Farms app from the App store. It may take a few minutes to gather all data.

Explore the app. Learn about the state's top industry of agriculture, local food and experiences connected to farms across North Carolina.



Traditional Media Comparison

BUSINESS CARD AD

\$75 ONE WEEK

AVERAGE CIRCULATION

10,000

MORE ACCURATE DATA FROM APP ANALYTICS IS
AVAILABLE THAN FROM TRADITIONAL MEDIA

These analytics allow us to learn more about user behavior including which assets they looked at most, what activities they clicked (Call, Get Directions, etc.), and which products were highest in search. Targeted Push Notifications show devices sent to and open rates for each.

Push Sent to 264 Devices

21% Open Rate

LATEST STATS