



LATINO BUSINESS AWARDS

LATINO CHAMBER OF COMMERCE MINNESOTA





Minnesota's premiere Latino event showcasing a wide array of successful Latinos in business that have earned recognition for their hard work and contributions to the Minneapolis Latino community.

Join us at the first annual Latino Business Awards on October 12th, 2021, from 5:30pm – 9:00pm at Fogo de Chao Minneapolis. The Latino Business Awards is a must-attend event for all corporate and small business professionals interested in reaching the fastest growing segment of the Twin Cities market. Don't miss it!

As an event sponsor and strategic partners of the Latino Chamber of Commerce Minnesota. This exclusive opportunity allows you to highlight your support and commitment to the Minneapolis Hispanic Business community.



DATE: October 12th, 2021

TIME: 5:30pm – 9:00pm

FOGO DE CHÃO

LOCATION:

Fogo de Chao
645 Hennepin Ave
Minneapolis, MN 55403

COST:

Free to current LCCMN members.
\$20 per person for non-members
Award recipients are free + 1 guest

AWARDS CATEGORIES

- Small Business Entrepreneur of the Year
- Latino Chamber Partner of the Year
- Corporation of the Year
- Latino ERG of the Year
- Community/Non-Profit Organization of the Year
- Latino Public Official of the Year

AGENDA

5:30pm – 6:30pm Networking, Food, Drink

6:30pm – 8:00pm Awards

8:00pm – 9:00pm Networking



Nomination Period Ends: August 15th, 2021

Nominations Review: August 16th - September 15th

Honoree Notification: September 16th

Honorees will be featured on La Raza Radio on October 1st

For more information, contact Anita Grace at marketing@latinochambermn.com

PANEL OF JUDGES



John Pacheco
President
Latino Chamber



Fabio Tenorio
Executive Director,
Latino Chamber



Senator Patricia Torres Rey



Iain Carlos
Reporter
Diversity, Equity and Inclusion
Minneapolis Business Journal



Dr. Bruce Corrie
Associate Vice President
Concordia University



PREMIER EVENT PARTNER

Product Placement

\$20,000

- Opportunity to designate a Senior Executive Representative to serve as Honorary Latino Business Awards Chair
- Opportunity for company representative to present brief remarks at event
- Presentation of a short video
- Press/News Release recognizing sponsor as Premier Latino Business Awards Partner
- Banner across stage co branded with LCCMN and the event
- Dedicated co-branded sponsor email
- Recognition as Premier Partner on all event materials, signage, website, and marketing materials
- Company logo on event program guide
- Recognition on presentation slide that will appear throughout event
- Opportunity to include one page color ad slick promotional offer on tables
- Company logo/link on LCCMN website registration page
- Sponsor promoted on LCCMN social media platforms including LinkedIn, Twitter, and Facebook
- Company logo on event step and repeat
- Opportunity to present an award to the recipient
- Company spotlight in LCCMN newsletter



PLATINUM EVENT PARTNER

\$10,000

- Press/News Release recognizing sponsor as Platinum Partner
- Opportunity for company representative to present brief remarks event
- Dedicated sponsor co-branded email
- Recognition as Platinum Partner on event materials, signage, website, and marketing materials
- Recognition on presentation slide that will appear throughout event
- Opportunity to include one page color ad slick promotional offer in virtual giveaway bag
- Company logo/link on LCCMN website registration page
- Sponsor promoted on LCCMN social media platforms including LinkedIn, Twitter, and Facebook
- Company logo on event step and repeat
- Opportunity to present an award to the recipient
- Company spotlight in LCCMN newsletter



GOLD EVENT PARTNER

\$3,500

- Recognition as Silver Partner on event materials, signage, website, and marketing materials
- Recognition on presentation slide that will appear throughout event
- Sponsor promoted on LCCMN social media platforms including LinkedIn, Twitter, and Facebook
- Logo on step and repeat

BRONZE EVENT PARTNER

\$1,500

- Recognition as Bronze Partner on event materials, signage, website, and marketing materials
- Recognition on presentation slide that will appear throughout event
- Sponsor promoted on LCCMN social media platforms including LinkedIn, Twitter, and Facebook



For more information on becoming a partner, contact:

Anita Grace

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