

California Access Coalition Board of Directors



Barry Schoer

President & CEO

Sanctuary Centers of Santa Barbara

Barry Schoer has over five decades of experience in behavioral healthcare and addiction treatment. He has served as President & CEO of Sanctuary Centers of Santa Barbara since 1983. In his current role he oversees a large agency that provides a comprehensive system of services, supports, and housing for mentally ill adults. This continuum includes clinical services, short- and long-term housing, vocational services, substance abuse counseling, and family and consumer advocacy. Previously, he has served

in roles in organizations involved in counseling, childcare, incarcerated youth, and homeless services. Barry is actively involved in his community, including having been recognized for “Excellence and Innovation in Community Programs” by the Santa Barbara Mental Health Association. He has served on boards for several nonprofits, including the California Council of Community Behavioral Health Agencies and the National Community Behavioral Healthcare Council. He is a graduate of Syracuse University with bachelor’s and master’s degrees in counseling psychology.



Olivia Loewy, Ph.D., LMFT

Executive Director

Olivia Loewy and Associates

Dr. Olivia Loewy is the founder and Executive Director of Olivia Loewy and Associates (OLA), a consulting firm that brings together diverse professionals dedicating to supporting the needs of the public behavioral health workforce. Prior to founding OLA, she served for 15 years as the Executive Director of the American Association for Marriage and Family Therapy, California Division. Inspired by her past work as the Clinical Director of the community-based Verdugo Mental Health Center, Dr. Loewy’s advocacy work at the state level has focused on representing

providers in helping shape the public behavioral healthcare system. Presently, through active and aggressive participation in the California public policy arena, Olivia works with state leaders to respond to the challenges involved with competently staffing the public behavioral healthcare system.



Scott McGuirk

Chief Executive Officer
South Coast Community Services

Scott McGuirk has over 36 years of experience in the nonprofit sector. He has been the CEO of South Coast Community Services (SCCS) for the past thirteen years. Initially hired to oversee the financial turnaround of SCCS in 2006, he has since led the agency in growing from \$5 million in annual operational revenues to about \$27 million, from 100 clients in 2006 to 8,000 in 2018, and 100 employees in 2006 to 450 in 2019. An active member of the behavioral health community, Scott serves on the Board of the California Council of Community Behavioral Health Agencies as well as on the Executive Committee of the Orange County Alliance for Children and Families. Previously, he was the CEO for Masterplan Consulting Group, a business consulting firm specializing in turnarounds, growth, and implementing software systems, for 25 years.



Cynthia Jackson Kelartinian, Ph.D.

Executive Director
Heritage Clinic, a Division of the Center for Aging Resources

Dr. Cynthia Jackson is a licensed clinical psychologist who has worked with older adults for 33 years. She is currently the Executive Director of Heritage Clinic, the mental health division of the Center for Aging Resources. Dr. Jackson has spent 24 years at the Center for Aging Resources, which is a community mental health clinic, adult daycare, and resource center serving older adults and their families. She has delivered numerous lectures and presentations on a variety of topics related to geriatric psychology, Medicare and Medi-Cal reimbursements, and program development. Additionally, she is actively involved in promoting the integration of primary care and mental health care for older adults as part of broader health care reform efforts. She is actively involved in local and state behavioral health organizations including: the Board of Directors for the California Council of Community Behavioral Health Agencies; the Los Angeles County Department of Mental Health Systems Leadership Team and Budget Committee; and the Service Area Advisory Council for Service Area 3. Dr. Jackson received her Master's degree and Ph.D. in clinical psychology from Fuller Theological Seminary and her bachelor's degree from Birmingham-Southern College.

Diane Van Maren, MPA and MA in Special Education

Owner
Diane E. Van Maren Consulting

Diane served for 25 years as a chief fiscal and policy consultant to the California State Senate, including under Senator Darrell Steinberg, and the Senate Budget and Fiscal Review Committee. She played key roles in State budget negotiations, expansion of the Medi-Cal Program, implementation of the Affordable Care Act, and crafting system reforms in mental health and developmental services. Since 2014, Diane has enjoyed strategic public policy development and analysis for various clients. She holds master's degrees in both special education and public administration.



Kristin Colino

President & CEO

Depression and Bipolar Support Alliance - California

Kristin Colino is an active advocate and writer who has spent 20 years serving as a peer support group facilitator. After moving to the Bay Area from Washington, DC in 2006, she established a long-term community relationship with WestGate Church and married her husband of seven years. In 2008, she founded the San Jose Chapter of the Depression and Bipolar Support Alliance (DBSA) educating others on mood disorders.

As a faithful disciple of Christianity and former President of DBSA San Jose, Kristin's life experiences have fully equipped her to serve in a spiritual capacity as a peer mentor and team lead for the National Alliance on Mental Illness (NAMI) FaithNet Program in Santa Clara County. Kristin initially came to NAMI to volunteer as a Peer Pal in February of 2017, completed their Peer-to-Peer Course along with Youth Mental Health First Aid USA Certification and NAMI California's Family/Peer Support Specialist Education; she has over 100 hours of training in peer support. As time permits, Kristin is also a spiritual mentor for City Team's Heritage Home in San Jose. Kristin especially enjoys music, creative endeavors, and making connections with people. She exhibits an extensive, documented history helping all types of organizations and individuals succeed.



Catherina "Trina" Isidro

Executive Director

Forensic Mental Health Association of California (FMHAC)

Catherina Isidro has over 15 years of experience in the private and non-profit sectors that have provided her a keen understanding of the legislative process. She is currently the Executive Director for the Forensic Mental Health Association of CA (FMHAC). Her philosophy is to focus toward addressing the needs of the community that is being underserved, much like the mental health community which she quickly learned while working as the Deputy Executive Director for the National Alliance of Mental Illness (NAMI California) in 2005. Aside from being responsible for

the day-to-day operations of the association, her primary role was to manage the various programs and services provided to its members. With this responsibility, she handled all contract negotiations, statements of work and cost proposals. She collaborated with the Department of Mental Health to resolve issues and to facilitate the performances of each state-funded contract. Catherina worked with other stakeholders to define, price and cost tasks, hours and expenses for the Working Well Together contract between NAMI California, California Institute of Mental Health and the California Department of Mental Health, and was responsible for the re-upping of the Family-to-Family, Peer-to-Peer, and MHSOAC contracts.

Catherina moved to the Sacramento region from the Bay Area in 1997. She holds a bachelor's degree in Business Administration. She currently resides in Roseville, CA with her husband Oliver and three sons, Mark, a Legislative Director at the CA State Assembly; Gabriel, an undergrad student; and 11-year old Tristan, a second-degree black belt in Taekwondo. They also have a two pet Chihuahuas (Ina and Moe).



Kassy Perry

President & CEO

Perry Communications Group, Inc.

Since founding Perry Communications Group (PCG) in 1996, Kassy has put together a team of communications experts with their own creative talents to help carry out award-winning campaigns for corporate and nonprofit clients throughout California and beyond. Today, the firm is the largest woman-owned and all women-operated public affairs firm in Northern California representing a broad range of corporate and nonprofit clients providing public affairs, media relations, coalition building and digital advocacy services.

A former broadcast journalist, Kassy also served as a communications advisor to three California governors and a state legislator. She has also been a principal consultant to a legislative policy committee. Kassy has been recognized by the Sacramento Public Relations Association with a Lifetime Achievement Award and has earned more than 75 industry awards for her work. Capitol Weekly has named Kassy to its list of “100 Most Powerful Political Players in California” five of the last nine years, and the California State Senate and State Assembly have also recognized Kassy for her work.

In addition to her work with PCG, Kassy serves as a board member for Legacy Health Endowment, a San Joaquin Valley health care foundation that uses philanthropy as venture capital to create sustainable healthcare change. She also serves on the board of Capitol Weekly, California’s leading political and public policy publication, as well as on the board of Jack Russell Rescue of California.

Kassy is a graduate of the University of California, Davis. She describes her two grown daughters as her best friends and greatest achievements.



Fred Noteware

Partner

Noteware Government Relations

Widely recognized at the State Capitol, Fred Noteware is a veteran lobbyist with more than four decades of experience drafting legislation, developing strategy, negotiating with policymakers, and testifying before legislative committees. His advice is routinely sought from legislators, staff, administration officials, and “third house” colleagues. He has a precise understanding of the rules governing the legislative process, and a keen insight into the intricacies of policy making.

Noteware Government Relations is among the Capitol’s most respected firms, given its commitment to ethics, respect for the institution of the Legislature itself, and attention to detail.

Before founding the firm in 1995, Fred lobbied for the California Medical Association, where he focused on the issues of allied health, prescription drugs, public health, and HIV/AIDS treatment. He also assisted CMA on

budget-related issues, managed care, and Medi-Cal. His key role in fighting legislation allowing optometrists to prescribe drugs earned a distinguished service award from the California Association of Ophthalmology. After graduating from the University of California at Davis in 1978, Fred worked in Washington DC as Legislative Assistant to California Congressman Norm Shumway. He returned to California in 1980, serving as State Senator Ken Maddy's chief legislative affairs coordinator. In 1983, Governor George Deukmejian appointed him Deputy Secretary for Legislation in the California Health and Welfare Agency, where he was the Secretary's lobbyist and coordinated activities among eleven different constituent departments, the Department of Finance and the Governor's Office. In 1985, Fred became the Director of Programs and the Director of Public Affairs for the California Housing Finance Agency (CHFA), where he managed program personnel for underwriting, originating, and servicing single-family and multi-family loans.

Fred and his wife live in Sacramento. He is an Elder in the Presbyterian Church (USA).