



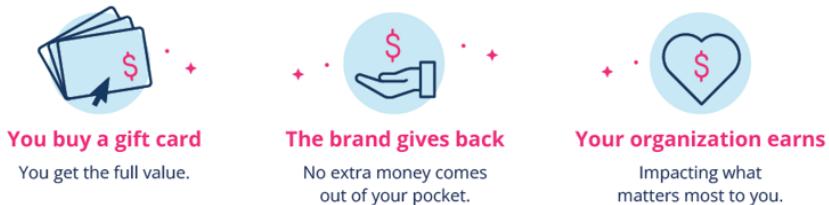
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# Dormition Growth Fund Passive Fundraising Initiative with RaiseRight

## Why?

Dormition is growing! In 2023 our Building Committee presented a Growth Plan to the Parish at a special Parish meeting. The plan involves first beautifying and expanding the current Church to accommodate our needs now. We are currently engaged with architects, engineers, and the city to do just that. It also includes a plan to buy land and build a new forever Church home for Dormition in the future. A first round of \$500,000 in fundraising was discussed to press on with our growth plan. In order to achieve this goal we must all do our part. We will all need to engage in sacrificial giving, fundraising events, and passive efforts. Your support and engagement is crucial. The fundraising committee has engaged our Parish in the RaiseRight passive fundraising program to get the ball rolling.

## How it works



## What?

Passive fundraising is a low-effort way for organizations to generate revenue through systems that don't require active, sacrificial participation from supporters. It leverages activities supporters already do, like shopping or dining, to raise money automatically, often without any extra cost to the supporter. Enter RaiseRight. This platform helps turn everyday purchases into revenue for our Growth Fund. Super-users can generate up to \$1000 extra dollars for the fund without allocating any extra money out of their budget.

## How?

When you buy gift cards or shop online through Dormition's RaiseRight program every purchase earns a percentage for the Church, and this adds up fast. Especially when we all participate! Upon purchasing a gift card through Dormition's RaiseRight program a certain percentage (from 1.5% to 20%) of the dollar amount is given directly to Dormition's Growth Fund. RaiseRight



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develops relationships with brands and purchases gift cards in bulk on their participants behalf in order to provide these discounts and fund generating opportunities. Your monthly budget line items such as groceries, gas, and coffee runs can all contribute to the Growth Fund!

## Get Started Now!

The first step is to establish your account in the Church's RaiseRight system. You can follow this [LINK](#), or download the app and use our enrollment code: QVXX79L6MYMC. Then, get earning!

## Earning Methods

### Physical Gift Cards

The church will order physical gift cards for participating members to spend on their monthly expenses and special orders (i.e. Christmas gifts). Simply fill out an order form and purchase your cards from the coordinator. Once we get a sense of your monthly needs, we can keep cards in stock for you to make it more convenient to participate. If you want to avoid the order form, you may also create your own physical gift card order in the app and select "Ship to Coordinator" to avoid any shipping costs. Once we have an order of at least 10 cards, our coordinator will complete the Purchase Order. RaiseRight partners with hundreds of brands, but not everyone. If there is a certain Retailer you want to see, we will attempt to independently acquire cards at a discount and provide them in our program. Just let our coordinator know!

### E-Gift Cards

In the RaiseRight app or website you can purchase eGift cards. eGift cards are digital gift cards that are delivered electronically and automatically saved to your account Wallet. They can be used for online and in-store purchases. With the RaiseRight app, eGift cards are accessible right from your phone and can be scanned by a retailer during checkout. Even more brands are available in this format than physical gift cards. Just search in the app for your favorites! There is a small \$0.29 administrative fee every time you purchase e-gift cards in the app.

### Online Shopping

Online earnings are complementary to gift card earnings and are received by shopping online through RaiseRight. Click the "Shop Now" button on a brand detail page to shop directly on the brand's website and complete a purchase to receive online earnings. For many brands, you can shop the brand's website through RaiseRight to receive online earnings and buy a gift card from RaiseRight to use as payment for your online purchase. You'll earn both ways at once!



# RaiseRight™

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## Browser Extension for Online Shopping

A browser extension is a useful tool that you can add to your internet browser to enhance its abilities. Browser extensions can improve your online experience and help you do things more efficiently while you're surfing the internet. RaiseRight's browser extension reminds you about earning opportunities while you shop online and lets you quickly purchase eGift cards and activate online earnings. The RaiseRight Earnings Extension is a browser extension that notifies you when gift card earnings and/or online earnings are available while you shop online. When earnings are available, you can conveniently activate online earnings in just one click and quickly purchase a gift card to apply as payment at checkout. Think of it as a helpful reminder so you don't miss out on earnings! The RaiseRight Earnings Extension is currently available for Google Chrome and Microsoft Edge browsers on Windows and MacOS desktop devices, and Safari on iOS mobile devices. Our coordinator can help you set this up if you have trouble.

## Local Dining

Local dining through RaiseRight is another way to earn money for Dormition in addition to buying gift cards and shopping online. To get started, link a credit card in your RaiseRight account and earn 5% every time you dine and pay with that linked card at 20,000+ participating restaurants nationwide. There are no transaction fees or other costs associated with local dining through RaiseRight. In the RaiseRight mobile app, visit local dining. Select "My Cards" to link any existing card(s) in your account or select "Link a Card" to add details for a new card. Additionally, you can visit Account > Settings > Payment Options to link any existing card(s) in your RaiseRight account to earn with local dining. Both credit cards and debit cards can be linked, however debit cards must be run as credit when paying for meals to qualify for earnings at participating restaurants. *Please note: We employ strict, industry-wide safeguards to protect your information, so you can dine and earn worry-free.*

### Earn on the go with the RaiseRight app



- Purchase gift cards and shop online anywhere, anytime.
- Instantly access your eGift cards and scan them at checkout while shopping, directly from your account Wallet.
- Add funds to reloadable gift cards anytime. Every time you add funds, you earn!
- Search for nearby participating restaurants to earn on local dining.

Download the RaiseRight app for free



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