

## Speaker Bios:

---

### Moderator: Stephanie Meyer, President, Stratos



As one of Stratos' founding principals, Stephanie helps senior leaders set their organization's sustainability vision, create alignment with staff and business processes, and develop sustainability management systems. Stephanie leads Stratos' work with the mining sector where she provides strategic planning, stakeholder engagement, performance management and reporting services for such clients as Agnico-Eagle Mines, Sherritt International, Teck, Hudbay and the Mining Association of Canada. Stephanie is also an experienced facilitator and trainer.

### Ken Hoffman, McKinsey



Ken Hoffman is a Metals & Mining Sr. Expert in McKinsey's New Jersey office and a member of McKinsey's Basic Materials Practice. He is co-leader of the EV battery materials research team, and China markets team. Prior to joining McKinsey, Ken was the global head of metals and mining research for Bloomberg LP. Beginning his career at Prudential Securities, covering base and precious metals as well as the global steel industry he subsequently managed Millennium Partners basic materials fund, Orbitex energy & basic materials fund and MarCap European Investment Fund. Having spent 25 years in metals and mining markets, Mr. Hoffman is widely sought after for his engaging talks about industry trends, speaking at the China Mining Congress for the past 3 years, the Denver Gold Forum, the PDAC Conference, as well as hosting major precious metals and base metal conferences in London for 6 straight years, attracting more than 3,000 industry executives. He is a regular speaker on Bloomberg TV, Kitco, and BNN Canada. A CFA charter holder, Mr. Hoffman holds a BS in finance from Syracuse University and an MBA from Duke University.

### Dr. Roger Strasser, Dean and CEO, Northern Ontario School of Medicine



Dr Roger Strasser is a leader in the global reform of health professional education. Recognizing the importance of context and community in medical education and research, Dr Strasser has become one of the world's foremost authorities on rural, socially accountable medical education, and a sought-after speaker and advisor.

Prior to moving to Northern Ontario in 2002, Roger Strasser was Professor of Rural Health and Head of the Monash University School of Rural Health in Australia and had an international role with the World Organization of Family Doctors as Chair of the Working Party on Rural Practice from 1992-2004.

In September 2002, Dr. Strasser was selected to lead the creation of the first medical school in Canada in over 35 years, the Northern Ontario School of Medicine (NOSM). NOSM is the first Canadian medical school established with an explicit social accountability mandate to improve the health of the people and communities of the region it serves. Thanks to its unique model of distributed, community-engaged medical learning, NOSM is supporting recruitment, retention, and socio-economic development in historically underserved communities across the geographically vast region of Northern Ontario.

## Carol Anne Hilton, Founder & CEO, Indigenomics



The [Indigenomics Institute](#) works with Indigenous nations and organizations, governments and private industry to strengthen Indigenous economic capacity, and achieve Indigenous community and economic objectives

Carol Anne Hilton is a recognized national Indigenous business leader and senior adviser with an MBA from the University of Hertfordshire, England. She is of Nuu chah nulth descent from the Hesquiaht Nation on Vancouver Island. She currently serves on the BC Emerging Economy Task Force, the BC Indigenous Business and Investment Council and the BC Digital Supercluster. She is a Director on the McGill University Institute for the Study of Canada, the Canadian Community Economic Development Network as well as a juror on the national Smart Cities Challenge. Along with being an instructor at Simon Fraser University, she is also a faculty lead at the Banff Center's Indigenous Business Program where she was also a Fleck Fellow. Carol Anne served as a senior advisor to the federal Finance Minister on the Canadian Economic Growth Council.

## Kristen Hadeed



By 2025, millennials will make up 75% of the working world. They are our future coworkers and our future leaders. Are we ready?

As both a millennial herself and someone who has employed thousands of millennials over the last decade, [Kristen](#) knows what it takes to attract and retain the next generation of talent. She'll help you see beyond stereotypes and inspire you to create an environment that brings out the best in everyone: a place where people of all generations can thrive, contribute, collaborate, and work together in harmony.

Here's how Kristen sees it: There's nothing remarkable about a new generation entering the workforce. It's a phenomenon that has always existed and always will. Now it's millennials. Next it will be Gen Z. After Gen Z, it will be Gen Alpha. The only constant is change, and organizations that embrace that fact and adapt, in the long run, will outperform the ones that don't.

As the young leader of Student Maid, a successful cleaning company that hires students, Kristen has fostered a unique perspective on leadership, organizational culture and engaging the next generation. She is an expert in developing and teaching practical, ready-made tools that inspire people to take action. She has worked with organizations in a variety of industries including healthcare, education, retail, real estate, non-profit, hospitality, aviation and consumer products. In October 2017, she published her first book, "Permission To Screw Up," in which she tells the stories of her biggest mistakes in leadership. Kristen and Student Maid have been featured in news outlets including PBS, FOX Inc., TIME and Forbes. *Her first TED Talk has received more than two million hits on YouTube.*

---