The **Federation of Jewish Men's Clubs** (FJMC), founded in 1929, has over 200 affiliated clubs and more than 12,000 members in North America and worldwide. The creative programming developed by our clubs brings value and meaning to hundreds of thousands of men and their families. One of our most popular initiatives is the **Shoah Yellow Candle™** program which provides individuals with a valuable opportunity to model the ritual of lighting a yahrzeit candle with family and friends and memorialize a victim who perished in the Shoah/Holocaust.



While nothing can substitute for the actual flame of a yahrzeit candle in memorializing those who have perished, there are times when a burning candle is not an option, such as students in dorm rooms, seniors in housing, etc. The FJMC has responded, and urges you to share such with friends and family. The app allows you to set an unlimited number of yearly reminders of such dates and specify for whom the virtual candle is being lit. The app will remind you to light the virtual candle and remind you 24 hours after lighting when the flame is extinguished. Such usage will not harm your phone battery.

Since 1981, FJMC has distributed more than 1.2 million candles to people from all streams of Judaism to institutions such as synagogues, schools, museums, military bases, Hillel chapters, Jewish Federations, churches, and government offices. A successful Yellow Candle campaign means distributing as many candles as possible to Jewish and non-Jewish communities. No person who wishes to memorialize a victim should be left out. FJMC distributes more than 85,000 Shoah Yellow Candles annually. Our sales campaign starts mid-November 2023 and ends on April 3, 2024. We light the candle at sundown on Sunday, May 5, 2024. **[For more information about the FJMC, check out its website at www.fjmc.org.]**

Download the free app

FJMC's Shoah Yellow Candle App

- Light it on *Yom HaShoah*
- Light it on International Holocaust Remembrance Day (January 27th of each year)
- Light it on any personal remembrance days (and the app will remind you of such)

QR Code for Apple

QR Code for Android/Google

iOS: https://apps.apple.com/us/app/shoah-virtual-yellow-candle/id6446251444
Android: https://play.google.com/store/apps/details?id=org.fjmc.shoahyellowcandle&hl=en
FJMC's Shoah Candle Pg: https://yellowcandle.fjmc.org/

*[Search either store for either **'FJMC'** or **'Shoah'** which will find the app.]. info@yellowcandles.org*