

THINK ON YOUR FEET®



Think on Your Feet® is intended to transform how women union members think, write, speak and lead. This workshop is a copyrighted Canadian program developed and delivered by McLuhan & Davies Communications, global leaders in communications training.

Given that over 95 per cent of communication is informal, the program provides the skills needed to present, defend, and discuss a position persuasively and fast. Participants will learn how to structure their thoughts to enable clear, concise delivery that makes an immediate impact on the listener. These tools transfer seamlessly to all forms of communication – written or verbal – and will enable the participant to:

- present ideas and use techniques when caught off guard or in planned communication;
- respond to difficult situations and deliver sensitive information on-the-spot;
- sell the benefits of ideas or services;
- answer questions quickly and coherently; and
- get to the point and be memorable.

NOVEMBER 18 AND 19, 2021
9:30 A.M. - 3:00 P.M. EST

**VIRTUAL CONFERENCE
REGISTRATION FEE \$50**

To register, visit events.etfo.org/upcoming-events/ and click on the Think on Your Feet® tab. Please have your ETFO membership number handy.

There will be one session with a maximum of 24 participants. Participants will be selected with consideration given to: union and community activists, geographic representation and representation from designated groups. Members from designated groups are encouraged to apply.

Participants will have expenses paid per ETFO provincial guidelines for release and dependent care.

**Deadline to register is
Friday, October 15, 2021**

For more information, please contact Carla Pereira at cpereira@etfo.org.