

# Capabilities Statements

## How to prepare a Capabilities Statement that gets you Noticed.

This class will look at Capabilities Statements and how to use it to make an impact on potential customers.

Participants will have the opportunity to view several examples and discuss the merits, purpose and effective use of these essential marketing tools.

**January 19, 2021 — Virtually via Zoom webinar**

[\*\*REGISTER HERE\*\*](#)

**FREE but registration is required:**

- Click on link above  
*or*
- Go to GCAP's event calendar to register today!
- Link to webinar will be sent via email one day prior to the webinar.

[\*\*WWW.GCAP.ORG\*\*](http://WWW.GCAP.ORG)

If you are not already a GCAP client, go to our website and select the "Become a Client" option.



**When:**

**January 19, 2021  
9:00—10:00 a.m.**

**Where:**

Virtually via Zoom  
webinar

**Registration  
link:**

**Capabilities  
Statement**

**FREE SMALL  
BUSINESS  
TRAINING**

**Training point of contact:**  
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