

OG&E Shares Tips for Small Businesses to Save Energy and Cut Costs



Hiland Dairy Norman plant manager Aaron Tindell (left) works with OG&E senior program manager Jeannette Staden to identify opportunities for cost savings for the business through OG&E's Business Energy Efficiency program. "After we completed our project, we started noticing savings right away in our monthly bill," said Tindell.

Whether you're running a boutique, a bakery, or a local service shop, OG&E's Energy Efficiency Programs are designed to help small businesses reduce energy use and lower operating costs.

Discover smart, cost-effective ways a small business can become more energy efficient:

Tips to save energy and cut costs

- **Get an Advanced A/C Tune-Up**
 - OG&E's Advanced Tune-Up service can improve your air conditioning unit's performance by up to 30%. That means better cooling, lower bills, and a more comfortable space for customers and employees.
- **Upgrade Your Lighting**
 - Switching to energy-efficient lighting not only reduces your energy bill but also enhances the ambiance of your workplace. OG&E offers incentives to make lighting upgrades affordable and easy.
- **Tap into Incentives**
 - If your business operates in a publicly funded space, OG&E provides tailored incentives for energy efficiency projects. These can significantly offset costs and improve long-term sustainability.
- **Get an Energy Assessment**
 - OG&E makes it simple to identify energy-saving opportunities with assessments that come with little to no out-of-pocket expense. You'll receive expert recommendations customized to your business needs.
- **Access Rebates**
 - From HVAC upgrades to lighting retrofits, OG&E offers generous rebates for qualifying energy-efficiency improvements. It's a smart way to invest in your business without breaking the bank.

Funds are available on a first-come, first-served basis. Visit [OGE.com/BusinessEE](https://oge.com/BusinessEE) to learn more about energy-saving solutions for small businesses.

About OG&E

OG&E, a subsidiary of OGE Energy Corp., provides our customers in Oklahoma and western Arkansas with the safe, reliable electricity needed to power their businesses and homes with some of the nation's lowest electric rates. We are committed to generating and delivering electricity, protecting the environment, and providing excellent service to approximately 909,000 customers. Our employees live, work, and volunteer in the communities we serve. Follow us on [Facebook](#), [LinkedIn](#) and [Instagram](#).

Contact:

OG&E Media Request: ogenews@oge.com