



The Greater Enid Chamber of Commerce encourages all Enid retailers to **participate in Candy Cane Cash!** The 15th year of this premier shop at home promotion **kicks off October 28.** Candy Cane Cash helps retain and increase retail sales in Enid during the holiday season. We are excited about the changes that are planned for the Candy Cane Cash drawing event this year.

The drawings will be held **Thursday, December 13 at 7pm** at the **Chisholm Trail Expo Center.** In addition, Candy Cane Cash participating retailer booths will be set up prior to the event. The changes are designed to provide added value for retailers and consumers. Our goal is to have more stores involved in this important retail promotion. **Enid Chamber member retailers** receive a substantial **advertising discount!**

The Enid Chamber and our Candy Cane Cash partners, Enid News & Eagle, Enid Regional Development Alliance, and Security National Bank, are committed to supporting Enid's retail sector and **increasing Enid's retail drawing power.** Candy Cane Cash provides important benefits for retailers, shoppers and our city. **Let's keep our retail dollars and tax dollars at home!**

Thank you to all our retailers that support Candy Cane Cash. If you would like to learn more about the promotion, please contact Dee McCants at the Enid News & Eagle at 580-548-8105.

