

CALL FOR PRESENTATIONS



May 23, 2019

Dear Colleagues,

The California Council of Community Behavioral Health Agencies (CBHA) is pleased to invite you to submit a proposal to present at our inaugural Behavioral Health Conference (BHCaCon). **BHCaCon will be held at the Crowne Plaza Redondo Beach & Marina hotel on October 2-3, 2019.**

BHCaCon® is CBHA's new statewide behavioral health conference covering all aspects of behavioral health within California's healthcare system. CBHA is excited about providing an opportunity for agencies, clinicians, peers and others involved in the behavioral healthcare system to present at this conference. You do not need to be from a member agency to submit a proposal.

BHCaCon® is designed for staff members, practitioners, administrators and management who work in the behavioral health arena. Specifically, this includes individuals who work in the areas of child welfare, probation, education, health care, clinicians in private practice, and insurance.

Please consider joining us for this unique opportunity that we hope will promote collaboration and create a more integrated and comprehensive approach in behavioral health services. Our goal is to provide a wide range of learning opportunities that cover the continuum of best practices in children's mental health; adults/older adults mental health; substance use disorders; finance and billing; quality improvement/quality assurance; intercultural effectiveness; and business practices that support sustainability. We are offering a 50% discount for the first presenter (only) in a group so take advantage of this opportunity and submit your proposal.

Please share your best practices and implementation strategies for services in your agency, practice or program. Presentations will also focus on business strategies and tools for success and sustainability for agencies. Please read below for more information on the session tracks and how to send in a proposal.

We are excited about our first conference and hope to see you there!

Sincerely,
Paul Curtis, Executive Director

BHCalCon Session Topics of Interest:

Below is a list of session tracks and suggested topics in each track. These are not exclusive and proposals for presentations are welcome if it addresses an area of behavioral health.

1) Services

- Advancing culturally responsive services
- Disparities in access to care - ethnic, regional, racial, gender and sexual orientation/gender identity
- Behavioral health approaches to homelessness
- Outreach to high need populations
- Workforce development (such as recruitment/retention or training)
- Improving access – moving towards same day access
- Co-occurring disorders
- Integrated care (such as health care integration mergers)
- Prevention programs (such as parenting competency practices)
- Integration and use of peer staff
- Integration of mental health and law enforcement
- Making social media work for your organization
- The role of social media in the recruitment and onboarding of millennials

2) Mental Health

- Children and transition aged youth
- Adults
- Older adults
- Trauma-informed care
- Evidence-based practices for special populations (such as blind/deaf, LGBTQ, veterans, homeless)
- Telehealth – psychiatry and beyond

3) Substance Use Disorders

- Harm reduction
- MAT models of care
- Intersection of MAT and integrated care
- Family centered treatment
- Approaches to serving transition aged youth and young adults
- Addressing cognitive impairment and physical health challenges in treatment and recovery

4) Criminal Justice

- Juvenile Justice (for example, addressing disparities)
- Adults re-entry and criminal justice
- Diversion programs
- Integrating behavioral health and criminal justice programs to promote recovery and reduce recidivism
- Jail diversion and recovery

5) Finance & Billing

- Budgeting
- Cost reports
- Sustainability
- Risk management
- Integrating financial and clinical decision making
- Contracting with managed care providers
- Value based payment systems
- Minimalizing/streamlining paperwork
- Claims denial
- Audits
- Waiver renewals 2020

6) Quality Improvement/Quality Assurance

- Valuation

- Health information exchange
- Outcomes measurement and tracking
- Audits
- Program evaluation
- Dashboards (business intelligence, client outcomes, productivity)
- Best practices in workforce development and training
- Community engagement in program planning and development
- QI and implementation research

7) Management

- Developing clinicians to become supervisors and managers
- Staff retention
- Building strong multidisciplinary teams
- Addressing staff burnout and vicarious trauma
- Building a strong workplace culture
- Managing productivity, expectations, paperwork, and clinical supervision
- Managing a multi-generational workforce
- Leadership skills for clinical managers and supervisors
- Centralized scheduling
- Negotiating reimbursement rates that don't strangle cash flow
- Recruitment strategies that promote staff retention

Proposal Submissions: Presentations are 60 minutes long and presenters are encouraged to specify how the topic areas will be included. Strong consideration will be given to presentations that would include voices of persons with lived experiences.

Review and Selection Process

The process to accept presentations is highly competitive as there are a limited number of workshops and space available. Proposals that are clearly written and have clear obtainable objectives will be given preference.

- You will receive an email acknowledging the receipt of your proposal.
- We will notify all submitters of the status of their proposal by August 2, 2019

Rules of Participation

- a) Presenters may submit proposals on behalf of a single presenter or group in partnership with or endorsed by an organization, or panel of no more than 3 people.
- b) Multiple submissions from presenters will be accepted for consideration, however only one session may be conducted for the conference.
- c) Accepted submissions must be presented at the scheduled time allotted by the Program Planning Committee.
- d) Completing the registration process will confirm your intent to participate.
- e) Expenses are not reimbursed.
- f) If a presenter has commercial products and/or services to promote, this may be done by purchasing an exhibitors table in advance. If space is purchased, you may invite individuals to visit the table; however, sales may not be made or solicited during sessions.

The following packet is required for all submissions and allows us to provide CE's to attendees. Please be sure to complete all sections of the packet and return by July 18, 2019.



California Council of Community Behavioral Health Agencies (CBHA)

455 Capitol Mall, Suite 315
Sacramento, CA 95814
916-557-1166

Email: BHCaCon@cccbha.org

Name of Conference: CBHA Behavioral Health Conference 2019 BHCaCon®

Conference Dates: October 2-3, 2019

Location: Crowne Plaza Redondo Beach & Marina

Deadline for Submission: July 18, 2019

Instructions: Selection will be primarily based on the information you provide here. Please complete the form and e-mail it to BHCaCon@cccbha.org as an attachment. Please email us if you have any questions.

TITLE OF YOUR PRESENTATION: _____

PRESENTER AND CO-PRESENTER INFORMATION: (If you will have more than one presenter, please list as **A, B and C**. The person listed as **A** will be considered the primary correspondent; if you have additional presenters please attach additional sheets as necessary). **Presentations should be no more than 60 minutes in length.**

PRESENTER – A

Name: _____

Agency/Organization: _____

Official Title: _____

Address: _____

Telephone: Work: _____ Cell: _____

Email Address: _____ ADA/Special/Dietary Needs: _____

PRESENTER B

Name: _____

Agency/Organization: _____

Official Title: _____

Address: _____

Telephone: Work: _____ Cell: _____

Email Address: _____ ADA/Special/Dietary Needs: _____

PRESENTER C

Name: _____

Agency/Organization: _____

Official Title: _____

Address: _____

Telephone: Work: _____ Cell: _____

Email Address: _____ ADA/Special/Dietary Needs: _____

PLEASE INDICATE THE INTENDED AUDIENCE TO WHOM YOUR SESSION WILL BE DIRECTED

(Please check all that apply)

- No experience or knowledge
- Some experience or knowledge
- Substantial experience or knowledge
- Licensed Psychologists
- Substance Abuse Counselors
- Other
- MFT/LCSW/LEP
- RN/Psych Techs
- Parole/Probation/Law Enforcement
- Administrators/Other non-Mental Health Professionals
- General Public

SUBJECT MATTER REFERENCES – REQUIRED FOR CONTINUING EDUCATION APPLICATIONS

Include relevant references and/or a statement addressing either established research or peer reviewed, published support for your topic. (Must provide at least two)

NOTIFICATIONS

PLEASE ATTACH A BRIEF BIOGRAPHY AND RESUME FOR EACH PRESENTER:

Continuing Education Credit cannot be provided without this information. The bio will also be used for introduction purposes by the presentation facilitator.

ABSTRACT: (50 WORDS OR LESS): *If selected, this description will appear in the conference brochure. Please attach an additional sheet of paper if necessary, to complete your description.*

SUMMARY OF PRESENTATION: *Please provide a detailed summary of your presentation. Presentations under consideration for continuing professional education credit must demonstrate their relevance to the professional education of the intended audience, their advanced level of training and their contribution to consumer care. In your summary, please be sure to include these elements where appropriate.*

Please attach an additional sheet of paper if necessary, to complete your summary.

Verbs for Formulating Objectives and Measuring Change Relative to the Updated Compliance Criteria *

Verbs to Avoid	Discuss	Design	Performance
Appreciate	Distinguish	Detect	Act / Act Upon
Know	Estimate	Formulate	Ask
Learn	Explain	Generalize	Avoid
Review	Express	Integrate	Change
Study	Extrapolate	Manage	Check
Understand	Interpolate	Organize	Collaborate
Update	Interpret	Plan	Communicate
	Locate	Prepare	Coordinate
Knowledge	Predict	Prescribe	Decrease
Cite	Report	Produce	Demonstrate
Count	Restate	Propose	Diagnose
Define	Review	Specify	Do / Don't
Draw	Translate		Document
Name		Competency	Empathize
Identify	Knowledge	Apply	Examine
Indicate	Analyzed	Calculate	Hold
List	Analyze	Complete	Incorporate
Point	Appraise	Demonstrate	Increase
Quote	Contract	Dramatize	Inquire
Read	Criticize	Employ	Integrate
Recite	Debate	Examine	Involve
Recognize	Detect	Illustrate	Internalize
Record	Diagram	Interpolate	Listen
Relate	Differentiate	Interpret	Manage
Repeat	Distinguish	Locate	Massage
State	Experiment	Operate	Measure
Select	Infer	Order	Obtain
Tabulate	Inspect	Practice	Order
Trace	Inventory	Predict	Perform
Write	Question	Relate	Prescribe
	Separate	Report	Palpate
Knowledge	Summarize	Restate	Pass
Understood		Review	Percuss
Associate	Knowledge	Schedule	Refer
Classify	Synthesized	Sketch	Tell
Compare	Arrange	Solve	Treat
Compute	Assemble	Translate	Use
Contrast	Collect	Use	Utilize
Describe	Compose	Utilize	Write
Differentiate	Construct		
	Create		

* Adapted from "Stating Objectives" by Adrienne B. Rosof in Continuing Medical Education: A Primer (Adrienne B. Rosof and William C. Felch MD, Editors), Praeger Publishers, New York, 1986, pp. 36-37.

RESOURCE MATERIAL:

Resource material is defined as PowerPoint presentations, handout materials, etc. CBHA will include your handouts with those from the other presenters on our website for attendees to download. For printing or reference, CBHA must receive your handouts by the deadline to be available online. Your presentation will be loaded in a laptop in the room you are to present. Please send your presentation to us as soon as possible. We understand that changes may happen to your presentations, but you will be responsible to let us know that you have updates. Bring your updated presentation on a flash drive to be uploaded by the AV company on-site when you check-in.

- I will send my PowerPoint to CBHA.
- I will bring my material and come with enough copies for distribution.
- I will not have resource material.

PLEASE SELECT PRESENTATION FORMAT

- Individual presentation
- Panel presentation (limited to 3 presenters per 60 minutes)
- Group discussion
- Poster

Other (please specify) _____

AUDIO VISUAL NEEDS

CBHA will provide all the audio-visual equipment for the meeting. The meeting rooms will be set with the appropriate audio-visual equipment depending on the format of the presentation. **If you will need sound for your presentations or you will be watching a DVD, you will need to request an audio patch.** Panel presentations will include a head table. In larger rooms, there will be a riser and additional microphones as needed. Please check the AV equipment that you will require:

- Screen
- LCD Projector
- Laptop
- Lectern
- Microphone _____ # needed: _____
- Internet for presentation. List what the internet will be used for _____
- I do not need any audio-visual equipment.

If you require additional audio-visual equipment, please list it here.

TAPING AND PUBLICATIONS:

If selected, I grant CBHA permission to tape (audio or video) my session.

- Yes
- No

Thank you for completing this RFP. We appreciate your time and interest in participating in BHCaCon! Please email it to BHCaCon@ccbha.org no later than July 18, 2019.