WISC Association
WOMEN IN SUPPLY CHAIN

December 18, 2020

Dear WISC Association Friends,

It is hard to believe that Christmas is only a week away. Today is the last day of Hanukkah, and in two weeks, we will be in 2021.

So much has happened globally, as well as for each of us individually due to COVID-19. We have lost too many people, people who were loved and will be missed. We have been forced to isolate, quarantine, shutdown, re-invent, and learn how to live virtually. We cannot embrace our friends, have lunches or dinners, or come together in groups.

Through all of this, many persevered to make sure that life, as it was unfolding, would give us what we would need to manage. These were our essential service workers, and our supply chain peers who, through it all, remained honored and committed to their purpose and skills.

As I reflect on 2020, I know I am honored and blessed that so many have and continue to support the WISC Association and believe in our Mission as much as I do. That together we are the leaders for supply chain, and who are honored to call supply chain our career.

Not only did we learn about new technology, tools, leadership, diversity, and inclusion, but we learned that we need each other. We give strength, confidence, direction, and support to one another. We learned that we give a voice to everyone in supply chain. We learned that organizations gain strength in allowing their team to participate beyond their walls - allowing individuals to learn, share and engage in their personal development.

As I close, I want to thank everyone who taught me so much, who gave of their time to share their knowledge and experience, who have and continue to support the WISC Association - what it is - and yet to become. Thank you to those who have been friends for years, became friends this year and even to those who we will meet and know in the New Year.

On behalf of the WISC Association, we send everyone our hope and blessings for a peaceful and healthy Christmas, and a safe and optimistic New Years celebration. We are already excited to connect with everyone next year.

With love and appreciation,



Cynthia (Cindy) Clark
President and Founder
WISC Association