

Our "Tooling Through the Twenties" Gala is a fundraiser to support our mission of building homes, communities and hope in Sheboygan County. At the event there will be a plated dinner, raffles, a silent auction, entertainment, and a program celebrating our recent accomplishments and highlighting our future plans. Last year over 140 people attended our inaugural event and almost \$25,000 was raised to support our housing programs (Home Buyer, Home Repair, Rock the Block) in Sheboygan County. In 2019, our goal is to raise over \$40,000. Sponsorship revenue is a huge part of this goal and we invite you to consider one of our three sponsorship levels.

What: "Tooling Through the Twenties" Gala

Where: Pine Hills Country Club in Sheboygan, WI from 5pm-9pm

When: Friday, November 1, 2019

In order to receive all benefits associated with "Tooling Through the Twenties" Gala sponsorships, commitments must be returned by September 30, 2019.

Lead Sponsor (1 available, exclusive)

\$10,000

26,582 minimum impressions

- Recognized as a top-level sponsor in all submitted press releases and media coverage
- Company name or logo (large) will be displayed on the "Tooling Through the Twenties" Gala page and the homepage of the Affiliate website
- Company name or logo included in Affiliate e-newsletter article pre- and post- event
- Minimum of 6 live mentions during the "Tooling Through the Twenties" Gala
- Logo (large) included on event collateral including bid cards, table signs and sponsor signs
- Minimum of two posts each on the Affiliate and "Tooling Through the Twenties" Gala Facebook pages
- 3 reserved front-row tables with seating for up to 30 guests
- Opportunity to have a representative on the event planning committee
- Opportunity to have a booth or giveaway item at the event

Dinner Sponsor (1 available, exclusive)

\$5,000

18,280 minimum impressions

- Company name or logo (small) will be displayed on the "Tooling Through the Twenties" Gala page of our website
- Minimum of two live mentions during the "Tooling Through the Twenties" Gala
- Logo (small) included on event collateral including bid cards, table signage and sponsor signs
- Minimum of one post each on the Affiliate and "Tooling Through the Twenties" Gala Facebook pages
- 2 reserved tables with seating for up to 20 guests

Associate Sponsor (multiple available)

\$1,500

2,047 minimum impressions

- Company name and logo (small) will be displayed on the "Tooling Through the Twenties" Gala page of our website
- Logo (small) included on event collateral including bid cards, table signs and sponsor signs
- Minimum of one post on the "Tooling Through the Twenties" Gala Facebook page
- 1 reserved table with seating for up to 10 guests

Reserved Table (multiple available)

\$500

- 1 reserved table with seating for up to 10 guests

I/We would like to support the 2019 "Tooling Through the Twenties" Gala event as a:

- ☐ Lead Sponsor: \$10,000
- ☐ Dinner Sponsor: \$5,000
- ☐ Associate Sponsor: \$1,500
- ☐ Reserved Table: \$500

I/We are unable to attend but would like to support Habitat for Humanity Lakeside by:

- ☐ Making a tax-deductible gift in the amount of: \$_____
- ☐ Making a donation to the raffle or silent auction (include description):

Sponsor Name (as it should appear in print):

Contact Name:

Address:

City: State: Zip:

Phone:

Email:

Payment method:

- ☐ Check enclosed (please make checks payable to Habitat for Humanity Lakeside)
- ☐ Please invoice me

Signature: _____ Date: _____

Return Sponsorship Form to:

Emily Nuernberg, Habitat for Humanity Lakeside, PO Box 973, Sheboygan, WI 53082

Email: enuernberg@habitatlakeside.com | Phone: 920-458-3399 ext. 303