



Jobs Ability **CANADA**

**BETA Tester Package
for
BUSINESS**

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A. Overview & Commitment

Welcome to Jobs Ability Canada!

We are excited to have you join the Jobs Ability Canada for our BETA testing of the virtual recruitment platform for the next 60 days.

Jobs Ability Canada is an Artificial Intelligence (AI) driven virtual recruitment platform developed in partnership by Our Ability USA, **Microsoft Azure, and Syracuse University.**

This innovative and accessible platform has been designed by and for people who have a disability. The platform brings together both job seekers who have a disability and inclusive **businesses looking to hire from the disability talent pool.**

The Jobs Ability Canada virtual recruitment platform can help Canadian businesses to deal with the 2 million worker shortfall expected by 2031.

In fact:

- 77% of business note that labour shortage as the #1 challenge (2019 Ontario Chamber of Commerce Survey)
 - 34% of business report a shortage of skilled labour (2013 Cdn Federation of Independent Business)
 - 13% of business report a shortage of unskilled labour (2013 Cdn Federation of Independent Business)

While the Jobs Ability platform is brand new to Canada, the platform was created in 2018 in the USA and is currently being operated in 15 States.

Statistics indicate that the platform is a success and will continue to grow:

- Over 96,000 jobs have been posted in less than 6 months
- On average, 2,000 new job seekers register each month
- On average, 8 new businesses join the platform every quarter

The Goal of the BETA Test

Jobs Ability Canada is looking for a few select businesses to test the platform. We want a cross section of sectors, locations and size.

Our goal is to collect as much data and feedback as possible to ensure that the Jobs Ability Canada platform meets the needs of Canadian businesses and help address the gap in connecting businesses to jobs seekers who have a disability.

Your Commitment

For the next 60 days you agree to use the Jobs Ability Canada platform as a tool in your job recruitment processes.

By agreeing to participate in this 60-day Beta Test, you are agreeing to the following:

- Provide a primary point of contact for the 60-day beta test from your business
- Providing the URL to your employment/career pages or uploading your job opportunities manually if you do not have a URL
- Post only real jobs with full wages
- Provide feedback at each milestone check-in date
 - Day 1
 - Day 8
 - Day 30
 - Day 60

** Please see information in package for time commitments for each check-in

- Contacting the Jobs Ability Canada team with any questions, issues and comments at any time throughout the process
- Abide by the terms and conditions as outlined on the Jobs Ability website

We look forward to having you join the Jobs Ability Canada BETA Test.

CONTACT INFORMATION:

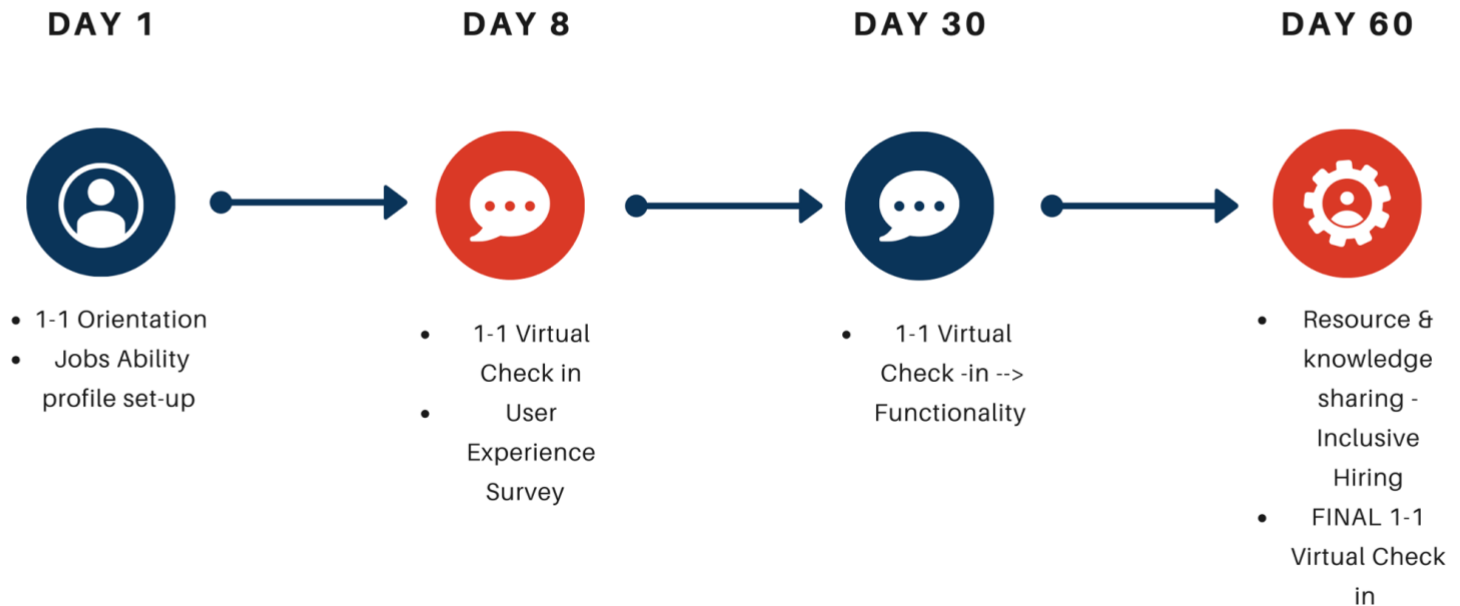
Sue Dafoe – sdafoe@jobsability.ca

Sowmya Rajasekaran – sraijasekaran@jobsability.ca

B. Business BETA Visual Timeline



BETA TEST PATHWAY BUSINESS



C. BETA Data Collection & Time Requirements

The following outlines the anticipated time commitment at each check-in during the Jobs Ability Canada BETA test. Your primary point of contact will be provided with multiple ways in which to provide data at each check-in that best suits the needs of your business. Data collection/feedback will be available to submit via phone, email, fillable form or Survey.

The goal of this BETA test to collect as much feedback and data as possible to determine the fit and requirements to ensure Jobs Ability Canada is a successful tool for businesses and jobs seekers who have a disability.

Day 1

- Time required – 30 minutes
- Initial demo for primary point of contact(s)
- Orientation

Day 8

- Time required– 15-30 minutes
- Initial list of questions
- Questions based on user experience

Day 30

- Time required – 30-45 minutes
- 2nd set of questions
- Questions based on functionality and results

Day 60

- Time required – 60 minutes
- Final evaluation (to be completed prior to meeting)
- Questions based on overall experience
- Subscription discussion and finalization

D. Jobs Ability Team

Your Jobs Ability Team is here at any time, during the BETA test and beyond.

Sue Dafoe, Business Development Manager



Sue Dafoe is responsible for the growth and development of the Jobs Ability platform. She will be responsible for the onboarding of new subscribers and providing account support. Sue will have a key focus on developing relationships and promoting key market trends and opportunities to clients.

Sowmya Rajasekaran, Account Manager



Sowmya Rajasekaran provides customer support and orientation to existing subscribers including business clients, employment service agencies, and job seekers. Sowmya also manages existing customer accounts, customer relations and has a key focus on data analysis and impact measurement.

CONTACT INFORMATION:

Sue Dafoe – sdafoe@jobsability.ca

Sowmya Rajasekaran – srajasekaran@jobsability.ca