



Relay For Life of the Grand Strand
2026 Sponsorship Opportunities
May 2, 2026
North Myrtle Beach Middle School
2pm - 8pm

RelayForLife.org/GrandStrandSC 1.800.227.2345

Chinel Boateng, Senior Development Manager Chinel.Boateng@cancer.org 843.245.8538



Every cancer. Every life.

Our vision

End cancer as we know it, for everyone.

Our mission

Improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

Who we are

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.



55 million total lives impacted each year. And counting.

3.5 million fewer cancer deaths



Invested \$3.1 billion in cancer research since 1991, contributing to 3.5 million fewer cancer deaths.

Access to care for all



Advocating for high-quality, affordable health care for everyone, including closing the Medicaid coverage gap, through our American Cancer Society Cancer Action NetworkSM.

Prevention and screening



Educating and advocating for healthy lifestyles and environments, including promotion of regular screening, and serving as a trusted source of screening recommendations for health care professionals.

Direct patient support



Providing multiple support programs for people with cancer and their caregivers, including a home away from home at our Hope Lodge[®] communities when they need to travel for treatment and free access to cancer information via our 24/7 helpline.

Every cancer



Only nonprofit supporting people with all types of cancer through advocacy, research, and patient support.

Every life



Ensuring everyone has an opportunity to prevent, detect, treat, and survive cancer.

More than
80%

of our revenue is invested in delivering our mission.

1 M+

The only nonprofit with over **one million volunteers** working in local communities across the US and Puerto Rico.



Relay For Life of the Grand Strand SC



Sponsorship Opportunity Levels

PRESENTING SPONSOR \$15,000

- Speaking opportunity during your local Relay For Life event
- Employee engagement opportunity through custom company kickoff for your Relay For Life team/company
- Company logo featured on event promotional materials
- Company logo on event email communication to all participants
- Customized co-branded printable and digital posters for your company
- Company logo prominently displayed on sponsor page of the event website
- Company logo featured on digital "Proud Sponsor" sign; electronic version will be provided to company to use on their social channels
- Right to use ACS event logo on your website and social platforms with messaging relating to your partnership. ACS reserves the right to review and edit messaging and logo placement.
- Company logo on event signage at Relay For Life event
- Company logo featured in pre-event meetings
- Company logo featured on sponsor thank-you post/video
- Recognition as presenting sponsor shout-out during Relay For Life Opening Ceremony
- Opportunity to host the big purple chair for photos for a day (date to be agreed upon)

PLATINUM SPONSOR \$10,000

- Employee engagement opportunity through custom company kickoff for your Relay For Life team/company
- Company logo featured on event promotional materials
- Company logo featured on sponsor page of the event website
- Company logo featured on digital "Proud Sponsor" sign; electronic version will be provided to company to use on their social channels
- Right to use ACS event logo on your website and social platforms with messaging relating to your partnership. ACS reserves the right to review and edit messaging and logo placement.
- Company logo on event signage at Relay For Life event
- Company logo featured in pre-event meetings
- Company logo featured on sponsor thank-you post/video
- Recognition as platinum sponsor shout-out during Relay For Life Opening Ceremony

GOLD SPONSOR \$7,500

- Company logo featured on event promotional materials
- Company logo featured on sponsor page of the event website
- Company logo featured on digital "Proud Sponsor" sign; electronic version will be provided to company to use on their social channels
- Right to use ACS event logo on your website and social platforms with messaging relating to your partnership. ACS reserves the right to review and edit messaging and logo placement.
- Company logo on event signage at Relay For Life event
- Company logo featured in pre-event meetings
- Company logo featured on sponsor thank-you post/video
- Name recognition during sponsor shout-out during Relay For Life Opening Ceremony



Relay For Life of the Grand Strand SC 2026

Sponsorship Opportunity Levels

SILVER SPONSOR \$5,000

- Company logo featured on sponsor page of the event website
- Company logo featured on digital “Proud Sponsor” sign; electronic version will be provided to company to use on their social channels
- Right to use ACS event logo on your website and social platforms with messaging relating to your partnership. ACS reserves the right to review and edit messaging and logo placement.
- Company logo on event signage at Relay For Life event
- Company logo featured in pre-event meetings
- Company logo featured on sponsor thank-you post/video
- Name recognition during sponsor shout-out during Relay For Life Opening Ceremony

SURVIVOR DINNER SPONSOR \$3,000

- 300 - high-quality co-branded hand fans displaying company logo, made of rigid corrugated long-lasting durable plastic. Survivors, Caregivers, and Relay For Life participants take them home and use anywhere, giving the sponsor pre and post-event visibility and opportunity for sponsor to distribute remaining fans to your customers,
- Company logo featured on sponsor page of event website
- Company logo featured in pre-event meetings
- Company logo featured on sponsor thank-you post/video
- Company logo featured on digital “Proud Sponsor” sign; electronic version will be provided to company to use on their social channels
- Name recognition during sponsor shout-out during Relay For Life Opening Ceremony
- Company logo on event signage at Survivor Dinner



Relay For Life of the Grand Strand SC 2026

Sponsorship Opportunity Levels

BRONZE SPONSOR \$2,500

- Company logo featured on sponsor page of the event website
- Company logo featured in pre-event meetings
- Company logo featured on sponsor thank-you post/video
- Name recognition during sponsor shout-out during Relay For Life Opening Ceremony
- Digital sign with your logo

SIGNATURE SPONSOR \$1,000

- Company name featured on sponsor page of the event website
- Name recognition during sponsor shout-out during Relay For Life Opening Ceremony
- Digital sign with your logo (if applicable)

FRIENDS OF RELAY \$500

- Company name featured on sponsor page of the event website
- Digital sign with your logo (if applicable)

TRACK SIGN \$100

- Company name printed on 18" x 24" Track Sign and displayed day of event
- Digital sign with your logo (if applicable)



Relay For Life of the Grand Strand SC 2026

Sponsorship Commitment Form

Business name: _____

Street address: _____

City: State: ZIP: _____

Contact name: _____

Telephone number: _____ Email: _____

Web address: _____ Social Media Handle: _____

Commitment Level

- \$15,000 – Presenting \$7,500 – Gold \$3,000 - Survivor Dinner \$1,000 – Signature
- \$10,000 – Platinum \$5,000 – Silver \$2,500 – Bronze Other _____

Method of Payment

- Enclosed is my sponsorship check in the amount of \$ _____
- Pay by electronic funds transfer. (Reach out to Chinel.Boateng@cancer.org to set up payment.)
- Pay by Credit Card (Reach out to Chinel.Boateng@cancer.org to set up payment.)
- Please send invoice to: _____

We are unable to be a designated Relay For Life sponsor this year, but enclosed is our donation of \$ _____

Sponsor signature: _____ Date: _____

Name of team or individual to be credited with this sponsorship: _____

(Please sign and retain a copy for your records.)

Please email an EPS logo and JPG logo to chinel.boateng@cancer.org to ensure high-quality printing. If an .eps file is not available, send highest quality available. Note: submitting a low-resolution logo may require signage to be printed in text in order to maintain quality.

For Questions: Chinel.Boateng@cancer.org 843.245.8538

Please return form by email or to the address below:

American Cancer Society

Attn: Relay For Life of the Grand Strand SC #XWFSM7

PO Box 11796

Charlotte, NC 28220

RelayForLife.org 1.800.227.2345

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have questions, please visit us at cancer.org and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345.

American Cancer Society Inc.
Federal Tax ID#13-1788491
Organized under IRC 501(c)(3)