







**The Federation of Jewish Men's Clubs
Partners with the Foundation to Combat Antisemitism
to Call Upon Our Clubs to #StandUpToJewishHate.**

Foxboro, Mass. [April 1, 2024] – Alan Budman, International President of The Federation of Jewish Men's Clubs announced today that the FJMC has joined the Foundation to Combat Antisemitism as an official partner of #StandUpToJewishHate. Importantly, *"FJMC Club Members value and honor their Jewish heritage and commitment to fight against all hate, including antisemitism. Our new partnership with FCAS and participation to Stand Up to Hate impacts all of our members as parents, grandparents, and community members,"* says Alan Budman.

Through the #StandUpToJewishHate campaign, the Foundation to Combat Antisemitism is establishing , the Blue Square emoji already on all smartphones as a simple but powerful symbol of solidarity and support for the Jewish community. The  will make its debut by taking up 2.4% of TV and digital screens, billboards, and social feeds, including an integrated roll-out across NBC in which hosts and talent from some of the network's most popular shows introduce the  and discuss the rising threat of antisemitism, including on *The Voice*, *Watch What Happens Live with Andy Cohen*, *The Kelly Clarkson Show* and *TODAY*.

The FJMC joins the Foundation, alongside a broad coalition of partnered organizations, including the League of Women Voters, Urban League, National Governors Association, the Anti-Defamation League and Hillel International to encourage its supporters to stand up to Jewish hate.


This new national campaign to mobilize all Americans, and especially non-Jews, to combat antisemitism by using the blue square emoji -  - as a unifying symbol of support. Jews only make up 2.4% of the American population¹ yet are the victims of 55% of religious-based hate crimes². That startling discrepancy is the cornerstone of

¹ "Jewish Americans in 2020," Pew Research Center, May 21, 2021, <https://www.pewresearch.org/religion/2021/05/11/the-size-of-the-u-s-jewish-population/>

² "2020 FBI Hate Crimes Statistics," The United States Department of Justice, February 21, 2023, <https://www.justice.gov/crs/highlights/2020-hate-crimes-statistics>

this new campaign, created through a \$25 million investment by Robert K. Kraft and his family.

FJMC encourages its members to #StandUpToJewishHate in a number of ways:

- Post and share  the Blue Square emoji available on smartphones
- Activate your network by making them aware of the #StandUpToJewishHate campaign
- Tell your story to followers on social media where you've encountered antisemitism.
- Visit www.StandUpToJewishHate.org and subscribe to the Foundation's "From the Command Center" e-newsletter.
- Follow the #StandUpToJewishHate campaign on social media.
- Report antisemitism immediately when you see it.

You can learn more about how best to report antisemitism by visiting www.StandUpToJewishHate.org.

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About The Foundation to Combat Antisemitism

Robert K. Kraft founded the Foundation to Combat Antisemitism in 2019 to confront the escalating hostility toward Jews in the United States, recognizing the severe threat it poses. Through strategic partnerships and positive messaging, the Foundation aims to engage non-Jewish communities, empowering them to become advocates for Jews in the face of antisemitism. Key initiatives include monitoring and addressing online hate speech, sharing the Jewish narrative, and fostering empathy and support, particularly among non-Jewish audiences. Employing innovative strategies, the Foundation focuses on raising awareness, analyzing social media trends, and celebrating Jewish identity to combat contemporary antisemitism effectively.

About the Federation of Jewish Men's Clubs (FJMC)

FJMC (Federation of Jewish Men's Clubs) is the international umbrella organization for a confederation of approximately 200 men's auxiliaries serving more than 20,000 men around the globe. Our chapters are concentrated in North America throughout the United States and Canada. The influence of FJMC's programs and contributions is felt worldwide. FJMC's mission is to involve Jewish men in Jewish life.

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