

Capabilities Statements

How to prepare a Capabilities Statement that gets you Noticed.

This class will look at Capabilities Statements and how to use it to make an impact on potential customers.

Participants will have the opportunity to view several examples and discuss the merits, purpose and effective use of these essential marketing tools.

January 19, 2021 — Virtually via Zoom webinar

[REGISTER HERE](#)

FREE but registration is required:

- Click on link above
or
- Go to GCAP's event calendar to register today!
- Link to webinar will be sent via email one day prior to the webinar.

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When:

**January 19, 2021
9:00—10:00 a.m.**

Where:

Virtually via Zoom
webinar

Registration link:

**[Capabilities
Statement](#)**

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BUSINESS
TRAINING**

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This Procurement Technical Assistance Center (PTAC) is funded in part through a cooperative agreement with the Defense Logistics Agency (DLA)