

*Presented by: The  
Government Contract  
Assistance Program  
(GCAP)*



# Marketing to Federal Agencies

**Are you having trouble getting through to a government agency? Do you know who buys what you sell?**



## Date, Time, & Location

- Tuesday, March 23, 2021
- **10:00—11:00 AM**
- EVENT WILL BE HELD VIRTUALLY VIA ZOOM
- Advanced registration is required—[Click Here](#)
- Preregistration is required, the ZOOM link will be emailed to you at least one day before the training.

## Questions?

Please contact: Brandon Cordell:  
bcordell@gcap.org

Go to our website at:  
[www.gcap.org](http://www.gcap.org) to register and find other training

This workshop allows government contractors to learn about marketing to the federal government.

Step by step directions will be provided for identifying which government agencies are buying what you sell.

Participants will have the opportunity to explore FPDS

and usaspending.gov.

Participants will know when contracts are up for recompete, know who the awardee is and know which agencies and prime contractors to market to.

This is a no-cost (FREE) workshop. Registration in advance secures you space in this workshop—[REGISTER HERE](#).

## Who is GCAP?

GCAP is Oregon's Procurement Technical Assistance Center (PTAC). GCAP has 30 years of success providing assistance services to Oregon businesses,

including training and counseling in marketing goods and services to federal, state, and local government agencies. GCAP provides support to new, growing, and well-established businesses

pursuing government contracting. Whether you are experienced or just starting out, GCAP is available to assist you and your business... for free!