

Seeing the First Hello: How *Hey, Baby! 3D/4D Ultrasound Studio & Boutique* is Creating Meaningful Moments for Families

In a softly lit room in downtown Enid, anticipation turns into something unforgettable.

At ***Hey, Baby! 3D/4D Ultrasound Studio & Boutique***, expectant parents aren't just attending an appointment—they're stepping into an experience. One where the first glimpses of tiny hands, yawns, and heartbeats become shared moments that families carry with them long before delivery day.

Founded in 2022 by owner Marcee Jackson, the studio has quickly become a place where technology meets emotion. Offering elective 3D and 4D ultrasound services, the business allows families to connect with their babies in a way that feels immediate and deeply personal.

More Than an Ultrasound

Unlike clinical settings focused solely on medical diagnostics, Hey, Baby centers its experience around bonding. Sessions are designed to be relaxed, welcoming, and often shared with loved ones—turning what could be a routine scan into a milestone moment.

From early gender testing—available as early as six weeks—to detailed 3D/4D imaging, the studio provides families with a chance to see their baby's features before birth.

But what sets the business apart isn't just the technology—it's the atmosphere. Clients often describe the space as warm and inviting, a place where excitement is encouraged and celebrated.

Building Community, One Family at a Time

Like many modern small businesses, Hey, Baby has embraced social media not just as a marketing tool, but as a community builder. Through its online presence, the business shares sneak peeks, client experiences, and milestones—creating a digital space where families can celebrate alongside one another.

This kind of engagement reflects a broader trend: businesses that thrive today don't just sell services—they foster connection. By creating a space where parents can share excitement, ask questions, and celebrate milestones, Hey, Baby extends its impact far beyond its physical location.

From Startup to Standout

As a recent participant—and winner—in the Cherokee Strip Business Model Competition, Hey, Baby represents the entrepreneurial energy driving Enid forward. The competition

itself is designed to support businesses less than five years old, offering funding, mentorship, and exposure to help ideas grow into sustainable ventures.

For Hey, Baby, that recognition underscores both its business potential and its community value. It's not just a service—it's a concept rooted in experience, emotion, and connection.

A Growing Role in Enid's Business Landscape

Enid has long supported entrepreneurship, with initiatives like the Cherokee Strip Business Model Competition helping turn ideas into thriving local businesses. Programs like these have awarded tens of thousands of dollars in seed funding and resources to emerging companies, strengthening the region's economic ecosystem.

Hey, Baby is a clear example of that mission in action: a locally owned business meeting a meaningful need while creating memorable experiences for families across northwest Oklahoma.

A First Glimpse, A Lasting Memory

For many parents, the first time they see their baby's face—really see it—is a moment that stays with them forever.

At Hey, Baby, those moments happen every day.

And in a community like Enid, where relationships matter and milestones are shared, that kind of experience isn't just a service—it's something families return to, talk about, and remember.

Business contact information:

Hey, Baby! 3D/4D Ultrasound Studio, LLC
222 West Randolph Enid, OK 73701
(580)402-1581 | heybabyenid.com