



The Wayne State University Harris Literacy Program and Reading Works present

11.3.17

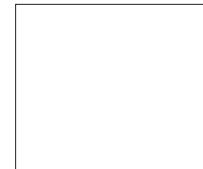
Student Center Ballroom,  
Wayne State University Campus

pulse

Vital Strategies for Adult Literacy



645 Griswold Street, Ste. 2600  
Detroit, MI 48226



Early  
Registration  
Open Now!  
  
Early Birds  
receive 30%  
off!



An interactive forum for  
practitioners in the field  
of adult literacy

Join us on Friday, November 3, 2017

Birthed from a series of discussions about the plight of adult illiteracy and a desire to eradicate the problem in Metro Detroit, Reading Works and Wayne State University's Harris Literacy Program partnered to create P.U.L.S.E., an interactive literacy forum for adult educators and administrators. P.U.L.S.E. is an acronym for Practice-Based Updates for Literacy Strategies and Education. This annual event is designed to provide participants with a hands-on, minds-on professional development experience that explores best-practices in adult literacy.

Register online at:  
[www.readingworksdetroit.org](http://www.readingworksdetroit.org)



pulse

Vital Strategies for Adult Literacy

An interactive forum for practitioners in the field of adult literacy

## SCHEDULE FOR FRIDAY, NOVEMBER 3

- 8:00 AM** Registration Begins
- 8:30 AM** Welcome
- 8:45 AM** Keynote Address
- 10:00 AM** Concurrent Sessions
- 11:40 AM** Lunch
- 1:00 PM** Concurrent Sessions
- 3:30 PM** Raffle and Closing Remarks

**30% discount for  
EARLY REGISTRATION:  
\$45\***

**15% discount for  
PRIORITY REGISTRATION:  
\$55\***

**LATE REGISTRATION:  
\$65\***

\*Registration includes parking, continental breakfast, lunch, and a raffle ticket.  
Continuing Education Units available.  
Space is limited to the first 100 people!  
Don't wait, register today for the best pricing!

## KEYNOTE & WORKSHOP PRESENTER DR. LENNOX MCLENDON



**Dr. Lennox McLendon** has dedicated his whole life to adult education. He has over 30 years of adult education experience and has been a teacher, program director, state director, and consultant. He received his doctoral degree in adult education from Virginia Tech, holds a Master of Adult and Community College Education from North Carolina State University and a Bachelor of Arts degree in Political Science from the University of North Carolina at Chapel Hill. He began his career as a part-time teacher and over the years has taught ABE, GED, Adult High School, and ESL. For six years he was a local adult education program manager.

After his tenure at the local level, he spent a little over ten years with the Virginia Department of Education as a regional consultant for 30 local adult education programs. For the next twelve years, he was state director of adult education in Virginia. His professional contributions during that time included Chair of the National Coalition for Literacy, leadership roles with the national council of state directors, and advisory roles with partners such as the American Bar Association's Law and Literacy Initiative. From there, he became the Executive Director of the National Adult Education Professional Development Consortium. The Consortium was incorporated in 1990 by state adult education directors and provides professional development, policy analysis, and dissemination of information to national audiences. In that role, he responded to the adult education information needs of Congress and White House staff members. In his retirement, he continues to facilitate professional development activities for adult education stakeholders across the country.

**REGISTER  
TODAY AT**  
[readingworksdetroit.org](http://readingworksdetroit.org)



Reflections from PULSE 2016

**"The conference was extremely well planned with engaging presenters and comfortable vibes."**

*-PULSE 2016 Attendee*